

# Ontario Report

2012



LIFESAVING SOCIETY  
*The Lifeguarding Experts*



LIFESAVING SOCIETY

*The Lifeguarding Experts*

## Teaching Canadians to save themselves and rescue others

Annually, 800,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

## Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

## Drowning research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.

## Setting the standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

## Lifesaving sport

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer programs for officials and coaches.

400 Consumers Road  
Toronto, Ontario M2J 1P8  
Tel: 416-490-8844  
Fax: 416-490-8766  
experts@lifeguarding.com  
www.lifesavingsociety.com

Registered Charity No.  
10809 7270 RR0001.

All donations gratefully received.  
Tax receipts issued for donations  
of \$20 or more.





# CONTENTS

|                              |    |
|------------------------------|----|
| President's Report           | 2  |
| Treasurer's Report           | 4  |
| Training Programs            | 6  |
| Affiliate Recognition Awards | 12 |
| Lifesaving Sport             | 16 |
| Public Education             | 18 |
| Safety Management            | 22 |
| Member Services              | 24 |
| Fundraising                  | 29 |

## The Lifesaving Society

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart® public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 40 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and as Canada's Full Member in the International Life Saving Federation (ILS). The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers' Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

®The Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard Service are all registered trademarks of the Royal Life Saving Society Canada.

**The Society enjoyed another successful year in 2012 as we continued to expand our drowning prevention reach.**

## Strength in numbers

The Lifesaving Society Ontario boasts an extraordinary complement of volunteers – over 125 serving on our board, activity centre councils, council of officers and area committees; some 53,000 instructors, examiners and trainers in the field working to deliver our programs and services in support of our goal to eliminate drowning as a major cause of death.

Over 735,000 Ontarians participated in our training programs in 2012 including a record number in our expanding Swim for Life® program. We reached millions more with our Water Smart® public education messages in 2012 including 61.2 million media impressions following the announcement of our new Swim to Survive+ program (see below). We thank our long-term partner Pattison Outdoor Advertising, which provided over \$300,000 worth of media space for our 2012 Water Smart public education “Fire Alarm” poster campaign – a campaign that generated over 40 million media impressions in 2012.

As our Treasurer's Report makes clear, our strength in numbers includes financial health and stability.

## Swim to Survive – Plus

With the continued generous support of the Ontario Ministry of Education, we reached 88,000 Grade 3 children with the Swim to Survive® program – 71% of Ontario Grade 3 students.

We also developed Swim to Survive Plus – an advanced survival skills program – in response to the Ontario Coroner's recommendation for advanced survival programs and feedback provided by Swim to Survive teachers and instructors. The Stephanie Gaetz KEEPSAFE Foundation, founding sponsor of Swim to Survive, made it possible for us to develop the program and its support materials.

## New National Lifeguard program

Just in time for its 50th anniversary celebrations, the revised National Lifeguard program was launched with a brand new look to meet the needs of Canada's aquatic community. The National Lifeguard program remains the single industry standard for lifeguards in Ontario – a standard that ensures our National Lifeguard supervised pools and beaches remain among the safest anywhere.



# New drowning research database

The Lifesaving Society now has the only comprehensive searchable database of drownings in Canada. The Society developed this new research tool in 2012 to provide more timely and sophisticated analysis of water-related death and injury.

# LifeguardDepot.com

In 2012 we launched our new ecommerce site – [www.lifeguarddepot.com](http://www.lifeguarddepot.com), which provides a comprehensive selection of equipment and supplies required to operate safe aquatic facilities and training programs.

# International engagement

Ontarians continue to participate internationally. In April, we were delighted to host the board meeting of the International Life Saving Federation (ILS). Among the 120 Canadians in Adelaide in November were 52 Ontario athletes competing in National Teams, Interclub and Masters World Lifesaving Championships. Additional Ontario volunteers participated as officials, team management and delegates to the various ILS meetings.

# Be better, do good

Strength in our training programs comes from those who deliver it. We are spending time to ensure that we are moving forward in making our leadership training programs better. We want to ensure that the changes are reflective of the needs and challenges of today's aquatic community and reflect the best ways to deliver our programs and services in an ever-changing environment.

I hope you will enjoy reading the many achievements of volunteers, staff and affiliates recorded in this 2012 report. These are stories of good people doing good.



**Council of Officers** (front row, from left): Scott Bilodeau, Juanita Bueschleb, Paul Hulford, Marc Neeb, Rebecca Boyd, Micolé Ongman, Christine Waggoner. Back row, from left: Jennifer Miller, Julie Dawley, Kenn Little, Doug Ferguson, Janice Carroll, Lori Garcia, Charlene Pugh, Cheryl Sibany, Tamara Wood. Photo by Val Attanasio

## Ontario Branch Governors

|                            |           |
|----------------------------|-----------|
| Marc Neeb                  | 2003      |
| David W. P. Pretty         | 1980-2002 |
| William A.B. Anderson, OBE | 1971-1979 |
| Anthony G.S. Griffin       | 1963-1971 |

## Ontario Branch Presidents

|                             |           |
|-----------------------------|-----------|
| Juanita Bueschleb           | 2012-     |
| Julie (Twaddle) Maclsaac    | 2010-2012 |
| Patrick D'Almada            | 2008-2010 |
| Alain Rabeau                | 2006-2008 |
| Patricia Kitchen            | 2004-2006 |
| Victoria Hemming            | 2002-2004 |
| Bob Clark                   | 2000-2002 |
| Calum MacLeod               | 1998-2000 |
| Randy Killey                | 1996-1998 |
| Tom McCullough              | 1994-1996 |
| Gerry D. Young              | 1992-1994 |
| Susan Glover Takahashi, PhD | 1990-1992 |
| Anne Jackson                | 1988-1990 |
| Brian Wynn                  | 1986-1988 |
| Ruth A. Cruikshank, PhD     | 1984-1986 |
| Robbie Giles                | 1982-1984 |
| Michael Davis               | 1980-1982 |
| Judy Kent                   | 1978-1980 |
| Jack Bramm                  | 1977-1978 |
| Robert E. Lord              | 1976-1977 |
| Jack Bramm                  | 1974-1976 |
| William M. Brummitt, M.D.   | 1972-1974 |
| Stanley Richardson          | 1970-1972 |
| Eva McDonald                | 1969      |
| James L. Rowney             | 1967-1969 |
| Kirk A.W. Wipper, C.M.      | 1965-1967 |
| R. Bredin Stapells, Q.C.    | 1957-1965 |
| M. Glynn Griffiths          | 1938-1957 |
| John H. Crocker             | 1934-1938 |
| Ernest A. Chapman           | 1928-1934 |
| Arthur L. Cochrane          | 1919-1928 |
| Arnold H. Morphy            | 1908-1919 |

# Treasurer's **REPORT**

The summary financial information presented here is derived from the Royal Life Saving Society Canada, Ontario Branch audited consolidated statements for the year ended December 31, 2012, which include the results of the Drowning Prevention Research Centre. Detailed audited consolidated financial statements of the Royal Life Saving Society Canada, Ontario Branch are available upon request.

The Society's revenues exceeded expenses from operations this year by \$440,000 compared with an excess of expenditures over revenues of \$142,000 in the prior year. We experienced modest growth of 1% in overall net revenues this year from the prior year, while expenditures decreased by 7%.

The increase in net revenues was driven by increases of 21% and 208% respectively, in Literature and Investments. The increase in literature sales in the current year arises from the completion of revised editions and a reduction of the national levy on the *Canadian Lifesaving Manual and Alert*. The volatility of the market value of our investments reflected in our contributions from operations each year continues, but in our favour this year with unrealized gains of \$75,000 versus unrealized losses of \$394,000 in the prior year. This has resulted in income of \$276,000 from our portfolio of investments in the current year compared to a loss of \$255,000 in the prior year.

We experienced a high tide mark in 2011 for Fundraising most notably with grant recognition related to the Swim to Survive® program, and have experienced a decrease in funding in the current year. We continue to enjoy the ongoing support of the Ontario Ministry of Education which is instrumental in the continued success of Swim to Survive by its funding of this important drowning prevention program. Also within the Fundraising area we have increased our gaming funds with an increase in the number of stores selling our Nevada lottery tickets over each of the past two years. We anticipate increased gaming funds again in 2013.

Combined Water Rescue and Leadership net revenues decreased by 6% or \$172,000 as fewer courses were run in 2012 than the prior year. Safety Management experienced a 55% or \$58,000 increase in net revenues in the current year as a result of increased expert consulting services rendered and the expansion of comprehensive audit services outside Ontario. Merchandise also experienced an increase of 8% or \$45,000 driven primarily by continued strong ACTAR sales.

Total expenditures decreased 7% to \$6.6 million from \$7.1 million in the prior year. Investments in Swim to Survive were not as significant as in the prior year, nor were Safety Management expenses. This was offset by the increased investment in Research with the development and launch of a single, drowning research database that facilitates the collection and analysis of data that will provide evidence-based research needed to ensure the Society's programs, products and services remain relevant. This has been a significant technology investment over the past two years. We saw expenses in all other expense areas increase 3% over the prior year, which was in line with our expectations.



The better we get at servicing our members, the more significant, it seems, are our investments in technology. We continue to wrestle with the challenge of which technology solutions we will develop or apply to improve our processes and communication with members and the public, while balancing the required investment, data integrity, data security and ongoing maintenance costs. We have adopted a risk-based and priority-order approach to the evaluation and development of information and communication projects. It is more important that these projects are done right, rather than right away. We remain committed to executing on those projects that are relevant to our current and anticipated needs.

As a result of our financial performance we were able to replenish our capital fund investment this year by \$200,000, which ensures we are well positioned to invest and maintain our technology investments in the coming years. With the current year's increase in the market value of our investments, we remain financially healthy with investments in our marketable securities portfolio of \$5.9 million at the end of 2012 (2011: \$5.4 million).

We have significant challenges, but believe that they are manageable with continued prudent cost control and our continued success in developing new products and programs. As a result, I believe that overall, the Society is financially well positioned to continue its mission of drowning prevention in Ontario and drowning prevention research in Canada.

Patricia McMullen, CPA, CA

## OPERATIONS

| Net Revenue       | 2012      |     | 2011      |     |
|-------------------|-----------|-----|-----------|-----|
|                   | \$        |     | \$        |     |
| Water rescue      | 2,152,894 | 31% | 2,307,448 | 33% |
| Fundraising       | 1,702,080 | 24% | 2,319,892 | 33% |
| Literature        | 1,386,285 | 20% | 1,147,337 | 16% |
| Merchandise       | 623,812   | 9%  | 579,059   | 8%  |
| Leadership        | 505,280   | 7%  | 523,197   | 8%  |
| Investments       | 275,628   | 4%  | (255,125) | -3% |
| Safety management | 162,942   | 2%  | 105,035   | 2%  |
| Affiliation fees  | 82,455    | 1%  | 95,542    | 1%  |
| Other             | 90,952    | 1%  | 89,381    | 1%  |
| Lifesaving sport  | 51,376    | 1%  | 53,182    | 1%  |
| Research          | 3,533     | 0%  | 10,000    | 0%  |

|  |                  |             |                  |             |
|--|------------------|-------------|------------------|-------------|
|  | <b>7,037,237</b> | <b>100%</b> | <b>6,974,948</b> | <b>100%</b> |
|--|------------------|-------------|------------------|-------------|

### Expenditures

|                   |           |     |           |     |
|-------------------|-----------|-----|-----------|-----|
| Training programs | 2,270,881 | 34% | 2,251,394 | 32% |
| Swim to Survive   | 1,496,363 | 23% | 2,120,227 | 30% |
| Member services   | 753,423   | 11% | 737,606   | 10% |
| Public education  | 706,494   | 11% | 662,038   | 9%  |
| Lifesaving sport  | 453,793   | 7%  | 416,444   | 6%  |
| National levy     | 367,214   | 5%  | 367,903   | 5%  |
| Safety management | 234,221   | 4%  | 281,908   | 4%  |
| Research          | 204,448   | 3%  | 178,598   | 3%  |
| Amortization      | 110,596   | 2%  | 100,870   | 1%  |

|  |                  |             |                  |             |
|--|------------------|-------------|------------------|-------------|
|  | <b>6,597,433</b> | <b>100%</b> | <b>7,116,988</b> | <b>100%</b> |
|--|------------------|-------------|------------------|-------------|

|                               |                |  |                  |  |
|-------------------------------|----------------|--|------------------|--|
| Net Contribution for the Year | <b>439,804</b> |  | <b>(142,040)</b> |  |
|-------------------------------|----------------|--|------------------|--|

## BALANCE SHEET

| Net Assets          | 2012             | 2011             |
|---------------------|------------------|------------------|
| Net working capital | (2,210,102)      | (2,132,060)      |
| Investments         | 5,976,678        | 5,439,605        |
| Capital assets      | 443,192          | 462,419          |
|                     | <b>4,209,768</b> | <b>3,769,964</b> |

### Fund Balances

|                    |                  |                  |
|--------------------|------------------|------------------|
| General            | 2,106,060        | 1,867,665        |
| Capital            | 1,751,035        | 1,623,229        |
| DPRC               | 184,000          | 151,493          |
| Provincial lottery | 168,673          | 127,577          |
|                    | <b>4,209,768</b> | <b>3,769,964</b> |

# Training PROGRAMS

Training Programs contributes to the mission of the Society by teaching Canadians the skills and the knowledge they need to enjoy water safely and to save themselves and rescue others in an emergency.

## Making good lifeguards better

The Lifesaving Society's National Lifeguard certification is Canada's professional lifeguard standard. Since it was formed, the National Lifeguard training program has undergone periodic revision. The latest update – introduced in June 2012 – features revised test items and performance standards and incorporates the most recent international resuscitation guidelines. The updated National Lifeguard curriculum is grounded in important lifeguard competencies – judgment, knowledge, skill and fitness.

As part of the revision the Society introduced a new National Lifeguard logo, which appears on all educational and marketing support materials including the updated *Alert* manual with an *Alert Insert* featuring new or newly emphasized technical content; new National Lifeguard test sheets; a new *National Lifeguard Award Guide*, and; a series of *What's New?* communiqués highlighting changes for lifeguards, instructors and affiliates. The logo is prominently featured on the new electronic promotional artwork for affiliate brochures and websites, full-size banners and decals. We developed a new *Instructor Update Clinic Resource Trainer CD* and *National Lifeguard Fitness Skills Video* in support of the new program.

The Lifeguard Services Committee developed the National Lifeguard Update Clinic to orient NLS Instructors to the revised program. Between June and December, Lifesaving Society provincial trainers delivered clinics to 658 NLS pool instructors, 138 NLS waterfront instructors, 100 instructor trainers and 1334 National Lifeguard instructors and examiners. As of September, all National Lifeguard Instructor courses ran with the revised program, and all National Lifeguard exams were subject to the new NLS Exam Policy.

Thanks to Lifeguard Services Committee Chair **Patrick King** and members **Felicia Arsenault, Brook Beatty, Kevin Button, Andrea Chow, Bruce Hollowell, Sarah Newton, Mark Paravani, Robin Rankin, Diana Rowe, Scott Ruddle, David Ward, Peter Whittington** and **Carmen Wong**.



In the National Lifeguard logo, a lifeguard proudly stands vigilant over Canada's waters, backed by Canada's national symbol, and supported by the Lifesaving Society – Canada's Lifeguarding Experts.

## Bronze medals

The Bronze Medals Committee continued to roll out the Aquatic Leadership Certification program in high schools across Ontario. This program allows students to earn high school credits for taking Bronze Medallion, Bronze Cross, Emergency First Aid and Lifesaving Fitness courses. Development of a package to assist teachers with the delivery of this innovative program continued.

Work began on a Bronze Medallion workbook that will offer further learning opportunities for candidates while away from the pool. The workbook is intended for all candidates enrolled in Bronze Medallion.

Thanks to Committee Chair **Jason Jolicoeur** and members **Julie Augustine, Cheryl Cakebread, Dan Geiger, Stephanie Lue, Ashley McAiney, Sarah Newton, Michael Szarka** and **George Turnbull**.



## Swim for Life program

The Society's 187 Swim for Life licensees delivered the Society's program to 467,468 participants in 2012. Members of the Swim Committee conducted several Swim for Life staff training sessions in addition to supporting existing licensees. The annual Swim meeting was attended by 54 affiliate representatives from across the province.

Development of a workbook for assistant instructors commenced. The workbook will allow candidates to prepare independently before beginning an Assistant Instructor course with the goal of preparing candidates in far less time.

Thanks to Swim Committee Chair **Kerry Wakefield** and members **Karen MacFarlane, Deb Mackay, Sharon Newman, Shaun Pearl** and **Stacey Stevens**.

As in the past, our affiliates also continued gathering feedback by surveying parents and instructors. The results again were overwhelmingly positive:

### Of parents:

**97%** felt the progressions were manageable for their child,

**97%** felt their child enjoyed the lessons,

**84%** identified the reason for enrolling their child in lessons was because "swimming is a life skill," and 100% will register their child in swimming lessons again.

### Of instructors:

**100%** felt the program was easy to teach,

**75%** felt the program was fun to teach, and 100% felt the students' swimming and skill development progressed.



Vice President Peter Tozer (*centre*) presents the R. Bredin Stapells Cup (per capita category) to the Town of Essex (*from left*): Sarah Newton, Cynthia Cakebread.  
*Photo by Val Attanasio*

## Aquatic proficiency

The Lifesaving for Lay Rescuers award was successfully launched and delivered in 2012. This unique program for non-swimmers teaches "wade rescue" skills to lay rescuers. Originally developed in British Columbia, the program targets shallow water therapeutic swimming facilities.

The Ontario Teachers Aquatic Standard (OTAS) program, designed to train teachers to assist in aquatic emergencies, was successfully implemented.

Thanks to Committee Chair **Adrian Wong** and members **Noreen Campbell, Linda Kissner, Andrew Oman, Jeannette Reesor** and **Nathalie Vallières**.

# First aid updates

Following the launch of the 2010 ILCOR revisions, instructor trainers, instructors and examiners attended first aid update clinics throughout 2012. To assist with this process, a YouTube video was created outlining the key changes and demonstrating the new first aid protocols.

A variety of new materials were created, and old materials updated, to incorporate the revised standards. These included: the *First Aid Instructor Resource CD*, *Prompt Response CD* in English and French, *First Aid Award Guide*, *Canadian CPR-HCP Manual* and the *Canadian First Aid Manual*.

Thanks to Committee Chair **Rebecca Boyd** and members **Daniel Birkenbergs**, **Adam Eastman**, **Jennie Miller**, **Andrew Mintz** and **Holly Richards**. Additional thanks to **Kathleen Finn** for her leadership and guidance.



Vice President Wady Dyson (*centre*) presents the Darnell Cup (single-facility category) to the Town of Whitchurch-Stouffville (*from left*): Nick Halliwushka, Shannon Smyth, Micole Ongman, Kayla Deasley, Aleena Dipede, Yorick Tong.  
*Photo by Val Attanasio*

PRO  
RE

# National leadership revisions

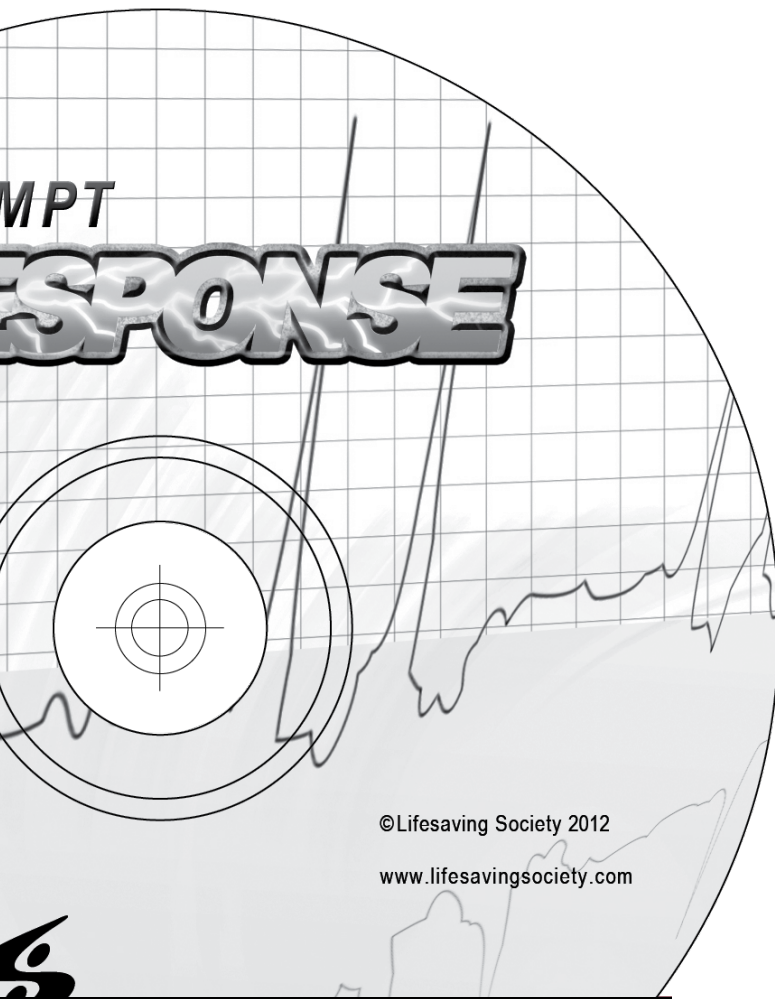
Ontario Instructor Trainer Chair **Carolyn Tyner** continued her central role in the national leadership revisions process. In 2012, the revisions committee focused on clarifying performance criteria for Lifesaving Instructor, NLS Instructor, and Instructor Trainer certifications. Thanks to **Carolyn Tyner** for her leadership and commitment.

# Medical standards

Medical advisors from across Canada reviewed the National Lifeguard, first aid and resuscitation content to ensure it was consistent with the ILCOR guidelines and national medical standards in Canada. Thanks to Ontario's Medical Advisory Chair **Carl Rotmann** and Ontario's **Dr. Justin Kahale**.



Jocelyn Palm (centre) presents the Jocelyn Palm Cup to the City of Mississauga (from left): Teryn Lottamoza, Peter Mumford, Judith Schultz, Leslie Aziz.  
Photo by Val Attanasio



©Lifesaving Society 2012  
[www.lifesavingsociety.com](http://www.lifesavingsociety.com)



The National Lifeguard logo is prominently featured on new electronic promotional artwork.

Certifications earned 1908-2012

**7,130,152**

\* JLC recognition seals are not included in the total certifications



*Photo by Becky Lehman*

## Top Line Summary

Swim to Survive  
Swim for Life  
Lifesaving  
First Aid  
Lifeguarding  
Safety Management  
Leadership

---

**Total**

### Lifesaving

Junior Lifeguard Club  
Canadian Swim Patrol  
Bronze Star  
Bronze Medallion  
Distinction & Diploma  
Lifesaving Fitness  
Boat

---

\*JLC Member Recognition Seals

### First Aid

First Aid  
CPR

### Lifeguarding

Supervision  
Bronze Cross  
National Lifeguard

### Safety Management

Aquatic Supervisor Training  
Pool Operator  
Safety Inspector & Auditor

### Leadership

Instructor  
Examiner  
Trainer  
Lifesaving Sport Official  
Coach

**10**

| 2012    | 2011    | 2010    |
|---------|---------|---------|
| 63,768  | 54,015  | 53,369  |
| 467,468 | 445,512 | 407,733 |
| 62,602  | 61,604  | 56,212  |
| 81,590  | 83,560  | 82,051  |
| 30,593  | 30,355  | 31,048  |
| 899     | 815     | 660     |
| 30,816  | 23,222  | 23,517  |
| 737,736 | 699,083 | 654,590 |
| 775     | 990     | 733     |
| 35,588  | 35,080  | 29,211  |
| 7,748   | 7,764   | 7,629   |
| 16,040  | 16,250  | 16,247  |
| 13      | 37      | 59      |
| 1,852   | 814     | 579     |
| 586     | 669     | 1,754   |
| 62,602  | 61,604  | 56,212  |
| 10,908  | 10,998  | 5,580   |
| 61,189  | 62,319  | 61,492  |
| 20,401  | 21,241  | 20,559  |
| 81,590  | 83,560  | 82,051  |
| 256     | 426     | 203     |
| 13,507  | 13,475  | 13,955  |
| 16,830  | 16,454  | 16,890  |
| 30,593  | 30,355  | 31,048  |
| 602     | 582     | 465     |
| 93      | 137     | 164     |
| 204     | 96      | 31      |
| 899     | 815     | 660     |
| 26,549  | 19,302  | 19,677  |
| 3,190   | 3,111   | 3,021   |
| 672     | 630     | 579     |
| 174     | 140     | 72      |
| 231     | 39      | 168     |
| 30,816  | 23,222  | 23,517  |

Photo by René Johnston



# Affiliate **RECOGNITION** Awards

The Society recognizes affiliate members who deliver the Society's training programs, promote Water Smart® public education, and raise funds in support of the Society's drowning prevention mission. Most recognition awards are presented on the basis of points earned (see Point System, p.15) The Water Smart Award and the Jocelyn Palm Cup are awarded from a list of nominees who meet established criteria.

**ANTHONY G. S. GRIFFIN CUP:** Awarded to the City of Toronto District with the largest lifesaving program. (The City does not participate in the Cochrane Cup category.)

|     |  |        |
|-----|--|--------|
| 1st | Toronto – Etobicoke/York District      | 87,622 |
| 2nd | Toronto – North York District          | 78,276 |
| 3rd | Toronto – Scarborough District         | 54,033 |
| 4th | Toronto – Toronto & East York District | 46,245 |

**ARTHUR LEWIS COCHRANE CUP:** Awarded to the affiliate member with the largest lifesaving program.

|      |                       |         |
|------|-----------------------|---------|
| 1st  | City of Mississauga   | 146,765 |
| 2nd  | City of Ottawa        | 132,659 |
| 3rd  | City of Brampton      | 97,780  |
| 4th  | City of Vaughan       | 78,095  |
| 5th  | City of Markham       | 72,436  |
| 6th  | Town of Richmond Hill | 64,678  |
| 7th  | City of Hamilton      | 47,491  |
| 8th  | City of Barrie        | 37,929  |
| 9th  | Town of Oakville      | 37,818  |
| 10th | City of London        | 34,285  |

**ARNOLD H. MORPHY CUP:** Awarded to the single-facility affiliate with the largest lifesaving program.

|      |                                   |        |
|------|-----------------------------------|--------|
| 1st  | Brock University                  | 32,374 |
| 2nd  | University of Waterloo            | 23,077 |
| 3rd  | North York YMCA                   | 14,033 |
| 4th  | Glen Bernard Camp                 | 13,134 |
| 5th  | Town of Essex                     | 12,756 |
| 6th  | Carleton University               | 11,504 |
| 7th  | YMCA of Kingston                  | 10,743 |
| 8th  | YMCA of Oakville                  | 10,711 |
| 9th  | Dovercourt Recreation Association | 10,644 |
| 10th | St. Catharines Walker YMCA        | 10,189 |

**DAVID W. PRETTY CUP:** Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 100,000 and 250,000.

|      |                       |        |
|------|-----------------------|--------|
| 1st  | Town of Richmond Hill | 64,678 |
| 2nd  | City of Barrie        | 37,929 |
| 3rd  | Town of Oakville      | 37,818 |
| 4th  | City of Kitchener     | 28,718 |
| 5th  | City of Burlington    | 28,019 |
| 6th  | City of Oshawa        | 17,547 |
| 7th  | City of Windsor       | 16,684 |
| 8th  | Town of Ajax          | 14,777 |
| 9th  | Town of Whitby        | 13,130 |
| 10th | City of Guelph        | 12,913 |

**BURLINGTON CUP:** Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 50,000 and 100,000.

|      |                            |        |
|------|----------------------------|--------|
| 1st  | Town of Halton Hills       | 18,437 |
| 2nd  | Town of Newmarket          | 17,276 |
| 3rd  | Town of Milton             | 17,268 |
| 4th  | Town of Aurora             | 15,340 |
| 5th  | City of Pickering          | 12,533 |
| 6th  | City of Waterloo           | 10,149 |
| 7th  | Municipality of Clarington | 9,796  |
| 8th  | Town of Caledon            | 9,273  |
| 9th  | City of Brantford          | 5,785  |
| 10th | City of Kawartha Lakes     | 3,775  |

**SCARBOROUGH CUP:** Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 10,000 and 50,000.

|      |                                |        |
|------|--------------------------------|--------|
| 1st  | Town of Essex                  | 12,756 |
| 2nd  | Town of LaSalle                | 10,427 |
| 3rd  | Town of Tillsonburg            | 7,836  |
| 4th  | Township of Uxbridge           | 7,186  |
| 5th  | Town of Whitchurch/Stouffville | 6,252  |
| 6th  | Town of Orangeville            | 5,499  |
| 7th  | Loyalist Township              | 5,116  |
| 8th  | Haldimand County               | 4,404  |
| 9th  | Town of Georgina               | 4,258  |
| 10th | Municipality of Kincardine     | 4,159  |



**M. G. GRIFFITHS CUP:** Awarded to the municipal affiliate with the largest lifesaving program in a community with a population under 10,000.

|      |                            |       |
|------|----------------------------|-------|
| 1st  | Municipality of Huron East | 8,787 |
| 2nd  | Town of Carleton Place     | 4,718 |
| 3rd  | Town of Hanover            | 4,706 |
| 4th  | Township of North Huron    | 4,465 |
| 5th  | Town of Kirkland Lake      | 2,479 |
| 6th  | Town of Penetanguishene    | 1,766 |
| 7th  | Town of Petrolia           | 1,555 |
| 8th  | Town of Espanola           | 1,549 |
| 9th  | Town of Cochrane           | 1,272 |
| 10th | Town of St. Marys          | 1,259 |

**PRIVATE AFFILIATE AWARD:** Awarded to the private affiliate with the largest lifesaving program.

|      |   |        |
|------|---|--------|
| 1st  | Lifesavers Training Academy                 | 16,532 |
| 2nd  | IN DISTRESS First Aid Training Services Inc | 13,967 |
| 3rd  | Zodiac Swim School                          | 13,665 |
| 4th  | A Second Breath                             | 13,144 |
| 5th  | Dovercourt Recreation Association           | 10,644 |
| 6th  | Aqua Kids Swim School                       | 10,148 |
| 7th  | Shendy's Swim School                        | 8,770  |
| 8th  | Swim Time (1997) Inc.                       | 8,059  |
| 9th  | Mad Moose Training                          | 7,900  |
| 10th | Making Waves Swim School Inc.               | 7,012  |

**ERNEST A. CHAPMAN CUP:** Awarded to the affiliated camp with the largest lifesaving program.

|      |                      |        |
|------|----------------------|--------|
| 1st  | Glen Bernard Camp    | 13,134 |
| 2nd  | Camp Hurontario      | 5,148  |
| 3rd  | Onondaga Camp        | 4,874  |
| 4th  | Camp Ponacka         | 3,688  |
| 5th  | Camp Tawingo         | 3,682  |
| 6th  | Camp Arowhon         | 3,462  |
| 7th  | YMCA Camp Wanakita   | 3,364  |
| 8th  | Olympia Sports Camp  | 2,765  |
| 9th  | Kilcoo Camp Ltd.     | 2,701  |
| 10th | Ontario Pioneer Camp | 2,395  |

**JOHN H. CROCKER CUP:** Awarded to the affiliated "Y" with the largest lifesaving program.

|      |   |        |
|------|---|--------|
| 1st  | North York YMCA                         | 14,033 |
| 2nd  | Kingston Family YMCA                    | 10,743 |
| 3rd  | YMCA of Oakville                        | 10,711 |
| 4th  | YMCA of Niagara - St. Catharines Walker | 10,189 |
| 5th  | Scarborough YMCA                        | 9,962  |
| 6th  | Mississauga YMCA                        | 9,384  |
| 7th  | Markham YMCA                            | 8,673  |
| 8th  | Belleville & Quinte YMCA                | 7,653  |
| 9th  | Durham Family YMCA                      | 6,391  |
| 10th | Sarnia-Lambton YMCA                     | 6,243  |

**WILLIAM HENRY MEMORIAL CUP:** Awarded to the affiliated secondary school with the largest lifesaving program.

|      |   |       |
|------|---|-------|
| 1st  | Fort Erie Secondary School              | 3,180 |
| 2nd  | North Toronto Christian School          | 1,700 |
| 3rd  | Dunbarton High School                   | 1,160 |
| 4th  | St. Charles College                     | 1,090 |
| 5th  | Uxbridge Secondary School               | 1,054 |
| 6th  | Bishop Strachan School                  | 950   |
| 7th  | Appleby College                         | 911   |
| 8th  | E.C. Drury School for the Deaf          | 560   |
| 9th  | Havergal College                        | 355   |
| 10th | Kirkland Lake District Composite School | 325   |

**R. BREDIN STAPPELLS CUP:** Awarded to the affiliate member with the largest leadership training program; and to the municipal affiliate with the largest leadership training program per capita.

**Open category**

|      |                       |        |
|------|-----------------------|--------|
| 1st  | City of Toronto       | 65,415 |
| 2nd  | City of Mississauga   | 29,920 |
| 3rd  | Town of Richmond Hill | 23,670 |
| 4th  | City of Markham       | 23,380 |
| 5th  | City of Brampton      | 20,780 |
| 6th  | City of Ottawa        | 18,770 |
| 7th  | City of Vaughan       | 17,915 |
| 8th  | City of Hamilton      | 14,295 |
| 9th  | Town of Oakville      | 9,030  |
| 10th | City of Barrie        | 7,455  |

**Per capita category**

|      |                            |       |
|------|----------------------------|-------|
| 1st  | Town of Essex              | .2500 |
| 2nd  | Town of Hanover            | .1762 |
| 3rd  | Township of Armstrong      | .1645 |
| 4th  | Town of Richmond Hill      | .1253 |
| 5th  | Town of Carleton Place     | .1060 |
| 6th  | Town of LaSalle            | .0979 |
| 7th  | Municipality of Greenstone | .0931 |
| 8th  | Town of Tillsonburg        | .0765 |
| 9th  | City of Markham            | .0755 |
| 10th | Town of Halton Hills       | .0644 |

**JOCELYN PALM CUP:** Awarded to the affiliate making the most outstanding contribution to the National Lifeguard Service.

**City of Vaughan**

**WATER SMART® AWARD:** Awarded to an affiliate for outstanding community service to drowning prevention education.

**City of Orillia**

**PHIL MCBEAN CUP:** Awarded to the affiliate with the largest boat training program.

|      |                         |       |
|------|-------------------------|-------|
| 1st  | B.E. Safe               | 1,180 |
| 2nd  | Glen Bernard Camp       | 340   |
| 3rd  | City of Brampton        | 290   |
| 4th  | Mike Somers             | 250   |
| 5th  | City of Ottawa          | 190   |
| 5th  | City of Greater Sudbury | 190   |
| 7th  | City of Thunder Bay     | 170   |
| 8th  | Town of Orangeville     | 160   |
| 9th  | City of Toronto         | 140   |
| 10th | Township of Uxbridge    | 120   |
| 10th | Camp Ponacka            | 120   |



**KIRK A. W. WIPPER CUP:** Awarded to the affiliated university or college with the largest lifesaving program.

|      |  |        |
|------|--|--------|
| 1st  | Brock University                               | 32,374 |
| 2nd  | University of Waterloo                         | 23,077 |
| 3rd  | York University                                | 18,633 |
| 4th  | Carleton University                            | 11,504 |
| 5th  | University of Toronto                          | 8,832  |
| 6th  | St. Clair College of Applied Arts & Technology | 8,338  |
| 7th  | University Of Western Ontario                  | 8,101  |
| 8th  | University of Guelph                           | 6,181  |
| 9th  | Trent University                               | 5,667  |
| 10th | Laurentian University                          | 5,499  |

**WILLIAM M. BRUMMITT BOWL:** Awarded to the affiliate with the largest first aid program.

|      |                        |        |
|------|------------------------|--------|
| 1st  | City of Toronto        | 87,468 |
| 2nd  | City of Ottawa         | 64,645 |
| 3rd  | City of Mississauga    | 62,250 |
| 4th  | City of Brampton       | 48,583 |
| 5th  | City of Markham        | 28,559 |
| 6th  | City of Vaughan        | 24,115 |
| 7th  | Town of Richmond Hill  | 22,102 |
| 8th  | University of Waterloo | 21,586 |
| 9th  | City of Hamilton       | 19,633 |
| 10th | Brock University       | 19,026 |

**JOHN E. MCCUTCHEON BOWL:** Awarded to the single-facility affiliate with the largest first aid program.

|      |                                   |        |
|------|-----------------------------------|--------|
| 1st  | University Of Waterloo            | 21,586 |
| 2nd  | Brock University                  | 19,026 |
| 3rd  | Scarborough YMCA                  | 7,722  |
| 4th  | North York YMCA                   | 7,603  |
| 5th  | St. Catharines Walker YMCA        | 7,306  |
| 6th  | Carleton University               | 6,144  |
| 7th  | Town of Essex                     | 6,113  |
| 8th  | Dovercourt Recreation Association | 6,101  |
| 9th  | Markham YMCA                      | 5,938  |
| 10th | Western University                | 5,806  |

**SWIM TO SURVIVE® AWARD:** Awarded to the affiliate member and their board of education partners who provide Swim to Survive training to 80% or more of their target populations:

Limestone District School Board, Kingston YMCA, City of Kingston, Loyalist Township, Town of Napanee (100%)

Upper Grand District School Board, Wellington Catholic District School Board, Town of Orangeville, City of Guelph, Guelph YMCA-YWCA (98%)

Hamilton Wentworth Catholic District School Board, YMCA of Hamilton/Burlington (98%)

Durham District School Board, Durham Catholic District School Board, City of Oshawa, Eastview Boys & Girls Club, Town of Uxbridge, Town of Whitby, Town of Ajax, City of Pickering (94%)

Thames Valley District School Board, London District Catholic School Board, City of London Bob Hayward YMCA, YMCA of London, Town of Dutton-Dunwich, Town of Ingersoll, St. Thomas YMCA, Town of Woodstock, Woodstock YMCA, Robarts School, Town of West Elgin, Municipality of Southwest Middlesex, Town of Tillsonburg, Township of St. Mary's (94%)

Avon Maitland District School Board, Huron Perth Catholic District School Board, Goderich YMCA, Stratford YMCA, Vanastra Recreation Centre, St. Mary's Pyramid Recreation Centre, Exeter Kicks Aquatics, North Huron Westcast Complex, Municipality of North Perth (86%)

Greater Essex County District School Board, Windsor- Essex Catholic District School Board, Town of Essex, Town of LaSalle, Town of Tecumseh, Town of Leamington, City of Windsor, St. Clair College (83%)





# Point System

Affiliate Recognition Awards encourage and recognize the use of the Society's training programs. Point values reward affiliates who offer a full menu of lifesaving programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time commitment.

## Water Rescue Awards

|                           |                  |
|---------------------------|------------------|
| Rookie/Ranger/Star Patrol | 7 / 7 / 7 points |
| Junior Lifeguard Club     | 10 points        |
| Wading Pool Attendant     | 10 points        |
| Patrol Rider              | 10 points        |
| Bronze Star               | 10 points        |
| Bronze Medallion          | 15 points        |
| Bronze Cross              | 20 points        |
| Distinction               | 30 points        |
| National Lifeguard        | 40 points        |
| Diploma                   | 50 points        |

## First Aid Awards

|                     |                  |
|---------------------|------------------|
| Anaphylaxis Rescuer | 2 points         |
| Basic First Aid     | 4 points         |
| CPR -A / -B / -C    | 4 / 6 / 8 points |
| CPR-HCP             | 8 points         |
| Emergency First Aid | 12 points        |
| AED                 | 10 points        |
| Airway Management   | 15 points        |
| Standard First Aid  | 25 points        |

## Specialized Training

|   |                  |
|---|------------------|
| Lifesaving Fitness Bronze / Silver / Gold | 5 / 7 / 9 points |
| Boat Rescue                               | 10 points        |
| BOAT                                      | 10 points        |

## Leadership Training

|                         |           |
|-------------------------|-----------|
| Core Instructor         | 15 points |
| Assistant Instructor    | 20 points |
| Swim Instructor         | 40 points |
| Lifesaving Instructor   | 40 points |
| Advanced Instructor     | 20 points |
| Exam Standards Clinic   | 15 points |
| Update Clinics          | 15 points |
| Sport Officials Clinic  | 15 points |
| Specialized Instructors | 30 points |
| Trainer Clinics         | 30 points |
| Lifesaving Sport Coach  | 20 points |

Recertifications are equivalent to half the value of original certifications.



Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mission; by providing an incentive for lifesaving, skill development and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique, and; by providing unique opportunities for volunteer recruitment, retention and leadership development.

## Council highlights

A dedicated Lifesaving Sport Council was productive again in 2012. The council:

- welcomed 19 clubs and 600 athletes to seven provincial championships,
- hired a manager of Ontario teams to support athletes attending national and international events and added a new chair position,
- produced the Lifesaving Sport Fundamentals program support materials (20 licensed affiliates ran the program in Ontario),
- adopted a club format to increase participation, added a top team award and trialed a new relay for the lifeguard championships,
- streamlined the point allocation for Ontario Lifesaving Championships,
- updated the program of events at pool lifesaving championships (added 100 m Obstacle Swim and Super Lifesaver events to align with athlete development), and
- renewed focus on the coaching and officiating programs to position them for development and piloting.

Thanks to the Lifesaving Sport Council for their continued hard work: **Paula Stevens** (VP Lifesaving Sport), **Cynthia Cakebread** (Event Management Chair, until October), **Melissa Dale** (Coaching Chair), **Alexandra Ferguson** (Sport Development Chair effective February), **Lori Garcia** (Promotions Chair effective April), **Bruce Hollowell** (Technical Chair until January), **Charlene Pugh** (Officials Chair until March), **Jeff Schultz** (Sport Development Chair until February, Technical Chair effective February), **Alvin Tedjo** (Athlete Representative) and **Alexandria Weatherup-Leach** (Officials Chair effective April).

## Provincial

The Town of Richmond Hill hosted the Senior and Masters Lifesaving Championship – Pool in March. Record attendance saw 149 athletes from 10 clubs participate. Congratulations to the winning club – the **Mississauga Lifesaving Club**. Thanks to meet managers **Charlene Pugh** and **Andrew Wakefield** (Intern), Meet Referee **Hugo Rodrigues** and Sectional Referee **Cynthia Cakebread**. Thanks to **Charlene Pugh** and the **Town of Richmond Hill** staff and volunteers for hosting this successful event.

In June, 115 junior athletes from 10 clubs, along with coaches and parents, travelled to the Town of Tillsonburg for the Junior Lifeguard Games – Pool. Congratulations to the **Tillsonburg Lifesaving Club** for winning the overall banner. Thanks to Meet Manager **Cynthia Cakebread**, Meet Referee **Sarah Ingleton** and Sectional Referee **Hugo Rodrigues**. Thanks to **Jeff McCurdy** and the **Town of Tillsonburg** staff and volunteers for hosting another successful event.

Twenty-one teams composed of 85 athletes competed in the Ontario Lifeguard Championships in August. Congratulations to the winning club – the **Mississauga Lifesaving Club**. Thanks to Meet Manager **Jeff Schultz**, Meet Referee **Cynthia Cakebread** and sectional referees **Edmund Chan**, **Sarah Ingleton**, **Hugo Rodrigues** and **Katie Short**. Thanks to **Heather Kazan**, **Kerry Wakefield** and the **City of Markham** staff and volunteers for being such accommodating hosts.

Thanks to **Bruce Hollowell** and the **Toronto Police Lifeguard Service** staff for hosting another successful Ontario Lifesaving Championship – Waterfront in August. Over three days, 251 athletes (88 juniors, 8 masters, 155 seniors) from 12 clubs participated. Congratulations to the **Toronto Police Lifeguard Service** for winning the Junior and Senior championships. Thanks to meet managers **Cynthia Cakebread** and **Andrew Wakefield** (Intern), meet referees **Edmund Chan** and **Carrie Bowie**, along with sectional referees **Edmund Chan**, **Matt Rayner**, **Shanna Reid** and **Perry Smith**.

Congratulations to the 2012 Ontario waterfront lifesaving club overall champions, the **Toronto Police Lifeguard Service**, and to the 2012 Ontario pool lifesaving club overall champions and lifesaving sport club champions, the **Richmond Hill Lifesaving Club**.

## Regional

Eleven sanctioned regional events were held in 2012 thanks to the commitment and dedication of these volunteers: **Laura Allison** (Oktoberfest), **Rebecca Boyd** (Ontario University Lifeguard Championships), **Adrian Cossu** (Sand N' Sun Waterfront), **Michael Hundt** (The Sunset Comp), **Chris Lindsay** (Ottawa Summer Regional Lifeguard Competition & Ottawa Regional Waterfront Competition), **Jeff McCurdy** (Ontario National Time Trial), **James Verreault** (True Two) and **Adrian Wong** (Markham Regional).

Participation in the Junior Lifeguard TeleGames increased from the previous year with 737 participants from 17 clubs. Thanks to the coaches and clubs who continue to support and grow this unique initiative.

## National

In May, 10 teams and 40 athletes from five clubs (Markham, Mississauga, Ottawa Valley, Richmond Hill and Thunder Bay) travelled to Winnipeg Manitoba for the Canadian Lifeguard Emergency Response Championships (CLERC).

Congratulations to the **Mississauga Lifesaving Club** for winning overall club champions and to their team "2.5 Souls" (**Laura Allison, Adrian Cossu, Nicholas Hay and Shelley Makepeace**) who were declared the overall team champions.

Congratulations to the **Thunder Bay Lifesaving Club** who placed 3rd.

In June, 24 athletes from three clubs represented Ontario at the Canadian Pool Lifesaving Championship in Edmonton Alberta. The **Upper Canada Lifesaving Club** placed 2nd, the **Tillsonburg Lifesaving Club** placed 4th and the **Saugeen Shores Lifesaving Club** placed 6th.

In August, 64 athletes from seven clubs travelled to Lake Simons Quebec for the Canadian Surf Lifesaving Championships. The **Upper Canada Lifesaving Club** finished 4th, **Richmond Hill Lifesaving Club** 6th, **Saugeen Shores Lifesaving Club** 7th, **Toronto Police Lifeguard Service** 9th, **City of Ottawa Beaches** 12th, **Guelph Marlins Lifesaving Club** 13th and the **Tillsonburg Lifesaving Club** 14th.

Thank you to the many Ontario officials who volunteered at these Canadian championships.

The Society initiated a high-performance program to increase the number of athletes competing at Canadian championships. This initiative is managed by **Charlene Pugh** who coordinated logistics for athletes from Ontario clubs at the three national championships.

Ontario volunteers continued to support the National Lifesaving Sport Commission in 2012. Thanks to **Patricia Kitchen** (Sport Commissioner until May), **Steve Box** (Sport Commissioner effective May), **Rebecca Boyd** (Event Management Manager), **Ryan Ferguson** (Athletes Council Manager), **Charlene Pugh** (Leadership Manager until May) and **Hugo Rodrigues** (Communications Manager).

## International

In September, **Lisa Barbieri** and **Alexandra Ferguson** were members of the representative Canadian team who travelled to Japan for the Sanyo Bussan International Lifesaving Cup.

Rescue 2012 took place in Adelaide, Australia in November. Thanks to Ontario's national team athletes: **Jordan Andersen, Emily Brady, Julian Filice, Chantique Payne, Brittany Shaw** and **James Verreault**. Thanks to Ontario's youth team athletes: **Haylie Burton, Margot Cunningham, Edward Donnelly, Alexandra Labaj, Andrew Lofts, Saba Sedaghatkish, Chris Stoner** and **Danielle Sullivan**.

Congratulations to the 21 members of the **St. Laurent Lifesaving Club** for their outstanding performances, new world records and medals in the Masters events at Rescue 2012.

Congratulations to Ontario's 17 participating athletes from three clubs (**Richmond Hill Lifesaving Club, Upper Canada Lifesaving Club, Toronto Police Lifeguard Service**) in the Rescue 2012 Interclub Championships.

Thanks to **Charlene Pugh** (Manager of Ontario Teams), **Brian Miess** (Coach of Ontario Teams), **Shanna Reid** (National Team Manager), **Don Burton** (National Head Coach) and **Patricia Kitchen** (Chef) for their leadership and support.

Ontario volunteers also provide support on international lifesaving initiatives. Thanks to **Lorraine Wilson-Saliba** (Commonwealth Sport Committee; ILS Event Management Committee Chair) and **Perry Smith** (ILS Technical and Rules Committee Chair).



Photo by Wendy Mahony

**Public Education activities contribute to the mission of the Society by increasing awareness of the inherent risks associated with activities in, on and around water. The aim is to modify Ontarians' at-risk behaviour to eliminate drowning and water-related injury.**

Thanks to Vice President **Andrea Herrmann**, Community Outreach Chair **Lisa Brandie**, Social Media Chair **Shannon Caskey**, Municipal Affiliate Chair **Lisa Limarzi**, Multicultural Chair **Yorick Tong** and Schools Chair **Tamara Wood**.

## Swim to Survive®

### Swim to Survive on the rise

During the 2011/2012 school year, 88,045 Grade 3 children were given the opportunity to learn how to swim to survive. Participants included 2,277 schools in 52 school boards together with 85 Society affiliates. These partnerships reached 71% of Grade 3 students in Ontario. Thank you to all of the applicants who supported the program with in-kind sponsorship.

The generous support of the Ontario Ministry of Education allowed for the continued success of the Swim to Survive program. A total of 417,610 students have participated in Swim to Survive during school hours since the program's inception.

Thanks to **Nicholas Faclaris** for his assistance with the Application Approval Committee and thanks to the countless volunteers across the province whose work makes the Swim to Survive program possible.

### Free lessons for children and parents

For a second year, the Society partnered with **CUPE 4400** and **RBC Royal Bank Foundation** to provide free Swim to Survive lessons in four TDSB pool locations: **Carleton Village Junior/Senior Public School, Central Technical Secondary School, Downsview Secondary School and R.H. King Academy**.

Seventeen staff were hired – three swim instructors and one site supervisor per location, and a program coordinator to oversee all four locations. The program targeted children aged 7–14 but was also available to those aged 16 and older. The adult/family swim was especially

popular. In all, 1,319 took part in the four-week program. Thanks to **Gayle Longley** of RBC Royal Bank Foundation and **Nancy Campbell** of CUPE 4400 for their generous support of this program.

## Swim to Survive® Lifesaving Society

In June the Society announced the launch of a new advanced survival swimming skills program – Swim to Survive Plus – which was designed in response to a coroner's recommendation for advanced programs, and from the feedback provided by Swim to Survive teachers and instructors. The launch was held at the **Metro Central YMCA** in Toronto. CTV Canada AM did a live national broadcast from the location and Grade 7 students demonstrated the new skills.

Similar to Swim to Survive, the *Plus* program is taught primarily during school time. The theme of the program is how to safely save yourself and your friend. Swim to Survive+ is geared toward pre-teens and presents realistic situations that build on the skills taught in the original Swim to Survive program.

The “+” in the new program means that students are taught to roll, tread and swim *with* their clothes on. Students are also required to complete a fitness swim that helps build stamina, and, the program teaches kids how to assist a friend (who may have accidentally fallen into deep water) while not endangering themselves.

The program was pre-piloted with 428 children and four instructors at two Toronto public schools; subsequently, it was piloted in seven locations with 20 instructors, three different grade levels and more than 800 students from **Brampton, Dovercourt, Kirkland Lake, London, Milton, Toronto East (TDSB) and Toronto West (Norseman)**. Thanks to **Andrea Herrmann, Tamara Wood** and all of the teachers and swim instructors across the province who helped to pilot the program and provide feedback.

Thanks to the financial assistance of the **Stephanie Gaetz KEEPSAFE Foundation**, founding sponsor of Swim to Survive, the Society was able to develop and pilot Swim to Survive+ across Ontario, develop visual identity guidelines, a logo, poster and parent handout materials.

## Ontario Drownings

|  | 2011 | 2012 |
|--|------|------|
| <b>TOTAL DROWNINGS</b>   | 97   | 105  |
| <b>CHILDREN 0-4</b>  | 1    | 6    |
| <b>CHILDREN 5-12</b>   | 3    | 5    |
| <b>TEENS 13-17</b>   | 11   | 3    |
| <b>ADULTS 18-34</b>  | 28   | 36   |
| <b>ADULTS 35-44</b>  | 14   | 13   |
| <b>OLDER ADULTS 45+</b>  | 31   | 36   |
| <b>UNKNOWN AGE</b>   | 9    | 6    |
| <b>MALES</b>   | 79   | 92   |
| <b>FEMALES</b>   | 18   | 13   |
| <b>PRIVATE POOL</b>  | 7    | 3    |
| <b>AQUATIC (swimming/diving/<br/>jumping/wading)</b>             | 34   | 41   |
| <b>NON-AQUATIC<br/>(near or on water and fell in)</b>            | 25   | 38   |
| <b>BOATING<br/>(boat or other watercraft)</b>                    | 32   | 18   |
| <b>OTHER TRANSPORTATION<br/>(car, aircraft, snowmobile, ATV)</b> | 6    | 5    |

## Right to Play

For the first time, the Lifesaving Society partnered with **Right to Play** to offer Swim to Survive and CPR training to four First Nation remote fly-in communities. The four locations were Big Trout, Moose Cree, Sandy Lake and Wapekeka.

In May, four people were hired: **Lisa Derousie**, **Jen Saeckl**, **Tara Vanderlinden** and **Allen Yu**. In pairs, they travelled to two communities each between June and July. All of the instructors were well received by the communities and good relations were established. In all, the programs reached 267 children and adults: 164 children learned to Swim to Survive, 71 adults learned CPR and 32 additional adults learned Basic First Aid.

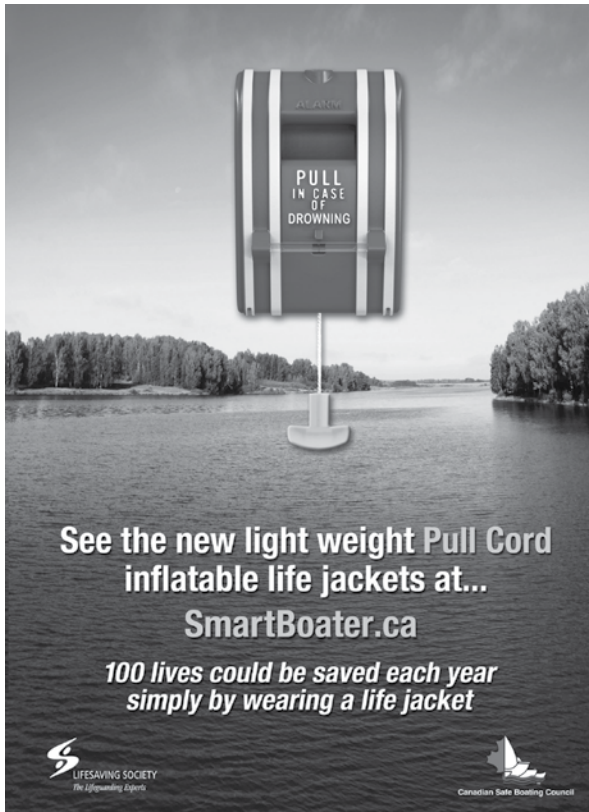
The program was made possible by funding from the **RBC Royal Bank Foundation** and through the partnership developed between the Lifesaving Society and **Right to Play**. Thanks to **Julia Porter** from Right to Play for her support of the program and to the staff from both organizations who accomplished a great deal in these four communities.

## 2012 drownings

Interim data collected from media and Internet reports of drowning incidents indicates an 8% increase of drowning incidents in 2012. Significant increases occurred in the age groups of children under 12 and adults 18–34. Men continued to be the group with the highest drowning incidents, even more pronounced in 2012 (88%); swimming and falling into water reflected increases. Encouragingly, significant declines in boating fatalities continued in 2012 (44%). In keeping with the warm spring, increases were evident in March, April and May. Overall, July, August and September turned into the warmest three-month period in Canada in 65 years and July was the hottest month ever in Canada.

# National Drowning Prevention Week

National Drowning Prevention Week in Canada took place from July 21 to 29. The Ontario Branch issued a media release, which included media stats to date, a trends analysis and key drowning prevention messages. Media interest was strong and the stats and messaging proved to be an incentive to follow up in subsequent weeks, particularly after drowning incidents.



## “Fire Alarm” campaign

While men are four times more likely to drown than women, a “fire alarm” poster campaign targeting women was developed in 2012 in partnership with the Canadian Safe Boating Council (CSBC), which funded two stages of research with women as primary influencers: the point is that women may have the most influence in motivating men to change their behaviour. The campaign focused on inflatable and lightweight lifejackets.

A mall-poster launched in mid-May using Pattison Outdoor Advertising in the following Ontario cities: Barrie, Kitchener,

London, Niagara, Ottawa, Sarnia, St. Catharines, Toronto and Windsor. Pattison extended a significant bonus media opportunity to other Society branches, too. Alberta, Manitoba, Nova Scotia, New Brunswick and Newfoundland all purchased media space with Pattison.

The poster pushes readers to the CSBC’s Smart Boater website where more detailed information is available about lifejackets. A smaller version of the poster was sent to more than 360 marinas in Ontario and printed as the centrefold in the summer 2012 edition of the Society’s *Lifeline* newsletter.

Thanks to **Pattison Outdoor Advertising**, specifically **Bob Connor, Amanda Headon** and **Yvonne Morrison-Miller** for their generous support.

## Water Smart® Contest

Participants in the 2012 Water Smart Contest designed a comic strip featuring one of three important Water Smart messages. Forty-two affiliate members from across the province registered. The Public Education Committee determined the following winners:

1. Jasmin Ou – Toronto
2. Rachel Ironside – Georgetown
3. Isabella Zeidler – Orangeville

## Lifesaving Shorts Video Contest

For a third year we enjoyed watching videos from talented teens across Ontario. Not only did the videos communicate important Water Smart messages, they were also entertaining and creative in their style and approach. This year’s winner was Rueben Kokilepersaud from Brampton. His video reminded viewers to always swim with a buddy and to keep children within arms’ reach. Thanks to **Andrea Herrmann** for her leadership in this initiative. Congratulations to all of our participants!

1. Rueben Kokilepersaud
2. Town of Pelham
3. Sydney Massey

## Lifejacket clinics

Lifejacket clinics were held in 12 locations throughout Ontario in 2012. The sessions focused on the dangers of cold water including a “hands in” test. By placing their hands in cold water for as little as 30 seconds, attendees discovered the paralyzing effects of cold water.

## Reaching Canadians

Multicultural Outreach Chair **Yorick Tong** conducted a review of ethnic newspapers in Ontario to identify key opportunities for inserting Water Smart messages to reach new Canadians. Lists of local groups that welcome new immigrants were compiled.

Community Outreach Chair **Lisa Brandie** completed development of a resource list of various drowning prevention topics with the aim of producing downloadable flyers, and she completed the first draft of new downloadable brochures for child safety and boating safety.

Municipal Affiliates Chair **Lisa Limarzi** developed an online survey designed to reach out to municipal affiliates. Once distributed, this survey will help organize the channels in which materials, resources and information reach municipal affiliates and will provide an opportunity for them to contribute their thoughts and ideas regarding public education materials.

## Social media

Important drowning prevention messages to our followers were relayed via social media (Facebook and Twitter) on a regular basis. During the summer months, updated national drowning statistics were tweeted at the start of each week. During media events such as the Swim to Survive+ launch, our followers received up-to-the-minute news and images on both Twitter and Facebook. Thanks to Social Media Chair **Shannon Caskey** for her contributions.

## Open Water Wisdom

In an effort to reduce drowning and water-related injury, the Lifesaving Society and the Canadian Red Cross partnered to deliver the Open Water Wisdom campaign. The campaign aims to make sport, recreation and active living on Canada's lakes, rivers and coastal regions safer for children and youth (up to 19 years).

The campaign targets remote and rural communities not normally served by ongoing water safety and learn-to-swim programs, but which may have local individuals or groups who would be able to lead some awareness activity if they had the right tools.

Educational kits were developed with materials including a *Knowledge and Activity Guide*, posters, flyers and ad templates, as well as lifejackets for participating communities.

The Society promoted the program to northern affiliates and area chairs, First Nation chiefs and Right to Play summer safety camps. Twenty-eight applications were submitted from Ontario. Thanks to the **Public Health Agency of Canada**, which provided the funding through its Active and Safe Injury Prevention initiative.

## Research

The Lifesaving Society has researched and reported on drowning and preventable water-related deaths provincially and nationally since 1992. The purpose of the Society's drowning research is to provide a comprehensive fact base on the drowning problem to guide the Society and other organizations in developing effective drowning prevention solutions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and drowning prevention education.

The Drowning Prevention Research Centre (DPRC) is the lead agency for drowning and water-incident research in Canada. The Centre conducts research into fatal and non-fatal drowning, significant aquatic injury and rescue interventions.

Thanks to Vice President **Brian Connors** and **Micole Ongman**, **Nathalie Vallières** and **Noah Wayne**.

## New research database launched

In 2012 the development of a new research database was completed. The database provides a link between current-year data collected from media and Internet reports and the provincial coroners' databases, and it has the capacity to perform broader search queries and produce additional reports. The Lifesaving Society now has the only comprehensive searchable database of national drownings in Canada.

## 2012 Canadian Drowning Report

The 2012 edition of the Canadian Drowning Report was prepared in two languages for the Lifesaving Society by the DPRC. The Society released the report at its national annual meeting in May. It was also inserted in the Society's National Yearbook. The Drowning Report highlighted the "who, what, when, where and why" of drownings from 1995–2009 and presented unofficial interim data from 2009, 2010 and 2011. The report was sent to more than 800 affiliates, area chairs, agencies and partners, and it was included as part of media materials for the Swim to Survive+ launch and National Drowning Prevention Week.

**Aquatic Safety Management Services contributes to the mission of the Society by setting and clarifying standards that help pool and waterfront owners, managers and operators to prevent drowning and maximize public safety in their aquatic environments – structured and unstructured.**

## Become a Safe Swim Site

In 2012 work began on Safe Swim Site accreditation, which recognizes aquatic facilities that achieve the highest standards in the provision of aquatic safety and agree to maintain these standards and operating safety principles. The Safe Swim Site program is a revision to the current accreditation program.

Society affiliates apply for status for their facility as a “Safe Swim Site” using a simple application process. A facility can achieve one of three levels – each designed to promote engagement in safety management tools and products. Safe Swim Site will promote safe management practices for operators as well as encourage water safety education on a community level.

Thanks to **Joey Rusnak** and committee members **Jesse Peter** and **Jacy Thibeault**.

## Auditor software improvements

Work to improve the L’Auditeur (UDATA) specialized software for chief auditors – used to prepare safety audit reports – occurred throughout 2012. The software now generates more reports and is accessible from certain handheld devices. Ongoing improvements will optimize the audit report-writing phase.

Thanks to Safety Audit Committee Chair **Teresa Taylor** and committee member **Gregory Peri** for his assistance.

## Safety audits

Safety audits are an important service offered by the safety management group. In 2012, pools audits were completed for

the City of Barrie, Town of Collingwood, University of Guelph, City of Peterborough, City of Vaughan and the City of Winnipeg – the largest of the audits with 13 indoor pools. Waterfront audits were completed for Cedar Beach Park in Whitchurch-Stouffville, the City of Mississauga and the City of Windsor (Sandpoint Beach). An architectural review was also completed for the City of Windsor’s new waterpark.

## Research

Research Chair **Nathalie Vallières** presented the Lifesaving Society’s Swim to Survive® and Are you Ready programs to over 400 delegates at the 2nd Annual Congress of Drowning Prevention in Margarita Island, Venezuela in June.

## Standard setting

Chair **Ted Durbacz** rebuilt the Safety Standards Committee in 2012. With a team in place, the group made headway on three hot-button topics: Thunderstorms, Tarzan Ropes and Hypoxic Training. The topics were selected based on requests made by the aquatics community. The committee researched and reviewed all three topics with the goal of providing updated protocols for the aquatics community and put them forth for consideration and approval in 2013. Approved standards are published in the Society’s standards journals.

Thanks to Safety Standard Chair **Ted Durbacz** and committee members **Anne Gervais**, **Marek Holke**, **David Hutt**, **Cathy Isowa**, **Michelle Kusiar**, **Jerry Lynch**, **Sarah Newton**, **Peter Mumford**, **Shanna Reid** and **Cheryl Sibany**.

## New AST course framework

Aquatic Supervisor Training revisions continued in 2012. The goal is to improve training for on-deck aquatic staff supervisors. Aquatic Management Training Chair **Cheryl Sibany** and her committee established a course framework and began assembling content and gathering input from affiliates and area chairs. Thanks to committee members **Barney Chanda**, **Tanya Grierson**, **Marek Holke**, **Brenda Lance**, **Quin Macdonald**, **Brad McConnell**, **Jennie Miller**, **Peter Mumford**, **Robin Rankin** and **Nathalie Vallières**.



# Promoting Are You Ready?

The Society's major incident management resource – the Are You Ready? DVD – launched in 2012. Vice President **Gary Sanger** and former incident management chair **Cheryl Sibany** championed the promotion of Are You Ready? throughout Ontario and through much of Canada. Revamping of the major incident checklist to work in tandem with the Are You Ready? DVD and Workbook is underway. The committee also began developing a critical incident response team.

## National standards approved

The Regulation Review Committee drafted the guide to waterslides in addition to the recently revised *Wading Pool Guidelines* and *Water Front Safety Guidelines*.

Chair **Janice Carroll** represented Ontario at the national safety management meeting in Montreal, where she worked with representatives from across Canada to continue developing national safety standards to enhance safety in aquatic settings. The 15 national standards developed in 2011 were reviewed and submitted to the National Board and approved in May. Thanks to **Janice Carroll** and committee members **Karen Cronin**, **Paul DiSalvo** and **Bruce Hollowell**.

## Ask the experts

Safety management presentations were delivered across Canada in 2012. The Society organized presentations at: PRO Aquatics Conference, National YMCA Conference, NEORA Conference, York Region Aquatic Council, Waterloo-Wellington Region Aquatic Council, Lifesaving Society Area Chair Conference, Barrie and Toronto Ministry of Health workshops and Point Claire Aquatics Workshop.

Expert Witness services were provided in eight civil cases, which entailed reviewing case details and preparing reports. In addition, the Society was asked to bring expert witness testimony at the Audette Inquest in Ottawa in November.

The Society participated as a jury member on the Great Lakes Blue Flag Committee. As a jury member the Lifesaving Society offers its advice on beach safety and votes on the awarding of the Blue Flag status in Canada.

Safety management training courses were held in May and November at the Lifesaving Society Ontario office.



Photo by René Johnston

**Member Services contributes to the mission of the Lifesaving Society by developing and maintaining essential corporate functions dedicated to supporting and servicing the membership of the Society. Specifically, Member Services provides the Society with administrative systems and infrastructure for the operation of programs and services including customer service, volunteer support, record keeping and documentation including corporate history (archives). Member Services ensures regulatory compliance to sustain the Society's corporate and legal entity and to ensure the Society's activities and operations are consistent with current legislation and regulatory requirements.**

## National governance and structure

The National Society is governed by a Board of Directors. Directors are nominated by Branches and elected by the members at the Society's AGM. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Training Programs, Lifesaving Sport, Aquatic Safety Management and International Relations. A management team is comprised of senior staff of the 10 branches.

## Ontario governance and structure

The Lifesaving Society Ontario is governed by an elected volunteer Board of Directors with a Council of Officers and eight Activity Centre councils composed of professionals in recreation, education, business, finance, management, and medical and legal professions.

### Board of Directors

The Board of Directors is composed of 15 members whose role is to govern the Lifesaving Society Ontario in accordance with its mission and bylaws. Directors are elected for a term of two years by the Society's membership at the annual general meeting. No person or body external to the Society is entitled to appoint any directors. Directors appoint all officers, including council chairs and area chairs, and approve all activity centre objectives.

### Council of Officers

The Council of Officers is composed of 18 people, two representing each Activity Centre Council (see below), the president and the president elect. Members of the Council of Officers are nominated by the respective Activity Centre Council and appointed by the Board of Directors for a term of two years. The Council of Officers is chaired by the president. The Council of Officers represents active, affiliate and award members; manages topics not assigned to a single activity centre (e.g., governance review) or topics that are the responsibility of multiple activity centre councils (e.g., affiliate recognition review); and monitors the work of the Board of Directors. Any member of the Society may attend and speak at Council of Officers meetings.

### Activity centre councils

Activity centre councils manage the business of their respective activity centre. Activity centre councils are composed of chairs who oversee specific portfolios necessary to manage the work of the activity centre. Chairs recruit and develop committee members.

Each activity centre is chaired by the related vice president or another individual appointed by the Board of Directors. Activity centre portfolio chairs are appointed by the Board for a term of two years. Any member of the Society may attend and speak at activity centre council meetings.

In 2012, there were eight activity centre councils: Training Program, Lifesaving Sport, Public Education, Safety Management, Drowning Research, Fundraising, Member Services and Area Services.

In January 2012, Sport Council received **Bruce Hollowell's** resignation as Technical Chair and the Safety Management Council received the resignation of **Loriann Ierullo**, Aquatic Management Training Chair. In February, **Jeff Schultz** resigned as Sport Development Chair and was appointed as Technical Chair. **Alexandra Ferguson** was appointed Sport Development Chair. In March, **Gerry Young** resigned as Chair of Archives and

was replaced by **Jaclyn Neill** on the Member Services Council. **Bill Welch** resigned as Regional Rep for Central Ontario on the Area Services Council and was replaced by **Lisa Adams**. **Helena Follows** resigned as Personal Giving Chair on the Fundraising Council. **Nathalie Vallières** resigned as drowning research Chair on the Research Council. **Cheryl Sibany** resigned as Major Incident Management Training Chair and **Shanna Reid** resigned as Research Chair on the Safety Management Council.

In April, **Noah Wayne** was appointed Drowning Research Chair on the Research Council and **Lori Garcia** was appointed to the newly created Chair of Promotions for Sport Council. **Lisa Limarzi** was appointed Municipal Chair and **Shannon Caskey** was appointed Social Media Chair on the Public Education Council. **Cheryl Sibany** was appointed to the Aquatic Management Training Chair position and **Nathalie Vallières** was appointed to the Research Chair position on the Safety Management Council. In August, the Fundraising Council welcomed **Eddie Tang** as Special Events Chair and **Ryan Winger** as Government and Foundation Grants Chair. **Patricia McMullen** was appointed as Chair of the Dedicated Funds Committee in August. In September, **Michelle Moreno** resigned as Corporate Sponsorship and Donations Chair on the Fundraising Council. In October, **Alvin Tedjo** was re-elected as Athlete Representative. **Cynthia Cakebread** resigned as Sport Council's Event Management Chair and was replaced with **Andrew Wakefield** in December.

Members of the Board, activity centre councils and Council of Officers are listed on the inside back cover. The Society's executive director is an ex-officio member of the Board of Directors and Council of Officers. Staff directors are ex-officio members of their corresponding activity centre councils.

## Area chairs

The board of directors appoints chairs to represent the Society in designated geographic areas. These volunteer area chairs operate in 35 regions of Ontario. Area chairs recruit volunteer committee members and field representatives to help serve the area.

The Society appointed new area chairs in 2012. In February, **Holly Trimnell** resigned as Area Co-Chair for Toronto-East York. In March, **Ali Webb** was appointed as Area Co-Chair for Kawartha-Haliburton replacing **Holly Kuin**. **Ruth Van Rooijen** was appointed as Area Co-Chair for Lanark-Leeds & Grenville, replacing **Johanna Graham**. **Charlotte McMulkin** was appointed as Area Chair for Toronto – North York.

### Area Services Council

The Area Services Council provides support services for area chairs, their volunteer personnel, and the individual members who support community delivery of drowning prevention activity. The Area Services Council is comprised of the Area Services Chair and five Regional Representatives elected by area chairs. The VP Member Services chairs the Council.

In 2012, the Council focused on: ensuring a vice chair was in place in the areas without one; improving communication between regional reps and area chairs, and between area chairs and their affiliates; increasing the use of Inside Tracker among area chairs, and; ensuring sufficient First Aid Update Clinics were run to recertify area Lifesaving, First Aid and National Lifeguard instructors.

## Member Services Council

### Ontario Conference

The City of Brampton hosted the 103rd Ontario Annual General Meeting and Area Chair Conference, March 30–April 1, 2012. Century Gardens Recreation Centre was the site of the Governor's Investiture that recognized volunteers with the President's List and Commonwealth Honour Awards. Affiliate and Rescue awards presentations and social followed the AGM. Area chairs convened their annual conference over the following two days. Our thanks to Brampton staff and volunteers for their hospitality, specifically: **Juanita Bueschleb**, **Marek Holke**, **Stephen Benning**, **Tania Hewitt**, **Jacy Thibeault**, **Katie Williams**, **Joey Rusnak**, **Daniel Owens**, **Tammy Grahek** and **Adam Nugent**.



**Commonwealth Honour Award recipients (front row, from left):** Judith Schultz, Stacey Stevens, Deb Mackay, The Honourable David C. Onley (Patron), Juanita Bueschleb, Sharon Newman, Andrea Herrmann, Patricia McMullen. **Back row, from left:** Julie Dawley, Alexandria Weatherup-Leach, Kerry Wakefield, Scott Ruddle, Patrick King, Adrian Wong, Kathleen Finn, Jeffrey McCurdy.  
Photo by Val Attanasio

### Eva McDonald Memorial Prize

The Eva McDonald Memorial Prize is presented to an undergraduate at the University of Toronto School of Physical Education and Health who makes a significant contribution to the development of aquatics and lifesaving education through the university and the Lifesaving Society. In 2012 the prize was presented to **Colleen Oag**, a volunteer with the Faculty of Physical and Health Education Centre for Leadership Training and Education and a Lifesaving Society Instructor, Examiner, Coach and National Lifeguard.

Eva McDonald graduated from the School and was president of its Alumni Association. She was a 40-year volunteer of the Lifesaving Society who died in 1969 while serving as Ontario president.

### Hilary M. Weston Award

Since 2002, the Hilary M. Weston Award has been awarded to youth financially unable to participate in the Society's training program. The Society provides selected youth with the examination and required support literature. Award recipients undergo lifesaving training under the auspices of an affiliate member, whom the Society invites to waive its registration fees. In 2012, 38 individuals earned Bronze medal certifications through the Hilary M. Weston Award.

### Rescue Award of Merit

As Canada's lifeguarding experts, the Lifesaving Society is proud to honour individuals who step forward in an emergency to help someone in distress. The Lifesaving Society's Rescue Award of Merit is presented to an individual involved in a water-related rescue, or to Lifesaving Society award holders for a non-aquatic rescue.

In 2012, the Society awarded the Rescue Award of Merit to: **Kaleb Aberle** (Mississauga), **Kathy Fischer** (Guelph), **Sara Kissick** (Mississauga), **Katie Langstaff** (Mississauga), **Andrew Mintz** (Mississauga), **Eric Post** (Guelph), **Alex Post** (Guelph), **Elijah Rumleski** (Bradford), **Mark Thomas** (Toronto), **Brittany Thomson** (Niagara Falls), **Erin Trench** (Mississauga), **Michael Young** (Welland), and **Corey Ziraldo** (Niagara Falls).

### Commonwealth Honour Awards

Commonwealth Honour Awards recognize leadership and service to the Society. The Certificate of Thanks honours volunteers for significant contributions to the aims of the Society. In 2012, the Certificate of Thanks was awarded to: **Leslie Aziz** (Mississauga); **Steve Bode** (Toronto); **Karen Cronin** (Keswick); **Mario Di Cosmo** (Richmond Hill); **Paul DiSalvo** (Toronto); **Rupert Dziuba** (Carleton Place); **Lori Garcia** (Milton); **Michael Hundt** (Southampton); **Sharlaine Johnson** (Oxdrift); **Landra Lecour** (North Bay); **Sarah Newton** (Essex); **Andrew Oman** (North Bay); **Tasha Richardson** (Newmarket); **Laura Tracey** (Ottawa); **Tam Vo** (Toronto); **Robin Wall** (Toronto).

The Service Medal acknowledges a minimum of five years of noteworthy service as a volunteer officer or committee member. In 2012, the Service Medal was awarded to: **Andrea Herrmann** (Toronto); **Jason Jolicoeur** (Tecumseh); **Patrick King** (Brantford); **Deb Mackay** (Oakville); **Jeffrey McCurdy** (Salford); **Sharon Newman** (Mississauga); **Stacey Stevens** (Stouffville); **Kerry Wakefield** (Toronto); **Adrian Wong** (Markham).

Recipients are eligible for a Bar to Service Medal after an additional four years of service. In 2012, the Bar to Service Medal was awarded to: **Patricia McMullen** (Toronto); **Scott Ruddle** (London); **Carolyn Tyner** (Belleville); **Alexandria Weatherup-Leach** (Aurora).

The Service Cross honours meritorious service of at least 15 years. In 2012, the Service Cross was awarded to: **Kathryn Clarke** (Kirkland Lake); **Kathleen Finn** (Nepean); **Christine Ganton** (Sault Ste. Marie); **Judith Schultz** (Milton).

Recipients are eligible for a Bar to Service Cross at intervals of five years. In 2012, the Bar to Service Cross was awarded to: **Julie Dawley** (Tillsonburg).

### President's List

The President's List recognizes the Lifesaving Society's most active volunteer examiner in each area, and pays tribute to all examiners and the hours they spend at the core level of the Society's training programs. In recognition of their dedication and generosity in support of drowning prevention, the president of the Ontario Branch honours: **Ben Armstrong** (Burlington), **Jillian Claxton** (Durham), **Audrey Crampton** (Perth), **Paul Ensom** (Ottawa), **Alyssa Fairservice** (Schreiber), **Daniel Geiger** (Mississauga), **Nicole Harpelle** (Orangeville), **Terrilyn Harris** (New Lowell), **Jocelyne Labreche** (Elliot Lake), **Amanda Lorenzini** (Bracebridge), **Sandra Mackay** (Cornwall), **Mary Kaye Maderly** (Sarnia), **Jeffrey McCurdy** (Salford), **Danielle Russell** (London), **Kim Scholl** (Wingham), **Lauren Sharpe** (Tilbury), **Samantha Slofstra** (Fort Erie), **Boris Tam** (Markham), **Krista TerMarsch** (Beachburg), **David Van Elswyk** (Winona), **Maggie Williams** (Swastika).

## Executive Director's report

### Office staff

The Lifesaving Society Ontario employs 42 staff members including eight directors and eight managers. There were no changes in management staff in 2012 and the Society remains financially healthy.

**Amy Ross** left the Society in February. **Gregory Peri**, leadership awards clerk, who left in April, was replaced by **Kevin Ma** in July. In April **James Mahony** replaced **Ray Lynch** as shipper. **Nadia Luck**, Member Services admin assistant left on maternity leave in March. **Renata Jaciw-Zurakowsky** assumed her duties in July. **Lucie Simoes**, Quality Assurance Administrator for the Drowning Prevention Research Centre returned from maternity leave in May.

Summer and part-time staff included: **Felicia Chow**, **Ryan Chu**, **Colin Cruikshank**, **Chris Mackenzie**, **Peter Mahony**, **Mihail Salariu** and **Ryan Ferguson**. **Bruce Ferguson** and **Phil McCurdy** continue to provide information technology support for the Society in Ontario.

## Recreational water safety review

During the summer, the Ontario Ministry of Health and Long-Term Care consulted key stakeholders to obtain expert input on how to improve recreational water safety and reduce death, injury and exposure to disease at recreational water facilities.

**Michael Shane** ably represented the Lifesaving Society Ontario over the series of meetings and subsequently convened a meeting of participating agencies in September.

## Information communication services

The Ontario board of directors approved a three-year plan to expand the Society's information communication (IC) support services for members. As per the IC plan, the following were accomplished in 2012:

- LifeguardDepot.com – the Society's ecommerce site
- Ability to view training videos online
- Ability to shop and pay online
- Ability to access Find a Member from handheld devices
- Development of a comprehensive and searchable drowning research database

## National leadership

We renewed the contract with the National Society in 2012 to continue to manage national literature. We published a 2012 edition of the *Canadian Competition Manual* early in the year. Revisions to the National Lifeguard program were completed and corresponding educational and marketing support materials were developed including a new edition of the *National Lifeguard Award Guide* and an updated *Alert* (see Training Programs, page 6 for details) released in May.

The National Lifeguard rebranding project came to a successful conclusion with an enthusiastic reception for the new National Lifeguard logo and marketing materials unveiled at the National Annual General Meeting in Winnipeg.

In 2012, Ontario staff and volunteers continued to contribute to National Society initiatives.

Under the leadership of **Wendy Mahony**, Lifesaving Society Ontario continues to provide Branches with member management software and PCO data management and liaison with Transport Canada.

**Carol Cruikshank** supports the Society's National Leadership Revision Project designed to result in a revised Lifesaving and National Lifeguard Instructor program by the end of 2014.

Ontario past president **Julie Maclsaac** chaired a national levy allocation review that resulted in a revised model for how the Society allocates the national levy to branches beginning in 2013.

**JP Molin** sits as a member of Transport Canada's Recreational Boating Committee. **Barbara Byers** sits on the board of the Canadian Safe Boating Council.

**Michael Shane** provides Canada-wide support for safety management services including the development of Canadian public pool safety standards approved by the national society in 2012.

**Steve Box** succeeded **Patricia Kitchen** as Commissioner of the National Lifesaving Sport Commission – on which **Rebecca Boyd** and **Ryan Ferguson** sit as event management manager and athlete representative respectively.

**Patricia Kitchen** succeeded **Joan Duncan** as International Commissioner. In September, Patricia led the Canadian delegation to Rescue 2012 in Adelaide as Chef de mission.

**Patrick D'Almada** became the inaugural chair of the newly created National Safety Management Commission.

## International leadership

Ontario personnel continue to serve internationally. **John F. Bankes**, Lifesaving Society Canada national governor, continues in his international leadership role as Treasurer of the Commonwealth Royal Life Saving Society. **Barbara Byers** is a member of the ILS Drowning Prevention Commission. **Doug Ferguson** sits on the ILS Business Commission. **Rebecca Boyd** and **Perry Smith** are members of the ILS Sport Commission. Perry also sits on the RLSS Commonwealth Committee responsible for Bronze Medallion revisions. **Lorraine Wilson-Saliba** is a member of the RLSS Commonwealth Sport Development Committee.

The Lifesaving Society Canada hosted the April 2012 meeting of the ILS Board of Directors at the Lifesaving Society Ontario headquarters.

**Steve Beerman** resigned as ILS President in May. **Joan Duncan** retired from the ILS Governance Committee and strategic planning. Joan continues as Canada's representative on the RLSS Commonwealth Management Committee.

## Order of Canada

The Society congratulates **Jocelyn Palm, C.M.** on her induction as a member of the Order of Canada. Jocelyn was the first executive director of the Lifesaving Society Ontario (1968–1972) and served as the first executive director of the national Society (1973–1989). Members of the Society today owe a debt of gratitude to her visionary leadership.



**Ontario Staff** (front row, from left): Shirley Wong, Rocky Lu, Nadia Luck, Kelly Manoukas, Thelma Zosa, Stephanie McEnery, Wendy Mahony, Carol Cruikshank, Iris Harrison, Rosalie Sinanan, Daksha Moti, Lucie Simoes. *Back row, from left:* Cindy Parsons, Matt Boehm, Rhonda Pennell, Heather Williams, Jennifer Kessell, Tessa Clemens, Pam D'Costa Dupley, Renata Jaciw-Zurakowsky, Barbara Byers, Naeem Iqbal, Lori Groves, Buddy the Lifeguard Dog, Ann Palmer, Brian Miess, Doug Ferguson, J.P. Molin, Michael Shane, Kevin Jackson, Perry Smith, Irwin C. Hutchinson Jr., Peter Mahony, Kevin Ma, Ateeq Laeeq, James Mahony, Jean Crane, Becky Lehman, Dawn Maragh, Genevieve Fernandes. *Photo by Val Attanasio*

The Society employed the following permanent staff members in 2012:

Doug Ferguson, Executive Director  
Genevieve Fernandes, Executive Director's Secretary

#### Training Programs

Perry Smith, Director  
Carol Cruikshank, Manager  
Becky Lehman, Manager  
JP Molin, Manager  
Lori Groves, Admin Assistant

#### Public Education

Barbara Byers, Director  
Sindy Parsons, Manager  
Daksha Moti, Admin Assistant

#### Aquatic Safety Management

Michael Shane, Director  
Ann Palmer, Admin Assistant

#### Lifesaving Sport

Lorraine Wilson-Saliba, Director  
Jennifer Kessell, Admin Assistant

#### Fundraising

Kelly Manoukas, Fund Developer  
Laurie Priestman, Admin Assistant

#### Finance

Dawn Maragh, Director  
Kevin Jackson, Purchasing Manager  
Shirley Wong, Bookkeeper  
Naeem Iqbal, Accounts Payable  
Yee Lau, Irwin Hutchinson Jr., Accounting Clerk  
Rhonda Pennell, Accounts Receivable

#### Merchandise

Brian Miess, Director  
Pam D'Costa-Dupley, Admin Assistant

#### Member Services

Ed Bean, Communications Director  
Adrian Herscovici, Communications Manager  
Stephanie McEnery, Writer  
Matt Boehm, Graphic Designer  
Wendy Mahony, Member Services Director  
Heather Williams, Member Services Manager  
Nadia Luck, Renata Jaciw-Zurakowsky, Admin Assistant  
Thelma Zosa, Admin Assistant  
Lucie Simoes, Tessa Clemens, Quality Assurance Administrator  
Rocky Lu, Member Services Clerk  
Rosalie Sinanan, Awards Clerk  
Gregory Peri, Kevin Ma, Awards Clerk  
Jean Crane, Awards Clerk  
Iris Harrison, Receptionist  
Ateeq Laeeq, Order Processer  
Ray Lynch, James Mahony, Shipper-Receiver

Fundraising activities contribute to the mission of the Society by raising money to support public education and lifesaving sport activities that prevent drowning and water-related injury.

Thanks to our Fundraising Council volunteers: Vice President **Wady Dyson**, Planned Giving Chair **Kenn Little**, Fundraising Events Chair **Heather Kazan** and Special Events Chair **Eddie Tang**. Thanks to past personal giving chair **Helena Follows** and past corporate sponsorships and donations chair **Michelle Moreno**.

## In the community

### Darnell Challenge Cup 2012

The Darnell Challenge Cup recognizes the drowning prevention commitment of affiliate members and institutions that mobilize staff and volunteers to raise funds for Water Smart.

*Overall category:* 1st Pool People Limited \$19,050, 2nd City of London \$6,055, 3rd Town of Oakville \$4,300.

*Municipal category:* 1st City of London \$6,055, 2nd Town of Oakville \$4,300, 3rd Town of Tillsonburg \$4,287.

*Single-facility category:* 1st Town of Tillsonburg \$4,287, 2nd Town of Essex \$3,118, 3rd Town of Georgina \$670.

**PPL Aquatic, Fitness and Spa Group Inc.** (Pool People Limited) led the overall ranking for the fifth year. Since 2008, PPL Inc. has raised \$80,505 for the Swim to Survive program. Special thanks to CEO **Dale Papke**, President **Paul Denstedt**, Event Organizer **Tim Bown**, event coordinators **Chris Flood** and **Sal Piccolo**, and the entire staff for their outstanding work.

Congratulations to **London**, which has raised over \$33,000 for the Water Smart campaign. Special thanks to **Lynn Loubert** and the London aquatic staff.

Congratulations to **Tillsonburg**, which has raised over \$20,000 for the Water Smart campaign. Special thanks to **Julie Dawley**, **Janet McCurdy**, **Laurie Monk** and the aquatic staff.

Others organized fundraising events in 2012. Thanks to aquatic staff from **Amherstburg**, **Aurora**, **Brampton**, **Bracebridge**, **Bradford**, **County of Brant**, **Cambridge**, **Cochrane**, **Essex**, **Georgina**, **Hamilton**, **Ingersoll**, **Iroquois Falls**, **Kapuskasing**, **Kirkland Lake**, **LaSalle**, **Leamington**,

**London**, **Markham**, **Norfolk County**, **Township of North Dundas**, **Oakville**, **Orangeville**, **Ottawa**, **Richmond Hill**, **Tillsonburg**, **Whitchurch-Stouffville**, **Waterloo**, **Windsor** and **Woodstock** and staff from **Centre Aquatique Pointe-Claire (Quebec)**, **Lake Zone Recreationists Association**, **PPL Aquatic Fitness and Spa Group Inc.**, **Sprucedale Youth Centre**, **York Regional Aquatics Council**, **YMCA of Central Ontario – Quinte West (Trent & Belleville)** and **YM/YWCA of Woodstock**.

## Events

Our 103rd AGM Silent Auction raised \$2,935. Thanks to all who contributed. Volunteers: **Wady Dyson**, **Helena Follows**, **Heather Kazan**, **Kenn Little**, **Lori Garcia**, **Peter Turner** and **Katie Williams**. Individuals: **Barbara Byers**, **Anne-Marie Friedmann**, **Sarah Ingleton**, **Kevin Jackson**, **Madison** and **Megan Kessell**, **Margie Lizzotti**, **Janet McCurdy**, **Jennie Miller**, **Marc Neeb**, **Sister Jean Leier**, **Julie MacIsaac**, **Lorraine Wilson-Saliba**. Businesses and organizations: **Art Gallery of Ontario (AGO)**, **Bazaar Marketing**, **Blistex**, **Casa Loma**, **City of Kitchener**, **City of Toronto**, **CN Tower**, **Dancap Productions**, **EBimage**, **Forever Creating (Tina LaSelva)**, **GoodLife Fitness**, **Great Wolf Lodge Niagara Falls**, **Marion Aquatics (Prince Albert, SK)**, **Mariposa Cruises**, **Magna**, **MADD**, **Ninutik (Maple Syrup)**, **Maverick Systems (Phil McCurdy)**, **Ontario Power Generation**, **Roots Canada**, **Royal Ontario Museum (ROM)**, **RLSS Australia**, **RLSS India**, **RLSS New Zealand**, **RLSS UK**, **Scarborough Town Centre**, **Shaw Festival**, **Stratford Shakespeare Festival**, **Toronto Blue Jays Baseball Club**, **Toronto Symphony Orchestra**, **Tree Top Trekking (Barrie)**, **The Keg**, **The National Ballet of Canada** and the **Town of Whitchurch-Stouffville**.

The fifth annual Lifesaving Society April Pools Day raised more than \$3,850 thanks to affiliates from **Aurora**, **Bracebridge**, **Cochrane**, **Essex**, **Iroquois Falls**, **Markham**, **Orangeville**, **Ottawa** and **Whitchurch-Stouffville**.

For the fourth year, lifeguards across the province took part in the annual Lifesaving Society 500 Metre Swim for 500 Lives. Ten facilities and 172 guards from **Bradford**, **Essex**, **Kapuskasing**, **Kirkland Lake**, **Markham** and **Richmond Hill** raised more than \$3,200.

In August, 126 lifeguards took drowning prevention to the streets for the third annual Lifesaving Society Rescue Tube Relay, running 200 km and raising \$4,449. Thanks to **Julie Dawley, Janet McCurdy** and **Laurie Monk** – Monk ran 200 km over 10 days through Oxford, Norfolk and Brant counties – and to all the lifeguards who accompanied her in the Area 5 Ultra Run for your Life event.

Seventy-seven York Region lifeguards competed in the Bump, Set, Spike Volleyball Tournament, raising more than \$2,200. Thanks to the participants and organizers **Loriann Ierullo, Heather Kazan, Stephanie Kirkpatrick, Bethany Kuboniwa, Rhonda Pogue, Eddie Tang** and **Alexandria Weatherup-Leach**.

## Lifesaving Society Club

In 2012, a number of high schools organized Lifesaving Society clubs to run CPR training workshops. Thanks to these clubs that together raised \$376.65: **G. L. Roberts Collegiate High School** (Oshawa), **Milliken Mills High School** (Markham), **Richmond Hill High School** (Richmond Hill) and **Sir Winston Churchill High School** (St. Catharines).

## Band for a Cause

The sale of wristbands raised \$2,365 for Swim to Survive in 2012. Thanks to our campaign supporters and to **Stephen Ashworth**, president of *The Official Fundraising Handbook* for promoting the Swim to Survive wristband campaign in Canada for the seventh year.

## Donor Clubs

The Society is pleased to acknowledge individuals who donate funds towards the Society's work.

### Distinction Club

(\$500 or more). In 2012: **John F. Bankes, Tim Bean, Edward Bean, Justin Bumstead, Barbara & Jim Byers, Robert Clark & Jennifer Oakley, Dennis & Joan Duncan, Douglas Ferguson, Robert Lord, Marc Neeb, Jocelyn Palm, David Pretty, Rob Richardson**.

### Merit Club

(\$300 to \$499). In 2012: **Ruth Cruikshank, Guy Holt, Kenn Little, Calum MacLeod, Wendy Mahony, Tom McCullough, Janet McCurdy, Andrew & Jenny Pyper, Bob Wood**.

### Bronze Club

(\$100 to \$299). In 2012: **Roberto Aburto, Kathy Anderson, Andrew Bruce, Judy Barker, Stephen Beck, Jack Bramm, Ken Bunner, Cynthia Cakebread, Noreen Campbell & Allan Johnson, Darcy De Sutter, Karen Eaton, Blake Ennis, James Ford, Susane Gauthier, Lucian Geleriu, David Ghosh, Sarah Grace, Gordon Gray, Willy Gubbels, Janet Hall, Malcolm Hamilton, Moya Hamilton, Rona Hamilton, R Harvey, Mark Hawley, Yves Hum, David Inches, Anne and Kevin Jackson, Vera Kameda-Lacroix, Heather Kazan, Patricia Kitchen, Kevin Ledrew, Rebecca Lehman, Carol Lund, Kelly Manoukas, Heather Marcy, Sarah Marr, Scott McNally, Shifrah Mincer, Adina Mincer, Ryan Winger, Anisha Moti, Irene Murray, Sarah Newton, Nora Ng, Ann & Aaron Palmer, Janice Papineau, Erin Peddle, Charlene Pugh, Alyson Pyper, Kozeta Resuli, Lucidio Rodrigues, James Rowney, Fred Sauer, Longinia Sauro, Anne Scott, Laura Sfreddo, Susan Siurna, Teresa Taylor, Stuart Taylor, Andrew Thompson, Meghan Thompson, Jane VanLeenwen, Roy & Gayle Warren, Paul Weir, Marianne Westlake, Olof & Lorraine Wilson-Saliba, David YM Wong, B. Zurowski**.

### Friends of the Society

(\$25 to \$99). In 2012: **Garry Almas, Michelle Amar, Amanda Andal, Carolyn Andal, Nancy Anderson, Diane Andrews, Julie Augustine, Debbie Augustine, Dave Bankes, Tyler Beaton, Henry Bekker, Michael Bossy, Betty Boyington, Jonathan Brooker, Dr. William Brummitt, Donna Burditt, Franco Bussolotti, Vanessa Canhalho, Ian Cater, Randy Cavallin, Kathy A. Challstrom, Felix Chu, Tanya Claus, Susan Corak, Janice Corbeil, Melanie Corbett, Corinna Cormaggi, Cindy Cracknell, Jeffrey Craig, Silver Cross, Marion Cruikshank, Travis Crutchley, Darling Family, Diane Davis, Jessica Dell'Unto, Janet Dennison, Matthew DePaulis, Linda DeSutter, Chris Dimambro, Marguerite DiManno, Cathy Doering, Jenny Michelle Dudok, Ted Durbacz, Donna English, Sarah Ernst, David Evans, Melissa Farwell, Yvonne Ferlatte Locke, Genevieve Fernandes, Luciano Firmani, A. Franssen, Joanne Freund, Norma Freund, Chris Fulto, Sylvie Gagne, Melanie & Rob Gardner, Heather Gaudie, Chirs Gillard, Becky Godwin, Matt Golbourne, Kristine Gombai, Frances Granger, DeGrootte Hall, G. Hastings, Colin M. Henein, Meagan Henry, John M. Hercus, Jennifer Holden, Kenedine Howard, Loriann Ierullo, Judy Ives, Denise Johnston, Jason Jolicoeur, Karen Dennison, Stephanie Kirkpatrick, Gord Kirkpatrick**.



Jo-Ann Ko, Michael Kolasa, Stephen Kralik, Sheri & Derek Krauss, Larry Labadie, Dean Lemcke-Evans, Maria Lisyansky, Anne MacDonald, Laura Macro, Konrad Majdarczuk, Dawn Maragh, Christina Marziliano, Sabrina Mattel, Clare McCabe, Jane McGee, Jane Ann McLean, Lynsay McPherson, Alessandro Meggetto, Michelle Miakouchkine, Dixie & Dave Michie, Chad Miller, Andrew Mintz, Elizabeth D. Mitchell, Robert Monk, Ed Monk, Jeff & Diane Monk, Marguerite Monk, Kylie Monk, Michelle Moreno, Daniel Morson, Willy Mueller, Anne Mullen, Srimeera Nanthakumar, Tsun Yuen Ng, Karen & Peter Northgraves, Jordan Oliva, Judith Oliver, Kevin Olmstead, Alice Ouellette, Rolonado Paltin-Rodriguez, Kara Park, Diane Peacock, Gregory Peri, Nora Pettit, Ian Phillips, Don Pite, Rhonda Pogue, Anthony Prete, Mathew Profiti, Joyce Purvis-Kirk, Joyce Purvis-Kirk, Thomas Quigg, Anne Rankine, Lea Ray, Tylene Reaume, Caitlin Reynolds, Judie Rice, Tara Robertson, Scott Ruddle, Margaret Ryan, Peggy Salter, Sandra Saraceni, Bhyran Sathyanathan, Vanessa Sciammarella, Saba Sedaghatkish, Kathy Shuttleworth, Megan Signundson, Jim Slinger, Paul Slinger, Alanna Smith, John Soklich, Raphael Soldi, Graeme Somerville, Lisa Sparkman, Charlene Stacey, Linda Stinson, Richard Stokes, Gerry Strong, Catherine (Catie) Sutherland, Peter Swalwell, Alok Swaroop, Edmond Tang, Edwin Tang, Eddie Tang, Patricia Tassone, Daniela Testaguzza, Allison Tipler, Alexandra Tonello, Nancy Tracey, Mandy Tresham, Bonnie Tschirsov, David Turnbull, Julia Valent, Marshall & Kristine Vandenbussche, Richard VanMaele, Christine Vyn, Chris Watt Bickley, Donna Weiler, Anita & Terry Wells, Jeff Wiggans, Andrew Wiscombe, Adrian Wong, Pui-Fun Wong, Jeremy Wong, Raymond Yuen.

### Royal Circle of Friends

The Society acknowledges donors who have made deferred gifts through their wills, trusts, insurance or estate plans. Thanks to **Mark Feigenbaum, David Pretty, Cheryl Sibany.**

### United Way

Thank you to those who provide support through the United Way Campaign donor designation program. In 2012 we received \$1,300.

### The Olive Pretty Archives

This fund supports the collection, preservation and display of materials important to the Society's historical record. In 2012 we received donations from: **Ed Bean, Jack Bramm, Heather Gauldie, Wendy Mahony, David Pretty, Paul Weir.**

### Brian Jones Memorial Fund

In memory of Brian Jones, a respected leader of the Society who died in 1992, this fund supports drowning prevention education for the residents of eastern Ontario. In 2012 we received donations from: **Arcon Engineering Consultants Ltd.**

### Hilary M. Weston Bronze Medallion Award

The Society instituted the Hilary M. Weston Bronze Medallion Award in recognition of her patronage as the Lieutenant-Governor (see page 26). In 2012 we received donations from: **Randy Cavallin, Robert Clark, Diane Davis, Genevieve Fernandes, Janet McCurdy, David Pretty.**

### Royce Crossley-Hickman Fund – NLS Award

In honoured memory of an exceptional athlete and lifeguard from the County of Simcoe who died in 2009. This fund subsidizes NLS training for selected Simcoe residents. In 2012, we received donations from: **Centre Aquatique Pointe-Claire Aquatic Centre, Anne and Kevin Jackson, Kelly Manoukas, Rob Richardson.**

### Megan Holliday Memorial Fund

In honoured memory of an exceptional athlete, this fund covers the lifeguard training costs of London-area recipients. Donations to date total \$3,600. Since inception, two recipients have completed their lifeguard certification and in 2012, one recipient was certified as an instructor.

### Don Fawcett Leadership Bursary

In 2012, former officials of the Ontario Teachers Aquatic Standard (OTAS), donated \$33,432 to the Society – which now has responsibility for OTAS – to fund the Don Fawcett Leadership Bursary. In honoured memory of Don Fawcett, OTAS executive director, and his leadership and dedication to the aquatic field, the bursary subsidizes students in OTAS high schools who are pursuing aquatic leadership certifications.

### In Memoriam donations

The Society is honoured to receive donations in memory of individuals. In 2012 we received donations in memory of: **Grace Adkins** from Kenn Little; **Barbara Ball** from Kenn Little; **Joyce Clark** from Kenn Little; **Betty Connors** from Edward Bean, Barbara Byers; **Wayne Cornwall** from Kenn Little; **Royce Crossley-Hickman** from Kelly Manoukas; **Thelma Dolan** from Kenn Little; **Kathy Durocher** from Randy Cavallin; **Mr. Fanelli** from Kenn Little; **Daniel Godfrey** from (anonymous);

**Aaron Inches** from Kathy Anderson, Thom Aruliah, Amie Bennett, Amanda Carruthers, Ian Cater, Jennifer Clements, Jeffery Craig, Jessica Dell'Unto, Janet Dennison, Karen Dennison, Cathy Doering, Matt Eldridge, Amanda Filkin, Gordon Gray, David Inches, Laura Macro, Tsun Yuen Ng, Gregory Rea, Kozeta Resuli, Caitlin Reynolds, Tara Robertson, Reena Sandhu, Anne Scott, Jim Slinger, Paul Slinger, John Sollich, Lisa Sondergaard, Alvin Tang, Amy Thompson, Andrew Thompson, Meghan Thompson, Alex Wimbush, Caitlin Yorke; **Alice Kelly** from Kenn Little; **Larry and Calvin Le** from Kelly Manoukas & Nicholas Faclaris; **Jim Lehman** from Rebecca Lehman; **Robert Little** from Kenn Little; **Mark Palmer** from Ann & Aaron Palmer; **Chris Rawnsley** from Susan Corak, Kelly Manoukas, Stuart Taylor; **Mildred Renaud** from Kenn Little; **Douglas Robinson** from Kenn Little; **Evadne Sutherland** from Genevieve Fernandes, Kelly Manoukas; **Christine Tooley** from Andrew Bruce, The Darling Family, Melanie & Rob Gardner; **Stan "Butch" Vukanovich** from Kenn Little; **Patricia Harris Walwyn** from North Toronto Aquatic Club; **Catherine Wyld** from Melissa Farwell, Yvonne Ferlatte Locke, Dr. Earl Haltrecht & Staff, Heather Kazan, Ali Keyvani, Jo-Ann Ko, Sheri Krauss, Dan Lock, Carol Lund, Kelly Manoukas, Clare McCabe, Dixie & Dave Michie, Tracey Raiper, Tian Ren, Longinia Sauro, Raphael Soldi, Charlene Stacey, Richard & Edith Stokes, Patricia Tassone, Sayon Umapalan, Pauline Wisdow-Gilliam, Adrian Wong.

### Tribute donations

The Society is pleased to receive donations in honour of individual milestones. In each case, the Society informs the individual in whose name the donation is given. In 2012 we received donations in honour of: **Robert Clark's retirement** from Kenn Little; **In honour of our wedding** from Andrew Pypier & Jenny Lloyd; **In honour of my wedding** from Sarah Grace.

### Training support – CPR

**The Civic Association of Non-Union Employees (CANUE)** donated \$2,000 to fund CPR training for aboriginal people who attend the Can-Am Indian Friendship Centre in Windsor.

### Lifesaving sport

Thanks to **Blistex** for its generous support of Ontario championships since 2006 with over \$26,500 in cash and products donated for our athletes.

### Gaming

Ten more Nevada Lottery tickets retailer stores joined our group. Stores raised \$40,000 in 2012. Thanks to Bazaar Marketing: President **Tim Stuart**, Vice President **Gary Jacob** and General Manager **Darlene Peach**. Thanks to the support team: **Shirley Leslie**,

**Cathy Smith, Margaret Hirter, Kim Battista** and to Bazaar's regional sales reps, **Brenda Brown, Pryce Goulding, Susan Goulding, Judy Muldoon, Morris Zuchter**. Thanks to all 25 participating Ontario retail store owners. Special thanks to **Sahar El-Ladki, Rola Chebaro Ladki** and the **Master Bowlers' Association of Ontario, Dave Johnson** and **Walter Heaney** for their support.

### MBNA® Affinity MasterCard®

Holders of the Lifesaving Society MasterCard® Platinum Plus and Preferred MasterCard raised \$3,364 through purchases and card registrations. Thank you card holders for your continued support.

### Generous support

The work of the Lifesaving Society is made possible in part due to the generous support of our partners. We gratefully acknowledge the contribution of the following: **Adriatic Insurance Brokers Ltd, Agrospray Limited, Airzone Mechancial, Aquatech Logistics Inc., Arcon Engineering Consultants Ltd., Atlantic Liquid Meters, Basic Concrete Cutting, Blistex, Cambriar Insurance, Car Star Collision Centre, Cara Operations Limited, Cochrane Power Corporation, Consolidated Pool, Cotton Candy Inc., CUPE Local 4400, Double D Investments, Dynamic Connections Inc., Fabco Plastics, Gunter Transportation Ltd., Hayward Pool Products Canada Inc., HST Synthetics, Hydropool, JR Rodin Insurance Brokers, Lifesaving Foundation, Muraca Group Inc., Mursatt Chemicals Limited, Nacora Insurance, National Expedited Transport Inc., Newmarket Honda, Northeastern Swimming Pool Distributors, Patenaude Dentistry Professional Corp., Pattison Outdoor Advertising, Petro Canada, PPL Aquatic, Fitness and Spa Group Inc., Power Body Equipment Inc. Powerhouse Sales, Primetime Living Limited Partnership, RBC Dominion Securities, RBC Royal Bank Foundation, Rock Products, RTA Electric Motor Corporation, Sherwood Copy, Stephanie Gaetz KEEPSAFE Foundation, Sureway International, TD Bank - Kipling Branch, Waterloo-Wellington Regional Aquatic Council.**

On our website, click DONATE on the right navigation bar and select the Donate Now icon. A new window will open where you have options to direct your donation to specific funds or causes.

**DONATE  
NOW**

**32**