



ONTARIO
REPORT

2014



LIFESAVING SOCIETY
The Lifeguarding Experts

Working to prevent drowning and water-related injury

Teaching Canadians to save themselves and rescue others

Annually, over 1,000,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

Drowning research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.



LIFESAVING SOCIETY
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Setting the standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

Lifesaving sport

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer certification programs for officials and coaches.

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All donations gratefully received. Tax receipts
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The Lifesaving Society

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 25 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada's Full Member in the International Life Saving Federation. The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers' Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

**Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard Service are all registered trademarks of the Royal Life Saving Society Canada.*

PRESIDENT'S REPORT

Information is changing our world. The Lifesaving Society has long specialized in the tools, skills and knowledge needed to prevent drowning. Insight from data is a new and powerful tool increasingly at our disposal to drive our own innovation, to improve our products and services, and to transform our standards.

In November 2014, for the first time in history, the World Health Organization (WHO) declared drowning a leading cause of preventable death globally. Why now you ask? Because the WHO has received data and research it could not ignore. WHO admits that its report is formative, limited by gaps in information, and qualified by the need for "improved data and more research."

Trends and needs

What does the Canadian data tell us? It tells us 500 Canadians die from preventable water-related incidents every year. It tells us vulnerable groups include baby boomers, young men and new immigrants. It tells us that drowning is the second leading cause of accidental death among children under 10 years of age.

But the data also tells us we have reason to celebrate. The data tells us we reached a staggering 15% more participants in our training programs in 2014 – a record high of 882,000 Ontarians. And the data shows funding was provided for over 83,000 Swim to Survive participants by the Ontario Ministry of Education and engaged school and community partners: 1,984 schools in 56 school boards with 75 municipalities, YMCAs and private pools. These partnerships have allowed us to provide survival training to 67% of Ontario's Grade 3 students to date.

Last year the Ontario Labour Market report exposed an increasing pressure on young adults. Youth and young adults are investing substantially more in

education than they did 10 years ago and at greater financial cost. Yet Ontario youth unemployment was at its highest on record in 2014. We can help our youth and they can help us. Our cause is worthy, there are many reasons to be involved, and we can help make our young people into better leaders.

Public policy has never been more economically pressured. There is greater scrutiny, barriers and timelines for public policies that reduce risk. It is more necessary than ever for us to leverage research in our work to promote better policy.

2014 achievements

An outstanding data point has to be that this Annual Report marks the 106th year of the Society's operation in Ontario. It presents an impressive breadth of activities, achievements and contributions from many people across eight activity centres – all in support of our mission to prevent drowning and water-related injury. Of note in 2014:

- The Lifesaving Society collaborated with the World Health Organization to distribute its *Global Report on Drowning* to key stakeholders and opinion leaders across Canada.
- The Society commissioned the Drowning Prevention Research Centre to prepare drowning reports for provinces and territories across Canada.
- The Society received significant Ontario Trillium Foundation funding for Swim to Survive+.
- The Lifesaving Sport Council worked with 23 clubs and over 670 athletes.
- The Society published Canadian Public Pool Safety Standards outlining 16 nationally approved standards.
- The Society launched its Safeguard training program for guardians who accompany groups of young people to aquatic facilities.
- The Society's community volunteers raised \$48,000 for Water Smart® and Swim to Survive®.
- The Society was engaged to provide expert witness services in 10 cases and completed numerous aquatic safety audits.
- The Society's Leadership Task Force is well on its way to improve our leadership training system and support resources.

Looking forward

Initiatives such as the national response to the WHO mandate could not be better timed as inter-provincial relations, services and standard-setting become more and more important for our success.

The work of our talented volunteers and staff continues to pave new ground and helps us to gain new insights into the needs of our key audiences. These in turn will allow us to respond with clearer and more compelling pathways through our programs and services, benefiting our young Canadians, future leaders and therefore our mission to save more lives.

We are most fortunate to have so many talented people in our midst. Great organizations create the future. People are our strength, team is our culture and insight from data will be our new advantage.

And speaking of talented people: we marked the passing in January of our former Governor, David Pretty. Marc Neeb, who replaced David, retired in April after 10 years as Governor. We thank Marc for his many years of service, for his guidance in the board room, for the leadership experiences he shared with all of us, and for the public role he played so well on our behalf. We welcome John Macintyre, our new Governor, whose first "official" appearance at our Patron's Investiture at Queen's Park confirms him as a most capable successor to David and Marc.

Paul Hulford, President

Ontario Branch Governors

| | |
|----------------------------|-----------|
| John Macintyre | 2014- |
| Marc Neeb | 2003-2014 |
| David W. P. Pretty | 1980-2002 |
| William A.B. Anderson, OBE | 1971-1979 |
| Anthony G.S. Griffin | 1963-1971 |

Ontario Branch Presidents

| | |
|-----------------------------|-----------|
| Paul Hulford | 2014- |
| Juanita Bueschleb | 2012-2014 |
| Julie MacIsaac | 2010-2012 |
| Patrick D'Almada | 2008-2010 |
| Alain Rabeau | 2006-2008 |
| Patricia Kitchen | 2004-2006 |
| Victoria Hemming | 2002-2004 |
| Bob Clark | 2000-2002 |
| Calum MacLeod | 1998-2000 |
| Randy Killey | 1996-1998 |
| Tom McCullough | 1994-1996 |
| Gerry D. Young | 1992-1994 |
| Susan Glover Takahashi, PhD | 1990-1992 |
| Anne Jackson | 1988-1990 |
| Brian Wynn | 1986-1988 |
| Ruth A. Cruikshank, PhD | 1984-1986 |
| Robbie Giles | 1982-1984 |
| Michael Davis | 1980-1982 |
| Judy Kent | 1978-1980 |
| Jack Bramm | 1977-1978 |
| Robert E. Lord | 1976-1977 |
| Jack Bramm | 1974-1976 |
| William M. Brummitt, M.D. | 1972-1974 |
| Stanley Richardson | 1970-1972 |
| Eva McDonald | 1969 |
| James L. Rowney | 1967-1969 |
| Kirk A.W. Wipper, C.M. | 1965-1967 |
| R. Bredin Stapells, Q.C. | 1957-1965 |
| M. Glynn Griffiths | 1938-1957 |
| John H. Crocker | 1934-1938 |
| Ernest A. Chapman | 1928-1934 |
| Arthur L. Cochrane | 1919-1928 |
| Arnold H. Morphy | 1908-1919 |



Council of Officers (*front row, from left*): Heather Kazan, Alexandria Weatherup-Leach, Lisa Limarzi, Brian Connors, Paul Hulford, Doug Ferguson, Cheryl Sibany, Micolé Ongman. (*Back row, from left*): Jason Joliceour, Lisa Brandie, Jeff Schultz, Kerry Wakefield, Scott Bilodeau, Julie Dawley, Jennifer Miller.
Photo by Val Attanasio

TREASURER'S REPORT

The summary financial information presented here is derived from the Royal Life Saving Society Canada; Ontario Branch ("the Society") audited consolidated statements for the year ended December 31, 2014, which include the results of the Drowning Prevention Research Centre Canada, a federally incorporated registered charity controlled by the Society. Detailed audited consolidated financial statements of the Royal Life Saving Society Canada, Ontario Branch are available upon request.

The Society's net revenue exceeded expenses from operations this year by \$483,000 compared with \$757,000 in the prior year. Overall net revenue declined by 9% this year from the prior year, while expenditures decreased by 6%.

The decrease in net revenue arose primarily from decreases in Fundraising net revenue. Fundraising was \$588,000 lower than the prior year as a result of lower grant recognition related to the Swim to Survive® program in the current year. Although the number of Swim to Survive® classes was comparable year-over-year, the number of funding claims by affiliates was lower, which resulted in a lower amount of deferred grant revenue being recognized in the current year compared to the prior year. Despite the reduction in claims, the Society is poised to reach more students with the multiple language parent/teacher handouts and by targeting high-risk communities as a result of continued significant grants from the Ministry of Education, the Ontario Trillium Foundation and the Stephanie Gaetz Keepsafe Foundation, along with initial corporate sponsors PPL Aquatic, Fitness & Spa Group Inc. and Papke Properties Ltd. As well, many schools and affiliates have been successful in obtaining additional funding from their local communities. All levels of sponsorship contribute to the ongoing sustainability of the Swim to Survive® and Swim to Survive+® programs, which are clearly resonating with Ontarians.

If Swim to Survive® and Swim to Survive+® grant revenue is excluded from total net revenue, net revenue would be lower than the prior year by approximately \$69,000 or 1%. Both Literature and Other net revenue in the current year were impacted by Lifesaving Society Canada ("National") program revisions. Other revenue in the prior year of \$114,000 was primarily from National contract services completed in fiscal 2013 with no comparable revenue in the current year. Companion printed materials to National programs, specifically the *Canadian Lifesaving Manual* and *Alert: Lifeguarding in Action* have not yet been revised, which negatively impacted literature sales in fiscal 2014, contributing to a \$60,000 year-over-year decline in Literature net revenue.

Declines in net revenue were offset by increases related to Safety Management, Lifesaving Sport and Investments of \$40,000, \$19,000 and \$53,000, respectively. Safety Management net revenue increased as a result of increased consulting services and comprehensive audit services being rendered in comparison to the prior year. Lifesaving Sport net revenue increased as a result of increased participation in lifeguarding competitions in fiscal 2014. Market value gains on investments, reflected in our contribution from operations, were significant again this year with a return of approximately 13% on our portfolio of investments. This has resulted in income of \$874,000 from our portfolio of investments in the current year compared to \$821,000 in the prior year.

Total expenditures decreased 6% from \$6.5 million in the prior year to \$6.1 million in the current year primarily because funding claims by affiliates for Swim to Survive® was not as significant as in the prior year. When Swim to Survive® and Swim to Survive+® expenses are excluded from the total expenses, expenses were higher than the prior year by 4%, which was in line with our expectations as we have continued to grow our organization with more staff and volunteers.

One area where we continue to see an increase is in the Levy we pay to the Lifesaving Society Canada ("National"). Currently, the Levy at \$390,000 constitutes 6% of our overall expenses. However, in fiscal 2014 this expense increased by approximately 5% and is expected

to increase by a further 3% in fiscal 2015. Our portion of the Levy represents 55% of National operations funding. In Ontario, sales from National programs such as the Bronze medal awards are not growing at the same rate as increases in the Levy. The current National approach of increasing the Levy at or above the cost of inflation is not an approach that we support. This increases the pressure on provincial/territorial Branches to increase exam fees to affiliates. Ontario provides additional funding over and above the current levy by absorbing costs for Ontario alumni that volunteer in National portfolios and by supporting National projects. We remain committed to supporting the National organization and its development of a National funding model in 2015.

As a result of our financial performance we were able to replenish our capital fund investment this year by \$220,000 which ensures we are well positioned to invest and maintain our technology investments in the coming years. With the current year's increase in the market value of our investments, we remain financially healthy with investments in our marketable securities portfolio of \$7.4 million at the end of 2014 (2013: \$7.0 million).

We have significant challenges but believe that they are manageable with continued prudent cost control, our continued success in developing new products and programs, and refining processes that leverage technology to maximize efficiencies. As a result, I believe that overall, the Society is financially well positioned to continue its mission of drowning prevention in Ontario and drowning prevention research in Canada.

Patricia McMullen, CPA, CA

Operations

| Net Revenue | 2014 | | 2013 | |
|--------------------|------------------|-------------|------------------|-------------|
| | \$ | | \$ | |
| Water rescue | 2,237,046 | 34% | 2,239,741 | 31% |
| Literature | 1,293,753 | 20% | 1,353,957 | 19% |
| Fundraising | 878,984 | 13% | 1,467,428 | 20% |
| Investments | 874,045 | 13% | 820,920 | 11% |
| Merchandise | 529,624 | 8% | 537,665 | 7% |
| Leadership | 500,177 | 8% | 506,139 | 7% |
| Safety management | 118,713 | 2% | 78,764 | 1% |
| Affiliation fees | 95,666 | 1% | 93,569 | 1% |
| Lifesaving sport | 82,459 | 1% | 63,653 | 1% |
| Research | 10,203 | 0% | 2,270 | 0% |
| Other | - | 0% | 113,670 | 2% |
| | 6,620,670 | 100% | 7,277,776 | 100% |

Expenditures

| | | | | |
|-------------------|------------------|-------------|------------------|-------------|
| Training programs | 2,300,635 | 37% | 2,399,777 | 37% |
| Public education | 882,506 | 14% | 754,546 | 11% |
| Member services | 838,469 | 14% | 790,795 | 12% |
| Lifesaving sport | 580,407 | 9% | 493,651 | 7% |
| Swim to Survive | 498,602 | 8% | 1,098,533 | 17% |
| National levy | 390,097 | 6% | 372,698 | 6% |
| Research | 258,589 | 5% | 226,753 | 4% |
| Safety management | 215,549 | 4% | 236,616 | 4% |
| Amortization | 173,150 | 3% | 147,351 | 2% |
| | 6,138,004 | 100% | 6,520,720 | 100% |

Net Contribution for the year

| | | |
|--|---------|---------|
| | 482,666 | 757,056 |
|--|---------|---------|

Balance Sheet

| Net Assets | 2014 | 2013 |
|---------------------|------------------|------------------|
| Net working capital | (2,425,396) | (2,531,670) |
| Investments | 7,438,303 | 7,013,079 |
| Capital assets | 436,583 | 485,415 |
| | 5,449,490 | 4,966,824 |

Fund Balances:

| | | |
|--------------------|------------------|------------------|
| General | 2,898,505 | 2,610,936 |
| Capital | 2,185,827 | 1,972,540 |
| Provincial lottery | 212,870 | 222,574 |
| DPRC | 152,288 | 160,774 |
| | 5,449,490 | 4,966,824 |

TRAINING PROGRAMS

Training Programs contributes to the mission by teaching Canadians swimming and lifesaving skills and the knowledge and judgment they need to enjoy water safely and to save themselves and rescue others in an emergency.



Swim

Revisions to the Society's national Swim for Life program were completed in 2014. The primary focus of the update was to improve the flow from Preschool into Swimmer levels and to simplify performance requirements and criteria. The program's Water Smart® messages now feature age-specific messages and are based on drowning prevention research.

The *Swim for Life Award Guide* and *Teaching Swim for Life* manual were updated to reflect the changes, as were core and lesson plans. New support materials, including colouring and activity sheets were also created.

The Society also introduced an exciting new support resource for Swim Instructors – the Swim for Life Strokes and Skills video – which features real program participants

demonstrating items from a variety of levels. Slow-motion capture, colourful graphics and voice-over bring the “must sees” to life. Production of the video was a collaborative effort of the Swim Committee, the **City of Markham** and Society staff.

The annual June Swim Licensee meeting had 45 representatives from affiliates across the province and guests from other provinces. Committee members also conducted various staff trainings and update clinics to support the program.

Thanks to Swim Committee chairs **Kerry Wakefield** and **Deb McKay**, and members **Chantelle Gallagher**, **Sharon Newman** and **Shaun Pearl**.

Vice President Kenn Little (*third from left*) presents the Darnell Cup to (*from left*) London's Lisa Brandie, Lynn Loubert and Mike Szarka.
Photo by Val Attanasio



Bronze medals

The Bronze committee made significant contributions to the national Bronze medals revision process completing work on a gap analysis in the continuum. Having launched its *Bronze Medallion Workbook* in early 2014, the committee completed its draft Bronze Cross workbook and began work on a Bronze Star workbook, all designed to work with the *Canadian Lifesaving Manual*.

Thanks to Committee Chair **Jason Jolicoeur** and members **Julie Augustine, Cheryl Cakebread, Kristen Curchin, Daniel Geiger, Stephanie Lue, Shelley Makepeace, Sarah Newton, Michael Szarka** and **George Turnbull**.

Aquatic proficiency

The Aquatic Proficiency Committee launched the new Safeguard training program in 2014, a program designed to provide safety supervision training for leaders or guardians who accompany groups of young people to aquatic facilities. Safeguard focuses on water safety awareness, accident prevention and the principles of aquatic safety supervision. The course stresses the responsibility undertaken by group leaders in safeguarding those in their care, even if they are under lifeguard supervision.

The committee also revised and implemented the Ontario Teachers Aquatic Standard (OTAS) to comply with the changes to the First Aid and National Lifeguard curriculums.

Thanks to Committee Chair **Adrian Wong** and members **Noreen Campbell, Linda Kissner, Andrew Oman, Jeannette Reesor** and **Nathalie Vallières**.



First aid

The First Aid Committee had a busy year. The group continued its work in developing a First Aid Exam policy to ensure the quality delivery of the First Aid program and to ensure compliance with WSIB legislation.

A review was completed of the delivery method of ILCOR recommendations to ensure the Society is ready to provide the 2015 updates to its instructors, examiners and instructor trainers.

The Society retired the Advanced First Aid Instructor award to establish clear differentiation between Standard First Aid Instructor and Emergency First Aid Instructor.

Additional First Aid Update Clinics were hosted to provide further opportunities for Society members to do the update before recertifying their awards.

Thanks to Chair **Rebecca Boyd** and committee members **Jennie Miller**, **Colleen Oag** and **Kate Watson**.

Lifeguard services

The Lifeguard Services Committee continued implementation of the new National Lifeguard standard and the new NLS Exam Policy. The committee also continued its work updating National Lifeguard Instructors, Examiners and Trainers through the delivery of regional Update clinics.

Thanks to Lifeguard Services Committee Chair **Patrick King** and members **Felicia Arsenault**, **Brook Beatty**, **Kevin Button**, **Bruce Hollowell**, **Peter Mumford**, **Sarah Newton**, **Mark Paravani**, **David Ward**, **Shawn Pearl**, **Diane Rowe**, **Scott Ruddle** and **Carmen Wong**.

Instructor trainers

Instructor Trainer Chair **Carolyn Tyner** continued her lead role in the revisions process, reviewing potential applicants for Provincial Trainer status, conducting interviews and making the appointments. The following were newly appointed as provincial trainers after a workshop held in February: **Marek Holke**, **Craig Jenner**, **Jason Jolicoeur**, **Patrick King**, **Shelley Makepeace**, **Andrew Mintz**, **Andrew Omen**, **Tasha Richardson**, **Katie Short**, **Sarah Tokely**, **Pete Wittington** and **Denise Yoreff**.

Thanks to provincial trainers **Kathleen Finn**, **Penny Lecour**, **Jennie Miller**, **Cheryl Sibany**, **Perry Smith** and **Denise Yoreff** for their volunteer contributions to our commonwealth nations.

Vice President Cindy Courtemanche (centre) presents the Private Affiliate Award trophy to Marty Smith and Pam Smith of Code of Confidence.
Photo by Val Attanasio





Vice President Peter Tozer (second from left) presents the Burlington Cup to the City of Waterloo (from left) Darren Carter, Gus Siountres and Brett Frede. Photo by Val Attanasio

Leadership task force

In the spring of 2014, the Society struck a Leadership Task Force to develop a new leadership system for Ontario instructors, coaches, examiners and trainers. **Jennifer Knights** leads the task force as vice president, and is supported by four committees chaired by **Mitchell Blimkie** (Trainers), **Bradley McConnell** (Recertification), **Kerry Wakefield** (Instructors) and **Tamara Wood** (Examiners). The Leadership Task Force is made up of over 30 individuals including representatives from each of the Society's activity centres. In 2014, the task force focused primarily on models, principles and systems, before moving into content development.

Medical advisory

Thanks to Medical Advisory Chair **Carl Rotmann** and **Dr. Justin Kahale** for their medical expertise and consultation.

AWARDS REPORT



Top Line Summary

Swim to Survive
Swim for Life
Lifesaving
First Aid
Lifeguarding
Safety Management
Lifesaving Sport
Leadership

Total

Lifesaving

Junior Lifeguard Club
Canadian Swim Patrol
Bronze Star
Bronze Medallion
Distinction & Diploma
Lifesaving Fitness
Boat

*JLC Member Recognition Seals

First Aid

First Aid
CPR

Lifeguarding

Supervision
Bronze Cross
National Lifeguard

Safety Management

Aquatic Supervisor
Pool Operator
Safety Inspector & Auditor

Lifesaving Sport

Sport Fundamentals
Registered Athletes
Officials

Leadership

Instructor
Examiner
Trainer

| 2014 | 2013 | 2012 |
|----------------|----------------|----------------|
| 64,913 | 56,741 | 63,768 |
| 624,499 | 509,037 | 467,468 |
| 53,402 | 57,170 | 62,602 |
| 74,950 | 79,564 | 81,590 |
| 30,358 | 29,811 | 30,593 |
| 923 | 933 | 899 |
| 3,665 | 3,207 | 3,008 |
| 29,578 | 29,823 | 30,651 |
| 882,288 | 766,286 | 740,579 |
| 711 | 1,108 | 775 |
| 28,297 | 30,783 | 35,588 |
| 7,644 | 7,658 | 7,748 |
| 15,662 | 16,660 | 16,040 |
| 30 | 17 | 13 |
| 680 | 477 | 1,852 |
| 378 | 467 | 586 |
| 53,402 | 57,170 | 62,602 |
| 10,764 | 7,938 | 10,908 |
| 59,727 | 60,838 | 61,189 |
| 15,223 | 18,726 | 20,401 |
| 74,950 | 79,564 | 81,590 |
| 673 | 366 | 256 |
| 13,515 | 13,983 | 13,507 |
| 16,170 | 15,462 | 16,830 |
| 30,358 | 29,811 | 30,593 |
| 586 | 658 | 602 |
| 76 | 143 | 93 |
| 261 | 132 | 204 |
| 923 | 933 | 899 |
| 3,207 | 2,629 | 2,624 |
| 212 | 226 | 210 |
| 246 | 352 | 174 |
| 3,665 | 3,207 | 3,008 |
| 25,786 | 26,089 | 26,789 |
| 3,106 | 3,095 | 3,190 |
| 686 | 639 | 672 |
| 29,578 | 29,823 | 30,651 |

Certifications earned 1908-2014

8,778,900

* JLC recognition seals are not included in the total certifications

AFFILIATE RECOGNITION AWARDS

The Society recognizes affiliate members who deliver the Society's training programs, promote Water Smart® public education, and raise funds in support of the Society's drowning prevention mission. Most recognition awards are presented on the basis of points earned (see Point System). The *Water Smart Award* and the *Jocelyn Palm Cup* are awarded from a list of nominees who meet established criteria.

ANTHONY G. S. GRIFFIN CUP:

Awarded to the City of Toronto District with the largest lifesaving program. (The City does not participate in the Cochrane Cup category.)

| | | |
|-----------------|---|----------------|
| 1 st | Toronto – Etobicoke/ York District | 64,150 |
| 2 nd | Toronto – North York District | 62,911 |
| 3 rd | Toronto – Toronto & East York District | 60,111 |
| 4 th | Toronto – Scarborough District | 51,181 |
| | Total | 238,353 |

ARTHUR LEWIS COCHRANE CUP:

Awarded to the affiliate member with the largest lifesaving program.

| | | |
|------------------|-----------------------|---------|
| 1 st | City of Ottawa | 137,862 |
| 2 nd | City of Mississauga | 111,203 |
| 3 rd | City of Brampton | 105,654 |
| 4 th | City of Markham | 72,717 |
| 5 th | Town of Richmond Hill | 71,330 |
| 6 th | City of Vaughan | 63,711 |
| 7 th | City of Hamilton | 51,651 |
| 8 th | City of London | 39,923 |
| 9 th | City of Kitchener | 34,862 |
| 10 th | Town of Oakville | 33,123 |

ARNOLD H. MORPHY CUP: Awarded to the single-facility affiliate with the largest lifesaving program.

| | | |
|------------------|--------------------------------------|--------|
| 1 st | Brock University | 25,884 |
| 2 nd | Toronto-Sheppard YMCA | 25,089 |
| 3 rd | Town of Essex | 17,766 |
| 4 th | University of Waterloo | 14,588 |
| 5 th | Carleton University | 13,947 |
| 6 th | Dovercourt Recreation Association | 12,313 |
| 7 th | YMCA of Oakville | 11,879 |
| 8 th | Scarborough YMCA | 10,974 |
| 9 th | Shendy's Swim School | 10,098 |
| 10 th | Onondaga Camp | 8,678 |

DAVID W. PRETTY CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 100,000 and 250,000.

| | | |
|------------------|-----------------------|--------|
| 1 st | Town of Richmond Hill | 71,330 |
| 2 nd | City of Kitchener | 34,862 |
| 3 rd | Town of Oakville | 33,123 |
| 4 th | City of Burlington | 25,331 |
| 5 th | City of Barrie | 23,267 |
| 6 th | City of Oshawa | 17,139 |
| 7 th | City of Windsor | 17,105 |
| 8 th | Town of Milton | 15,803 |
| 9 th | Town of Whitby | 14,758 |
| 10 th | City of Guelph | 13,616 |

BURLINGTON CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 50,000 and 100,000.

| | | |
|------------------|----------------------------|--------|
| 1 st | Town of Newmarket | 19,452 |
| 2 nd | Town of Halton Hills | 13,900 |
| 3 rd | City of Waterloo | 13,747 |
| 4 th | City of Pickering | 11,022 |
| 5 th | Town of Aurora | 10,354 |
| 6 th | Municipality of Clarington | 8,026 |
| 7 th | Town of Caledon | 6,856 |
| 8 th | City of Brantford | 6,479 |
| 9 th | Town of Georgina | 4,431 |
| 10 th | City of Kawartha Lakes | 3,901 |

SCARBOROUGH CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 10,000 and 50,000.

| | | |
|------------------|------------------------------------|--------|
| 1 st | Town of Essex | 17,766 |
| 2 nd | Town of LaSalle | 10,900 |
| 3 rd | Town of Bradford W. Gwillimbury | 8,547 |
| 4 th | City of Woodstock | 7,377 |
| 5 th | Town of Whitchurch/ Stouffville | 7,307 |
| 6 th | Town of Tillsonburg | 6,892 |
| 7 th | Township of Uxbridge | 6,656 |
| 8 th | Town of Orangeville | 5,676 |
| 9 th | City of Belleville | 4,878 |
| 10 th | City of Orillia | 4,569 |

M. G. GRIFFITHS CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population under 10,000.

| | | |
|------------------|----------------------------|-------|
| 1 st | Town of Carleton Place | 6,586 |
| 2 nd | Town of Hanover | 6,016 |
| 3 rd | Municipality of Huron East | 4,908 |
| 4 th | Township of North Huron | 2,517 |
| 5 th | Town of Fort Frances | 1,491 |
| 6 th | Town of Kirkland Lake | 1,452 |
| 7 th | Town of St. Marys | 1,263 |
| 8 th | Town of Perth | 1,227 |
| 9 th | Town of Deep River | 1,194 |
| 10 th | Town of Petrolia | 1,143 |

PRIVATE AFFILIATE AWARD:

Awarded to the private affiliate with the largest lifesaving program.

| | | |
|------------------|--------------------------------------|--------|
| 1 st | Zodiac Swim School | 14,312 |
| 2 nd | Code of Confidence | 12,707 |
| 3 rd | Dovercourt Recreation Association | 12,313 |
| 4 th | A Second Breath | 12,194 |
| 5 th | Making Waves Swim School Inc. | 10,281 |
| 6 th | Shendy's Swim School | 10,098 |
| 7 th | Swim Time | 9,011 |
| 8 th | Aqua Kids Swim School | 6,093 |
| 9 th | Mason's Swim School | 5,660 |
| 10 th | Lynne Patch Aquatics Inc. | 5,412 |

ERNEST A. CHAPMAN CUP: Awarded to the affiliated camp with the largest lifesaving program.

| | | |
|------------------|-------------------------------------|-------|
| 1 st | Onondaga Camp | 8,678 |
| 2 nd | Glen Bernard Camp | 6,457 |
| 3 rd | Camp Tawingo | 3,591 |
| 4 th | Camp Couchiching | 3,424 |
| 5 th | Camp Timberlane | 3,305 |
| 6 th | Camp Ahmek (Taylor Statten Camp) | 3,285 |
| 7 th | Kilcoo Camp Ltd. | 2,973 |
| 8 th | Camp Hurontario | 2,821 |
| 9 th | Camp Arowhon | 2,754 |
| 10 th | Camp Wahanowin | 2,661 |

JOHN H. CROCKER CUP: Awarded to the affiliated "Y" with the largest lifesaving program.

| | | |
|------------------|--|--------|
| 1 st | Toronto-Sheppard YMCA | 25,089 |
| 2 nd | YMCA of Kingston | 12,355 |
| 3 rd | YMCA of Oakville | 11,879 |
| 4 th | Scarborough YMCA | 10,974 |
| 5 th | YMCA of Niagara - St. Catharines Walker | 9,699 |
| 6 th | Stoney Creek CC, YMCA & Library | 8,592 |
| 7 th | Oshawa Mary Street YMCA | 8,291 |
| 8 th | Mississauga YMCA | 7,782 |
| 9 th | Markham YMCA | 6,669 |
| 10 th | Collingwood District Family YMCA | 6,274 |

WILLIAM HENRY MEMORIAL CUP: Awarded to the affiliated secondary school with the largest lifesaving program.

| | | |
|------------------|---|-------|
| 1 st | North Toronto Christian School | 2,201 |
| 2 nd | Appleby College | 1,685 |
| 3 rd | E.C. Drury School for the Deaf | 1,680 |
| 4 th | Fort Erie Secondary School | 1,480 |
| 5 th | St. Charles College | 1,233 |
| 6 th | Dunbarton High School | 1,110 |
| 7 th | Bishop Strachan School | 1,073 |
| 8 th | Branksome Hall School | 440 |
| 9 th | Ridley College | 350 |
| 10 th | Centennial Collegiate Vocational Institute | 330 |

KIRK A. W. WIPPER CUP: Awarded to the affiliated university or college with the largest lifesaving program.

| | | |
|------------------|---|--------|
| 1 st | York University | 26,434 |
| 2 nd | Brock University | 25,884 |
| 3 rd | University of Waterloo | 14,588 |
| 4 th | Carleton University | 13,947 |
| 5 th | St. Clair College of Applied Arts & Technology | 8,207 |
| 6 th | Western University | 7,038 |
| 7 th | University of Toronto | 5,362 |
| 8 th | University of Guelph | 5,174 |
| 9 th | Trent University | 5,143 |
| 10 th | Laurentian University | 3,259 |

R. BREDIN STAPELLS CUP: Awarded to the affiliate member with the largest leadership training program; and to the municipal affiliate with the largest leadership training program per capita.

Open category

| | | |
|------------------|-----------------------|--------|
| 1 st | City of Toronto | 61,875 |
| 2 nd | City of Mississauga | 26,550 |
| 3 rd | Town of Richmond Hill | 24,245 |
| 4 th | City of Brampton | 19,470 |
| 5 th | City of Vaughan | 18,320 |
| 6 th | City of Ottawa | 16,810 |
| 7 th | City of Markham | 16,450 |
| 8 th | City of Hamilton | 13,990 |
| 9 th | Town of Oakville | 8,350 |
| 10 th | City of Barrie | 5,240 |

Per capita category

| | | |
|------------------|----------------------------|-------|
| 1 st | Town of Essex | .2459 |
| 2 nd | Town of LaSalle | .1597 |
| 3 rd | Town of Hanover | .1495 |
| 4 th | Town of Marathon | .1432 |
| 5 th | Town of Richmond Hill | .1248 |
| 6 th | Town of Tillsonburg | .0895 |
| 7 th | City of Temiskaming Shores | .0627 |
| 8 th | City of Vaughan | .0584 |
| 9 th | City of Markham | .0531 |
| 10 th | City of Waterloo | .0458 |

JOCELYN PALM CUP: Awarded to the affiliate making the most outstanding contribution to the National Lifeguard Service.

City of Waterloo

WATER SMART® AWARD: Awarded to an affiliate for outstanding community service to drowning prevention education.

Town of Whitchurch/Stouffville

PHIL MCBEAN CUP: Awarded to the affiliate with the largest boat training program.

| | | |
|-----------------|-------------------------|-----|
| 1 st | B.E. Safe | 700 |
| 2 nd | City of Greater Sudbury | 370 |
| 3 rd | Mike Somers | 330 |
| 4 th | Glen Bernard Camp | 180 |
| 5 th | Camp Ponacka | 160 |
| 6 th | City of Toronto | 140 |
| 6 th | City of Ottawa | 140 |
| 8 th | City of Brampton | 100 |
| 8 th | Township of Uxbridge | 100 |
| 8 th | Camp Tamakwa | 100 |

WILLIAM M. BRUMMITT BOWL: Awarded to the affiliate with the largest first aid program.

| | | |
|------------------|-----------------------|--------|
| 1 st | City of Toronto | 91,290 |
| 2 nd | City of Ottawa | 69,916 |
| 3 rd | City of Brampton | 50,403 |
| 4 th | City of Mississauga | 43,798 |
| 5 th | City of Markham | 26,198 |
| 6 th | City of London | 23,428 |
| 7 th | York University | 22,224 |
| 8 th | City of Vaughan | 22,215 |
| 9 th | City of Hamilton | 21,100 |
| 10 th | Town of Richmond Hill | 20,773 |

JOHN E. MCCUTCHEON BOWL: Awarded to the single-facility affiliate with the largest first aid program.

| | | |
|------------------|--------------------------------------|--------|
| 1 st | Brock University | 15,394 |
| 2 nd | Toronto-Sheppard YMCA | 12,134 |
| 3 rd | University of Waterloo | 11,983 |
| 4 th | Town of Essex | 11,847 |
| 5 th | Scarborough YMCA | 6,734 |
| 6 th | Carleton University | 6,382 |
| 7 th | Dovercourt Recreation Association | 6,348 |
| 8 th | Oshawa Mary Street YMCA | 5,831 |
| 9 th | YMCA of Oakville | 5,464 |
| 10 th | Western University | 5,110 |

Swim to Survive® Award:

Awarded to affiliate members and their board of education partners who provide Swim to Survive training to 80% or more of their target populations.

City of Belleville, Kingston Family YMCA, Limestone District School Board, Loyalist Township, Queen's University (100%)

Niagara District School Board, Education Foundation of Niagara, YMCA of Niagara (98%)

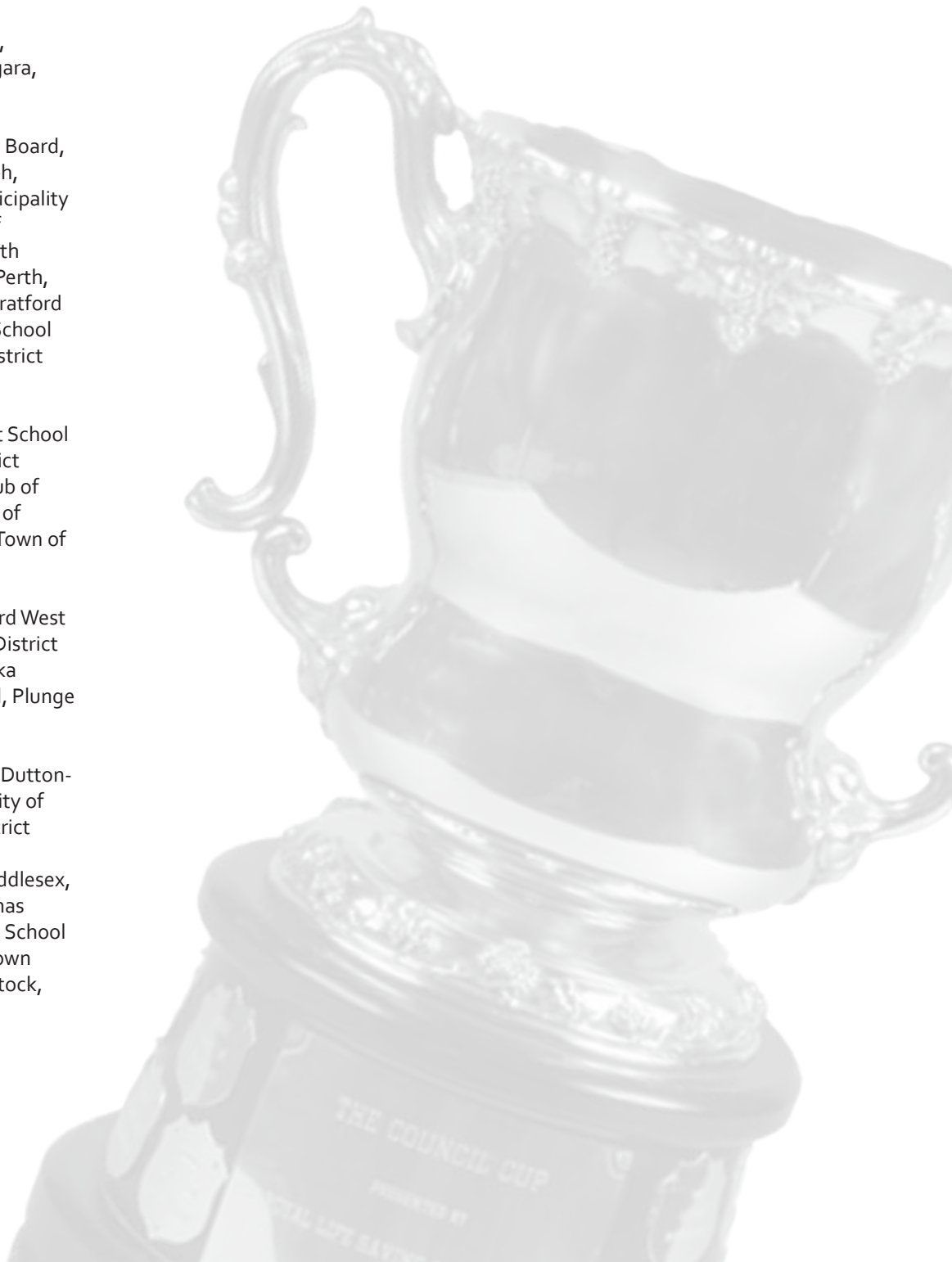
Avon Maitland District School Board, Goderich YMCA, City of Guelph, YMCA-YWCA of Guelph, Municipality of Central Huron, Township of North Huron, Township of Perth South, Municipality of North Perth, Municipality of West Perth, Stratford YMCA, Upper Grand District School Board, Wellington Catholic District School Board (97%)

Town of Ajax, Durham District School Board, Durham Catholic District School Board, Boys & Girls Club of Durham, City of Oshawa, City of Pickering, Town of Uxbridge, Town of Whitby (96%)

City of Barrie, Town of Bradford West Gwillimbury, Simcoe County District School Board, Simcoe Muskoka Catholic District School Board, Plunge Aquatic Centre (94%)

Bob Hayward YMCA, Town of Dutton-Dunwich, Town of Ingersoll, City of London, London Catholic District School Board, London YMCA, Municipality of Southwest Middlesex, Stoney Creek YMCA, St. Thomas YMCA, Thames Valley District School Board, Town of Tillsonburg, Town of West Elgin, Town of Woodstock, Woodstock YMCA (93%)

Town of Essex, Greater Essex County District School Board, Town of LaSalle, Town of Leamington, St. Clair College, Conseil scolaire de district des écoles catholiques du Sud-Ouest, Town of Tecumseh, Conseil scolaire Viamonde, City of Windsor, Windsor Essex Catholic District School Board, Windsor YMCA (80%)



POINT SYSTEM

Affiliate Recognition Awards encourage and recognize the use of the Society's training programs. Point values reward affiliates who offer a full menu of lifesaving programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time commitment.

Water Rescue Awards

| | |
|---------------------------|------------------|
| Rookie/Ranger/Star Patrol | 7 / 7 / 7 points |
| Junior Lifeguard Club | 10 points |
| Wading Pool Attendant | 10 points |
| Safeguard | 10 points |
| Patrol Rider | 10 points |
| Bronze Star | 10 points |
| Bronze Medallion | 15 points |
| Bronze Cross | 20 points |
| Distinction | 30 points |
| National Lifeguard | 40 points |

First Aid Awards

| | |
|---------------------|------------------|
| Anaphylaxis Rescuer | 2 points |
| Basic First Aid | 4 points |
| CPR -A / -B / -C | 4 / 6 / 8 points |
| CPR-HCP | 8 points |
| Emergency First Aid | 12 points |
| AED | 10 points |
| Airway Management | 15 points |
| Standard First Aid | 25 points |

Specialized Training

| | |
|---|------------------|
| Lifesaving Fitness Bronze / Silver / Gold | 5 / 7 / 9 points |
| Boat Rescue | 10 points |
| BOAT | 10 points |

Leadership Training

| | |
|-------------------------|-----------|
| Core Instructor | 15 points |
| Assistant Instructor | 20 points |
| Swim Instructor | 40 points |
| Lifesaving Instructor | 40 points |
| Advanced Instructor | 20 points |
| Exam Standards Clinic | 15 points |
| Update Clinics | 15 points |
| Sport Officials Clinic | 15 points |
| Specialized Instructors | 30 points |
| Trainer Clinics | 30 points |
| Lifesaving Sport Coach | 20 points |

LIFESAVING SPORT

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mission; by providing an incentive for lifesaving, skill development and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique, and; by providing unique opportunities for volunteer recruitment, retention and leadership development.

Lifesaving Sport Council

The Lifesaving Sport Council had another busy year welcoming 23 clubs and over 670 athletes to seven provincial championships. Participation at Ontario Championships remains strong, particularly with the development of Junior Lifesaving Sport. Ontario co-hosted the Canadian Surf Lifesaving Championships. The Lifesaving Sport Council welcomed new High Performance and Technical Chairs, as well as a new Athlete Representative following an election in the fall.

Thanks to the Lifesaving Sport Council for their continued hard work: **Stas Bodrov** (Coaching Chair), **Alexandra Ferguson** (Sport Development), **Lori Garcia** (Sport Promotion Chair), **Jeff McCurdy** (Technical Chair), **Jeff Schultz** (High Performance Chair), **Paula Stevens** (VP Lifesaving Sport), **Alvin Tedjo** (Athlete Representative until October), **Andrew Wakefield** (Event Management Chair), **Alexandria Weatherup-Leach** (Officials Chair) and **Johnathan Wyatt** (Athlete Representative since November).

Provincial

The **Town of Tillsonburg** hosted the Senior and Masters Lifesaving Championships – Pool in March. Ninety-two senior athletes and 19 Masters

athletes from 10 clubs participated in a new one-and-a-half day schedule. Congratulations to the winning club – the **Saugeen Shores Lifesaving Club**. Thanks to Meet Manager **Hugo Rodrigues**, Chief Referee **Cynthia Cakebread**, deputy referees **Rebecca Boyd** and **Edmund Chan**, and Event Director **Sarah Ingleton**. Thanks to Tillsonburg staff and volunteers for graciously hosting this successful event for another year.

The **Town of Richmond Hill** hosted another sold-out Junior Lifeguard Games – Pool in June. Nine clubs with 204 junior athletes participated. **Saugeen Shores Lifesaving Club** took home the winning banner. Thanks to Meet Manager **Charlene Pugh**, Chief Referee **Sarah Ingleton**, deputy referees **Cynthia Cakebread** and **Edmund Chan**, and Event Director **Hugo Rodrigues**. Thanks to **Charlene Pugh** and Richmond Hill staff and volunteers for hosting another successful event.

Twenty-three teams representing eight clubs competed in the Ontario Lifeguard Championships in August. Congratulations to the winning club – the **University of Waterloo**. Thanks to Meet Manager **Hugo Rodrigues**, Chief Referee **Cynthia Cakebread**, Deputy Referee **Shanna Reid**, and event directors **Matt Rayner** and **Katie Short**. Thanks to **City of Brantford** staff and volunteers for being such accommodating and generous hosts.

Thanks to **Bruce Hollowell** and the **Toronto Police Lifeguard Service** staff for hosting another successful Ontario Lifesaving Championship – Waterfront in August. Over the three days of competition, 261 athletes (122 Junior, 6 Masters, 133 Senior) from 13 clubs participated. Congratulations to **Saugeen Shores Lifesaving Club** for winning the Junior Lifeguard Games and the **City of Ottawa** for winning the Senior Championships. Thanks to Meet Manager **Jeff Schultz**, Chief Referee **Carrie Bowie**, deputy referees **Cynthia Cakebread** and **Edmund Chan**, along with sectional referees **Sarah Ingleton**, **Shanna Reid**, **Hugo Rodrigues** and **Michael Szarka**.

Congratulations to the **Guelph Marlins Aquatic Club** – the 2014 Ontario waterfront lifesaving club overall champions.

Congratulations to the **Saugeen Shores Lifesaving Club** – the 2014 Ontario pool lifesaving club overall champions, as well as the 2014 Ontario lifesaving sport club champions.

Regional

TeleGames grew substantially with 811 participants from 16 clubs, and strong participation from many Lifesaving Sport Fundamentals affiliates. Thanks to the coaches and clubs who continue to support and grow this unique initiative.

Ten sanctioned regional events were held in 2014 thanks to the commitment and dedication of these volunteers: **Rebecca Boyd** (Ontario University Lifeguard Championships and Jr. Warrior Spring Warm-Up), **Giulia Ciliberto** (YRAC Lifeguard Competition Series), **Adrian Cossu** (Sand N' Sun Waterfront, Oktoberfest), **Darlene Horner** (YRAC Lifeguard Competition Series), **Michael Hundt** (Sunset Comp, Jr. Sunset Comp), **Alvin Tedjo** (Waterfront Training Camp) and **James Verreault** (True Two).

National

In April, 41 athletes from eight clubs represented Ontario at the Canadian Pool Lifesaving Championships in Edmonton. Congratulations to all the Ontario teams – **Saugeen Shores Lifesaving Club** (2nd), **Ottawa Valley Lifesaving Club** (4th), **Guelph Marlins Aquatic Club** (5th), **Mississauga Lifesaving Club** (8th), **University of Waterloo** (9th), **Lifesaving Club of Markham** (10th), **St. Laurent** (11th) and the **Toronto Police Lifeguard Service** (16th).

In May, 28 athletes from four clubs represented Ontario at the Canadian Lifeguard Emergency Response Championships in Halifax, Nova Scotia. Congratulations to all the Ontario teams – **University of Waterloo** (1st), **Ottawa Valley Lifesaving Club** (2nd), **Lifesaving Club of Markham** (4th) and the **Brampton Lifesaving Club** (9th).

In August, Ontario and New Brunswick co-hosted the Canadian Surf Lifesaving Championships at Parlee Beach, New Brunswick. Ninety-six athletes from six clubs represented Ontario. Congratulations to the Ontario teams – **City of Ottawa (1st), Toronto Police Lifeguard Service (2nd), Ottawa Valley Lifesaving Club (3rd), Saugeen Shores Lifesaving Club (7th), Richmond Hill Lifesaving Club (8th)** and the **Rouge Valley Lifesaving Club (12th)**.

Thank you to the many Ontario officials who volunteered at these Canadian Championships.

Ontario volunteers continued to support the National Lifesaving Sport Commission in 2014. Thanks to **Steve Box** (Sport Commissioner), **Rebecca Boyd** (Event Management Manager), **Ryan Ferguson** (Athletes Council Manager until June), **Hugo Rodrigues** (Communications Manager) and **Emily Verreault** (Athletes Council Manager since July).

International

In August, Ontario athletes travelled to Virginia Beach to participate in the United States Lifesaving Association National Lifeguard Championships. Congratulations to **Doug Bishop, Alexandra Ferguson, Betsy Simpson** and **Christina Sutcliffe** on their first-place finishes.

In September, 16 Ontario athletes were selected to represent Canada at the Lifesaving World Championships (Rescue 2014) in France. Congratulations to **Madison Ashton, Dakota Birkenheier, Haylie Burton** (Captain), **Margot Cunningham, Alexandra Ferguson, Kendra Freund, Carolyn Godon, Dieter Kreps, Chantique Payne, Audrey Prayal-Brown, Mackenzie Salmon, Brent Trevisan, Eric Trevisan, Emily Verreault, James Verreault** (Captain), and **Dan Wilsdon**. The team was supported by **Don Burton** (Coach), **Shanna Reid** (Manager) and **Laura Tracey** (Manager).

Congratulations to **Emily Verreault** on her bronze medal in the Open

Women's Beach Sprint event. The following National Team athletes set new Canadian records: **Haylie Burton, Margot Cunningham, Carolyn Godon, Chantique Payne, Audrey Prayal-Brown, Mackenzie Salmon, Brent Trevisan, Eric Trevisan** and **Dan Wilsdon**.

The **St. Laurent Masters** and the **Richmond Hill Lifesaving Club** participated in the Masters Championships at Rescue 2014. Congratulations to the following athletes who set new Canadian Records in their respective age groups: **Dan Bérubé, Douglas Bishop, Lisa Brown, Khadija Cutcher, Frederick Fortin, Manon Fournier, Stephanie Labelle, Brian Lehmkuhl, Eric Leicht, Celine Morin, Jacques Morissette, Robert Reid, Andy Shelp, Betsy Simpson, Christina Sutcliffe, James Wildsmith** and **Donna Woodman**. Congratulations to the following athletes who set new world records in their respective age groups: **Doug Bishop** and **Robert Reid**.

Twenty-six athletes from four Ontario Clubs (**Ottawa Valley Lifesaving Club, Richmond Hill Lifesaving Club, Rouge Valley Lifesaving Club** and the **Toronto Police Lifeguard Service**) participated at the Interclub Championships at Rescue 2014. Congratulations to TPLS (**Sunket Kulkarni, Will O'Dwyer, Vevek Shanthakumaran, Michelle Cuthbert**) who won gold in Youth SERC, and **Jordan Andersen** (OVLC) who won gold in the 2 km Beach Run.

The Ontario delegation was supported by managers **Brian Miess** and **Lorraine Wilson-Saliba**. Thanks to the following Ontario officials who supported our athletes at Rescue 2014: **Michelle Amar, Rebecca Boyd, Cynthia Cakebread, Edmund Chan, Doug Ferguson, Anne-Marie Friedmann, Sarah Ingleton, Shanna Reid, Hugo Rodrigues, Perry Smith, Lorraine Wilson-Saliba** and **Carmen Wong**.

Ontario volunteers also provide support on International Lifesaving Sport initiatives: **Rebecca Boyd** (ILS Sport Commission), **Perry Smith** (ILS Sport Commission) and **Lorraine Wilson-Saliba** (Commonwealth Sport Development Committee Chair).

PUBLIC EDUCATION



Public Education activities contribute to the mission of the Society by increasing awareness of the risks associated with activities in, on and around water. The aim is to modify Ontarians' at-risk behaviour to eliminate drowning and water-related injury.

Thanks to Vice President **Andrea Herrmann**, Social Media Chair **Scott Bilodeau** (since April), Community Outreach Chair **Lisa Brandie** (until June), Affiliate Chair **Lisa Limarzi**, Schools Chair **Heather Marcy** (since April), Swim to Survive Chair **Mike Szarka** (since April), Multicultural Chair **Yorick Tong**, Aboriginal Chair **Christine Wagg** (since April) and past schools chair **Tamara Wood** (until March).

School Grant Program

During the 2013/2014 school year, 83,641 Ontario children had the opportunity to participate in the Swim to Survive program. Participants included 1,984 schools in 56 school boards together with 75 municipalities, YMCAs and private pools. These partnerships reached 67% of all Grade 3 students in Ontario. Thank you to all the applicants who supported the program with in-kind sponsorship.

The generous support of the Ontario Ministry of Education enabled the continued success of the Swim to Survive School Grant program. To date, a total of 587,487 Ontario students have received funding to participate.

Partners meeting

In early May, partners from across the province met to discuss the future of the School Grant

program and develop a new application format. A new grant-per-student maximum was established (\$16). Many of the partners reported sourcing creative new funding opportunities within their communities to ensure the future success of the program.

New materials

New classroom teacher plans were created with the assistance of the Ontario Ministry of Education. Classroom teachers can now teach water safety and follow the Grade 3 curriculum. New surveys were also developed. All of these new materials are electronic and available on the Society's website. Classroom teachers, parents and students are encouraged to go to the website to find out more about the program and complete the surveys.

Special thanks to **Nicholas Faclaris** for his guidance and assistance with the Application Approval Committee and to the countless volunteers across the province whose work makes the Swim to Survive School Grant Program possible.

Consult with Swim to Survive instructors

A core group of Swim to Survive instructors were recruited to review the instructor



Activity Guide and ascertain its effectiveness in conveying a “survival” focus for the program (versus skill perfection). They were also asked to identify improvements to assist in communication of this focus, and in instruction of the program. The first of two work sessions was held in November. The plan is to expand the consultation with a survey to instructors across the province and modify the Activity Guide following that input.

Mike Szarka organized a volunteer committee to develop a province-wide program survey with the goal of expanding Swim to Survive.

Swim to Survive

Lifesaving Society

Based on the original Swim to Survive program, Swim to Survive+ teaches Grade 7 students survival swimming skills performed while wearing clothes to approximate real-life situations. Students also learn how to assist their friends to safety in an aquatic emergency.

Thanks to the generous support of our sponsors **PPL Aquatic, Fitness and Spa Group Inc.** and **TransCanada**, Grade 7 students across the province were able to participate in a School Grant program for Swim to Survive+. Eleven thousand Grade 7 students received funding to participate in the school grant program in the 2013/2014 school year. Participants included 162 schools and 31 Society affiliates. Six media events were held across the GTA to help promote the new program.

Thanks to the **City of Brampton, City of Markham, Town of Milton, City of Mississauga, Town of Richmond Hill** and the **Toronto District School Board** for their assistance and for hosting these events.

Thanks to **Barbara Underhill** from the **Stephanie Gaetz KEEPSAFE Foundation**, founding sponsor of Swim to Survive and Swim to Survive+

for providing development funding. Thanks to **Dale Papke** and **Wendy Gaucher** of the **PPL Aquatic, Fitness and Spa Group** for their tireless effort and support.

New funding

In November, the Lifesaving Society held a media event in Markham to announce funding partners for the Swim to Survive+ School Grant program the next three years – the **Ontario Trillium Foundation** and **PPL Aquatic, Fitness and Spa Group Inc.** have committed \$200,000. **Minister Michael Chan, Paul Denstedt** (President, PPL), **Steve Onoprijenko** (Vice President, PPL) and **Tim Bown** (Vice President, PPL) attended the event to help make the announcement. Thanks to the **Markham** team who facilitated the execution of this event.

Ontario Trillium Foundation funding includes a subsidy for a research study with youth, which will be undertaken in 2015.

CSBC campaign and Pattison poster

MADD Canada, the **Canadian Safe Boating Council (CSBC)** and the Lifesaving Society developed a poster to promote the “Call 911” concept among the boating community. The poster endorses the importance of reporting impaired boaters. It was created with a financial contribution from **Transport Canada** to CSBC, creative provided by **Saatchi & Saatchi Canada** and advertising space provided by **Pattison Outdoor Advertising**. The **LCBO** displayed the posters in their Ontario stores.

On Guard Card media event

Just before the end of the 2014 school year, the Lifesaving Society held a media event at Toronto’s Woodbine Beach to reinforce to parents the importance of wearing the On Guard Card when their children are near water. Drowning is the second leading cause of preventable

death for children under 10, and children under five are particularly at risk – proper supervision is key as 58% of Ontario drowning victims under age five were alone near water and 56% drowned while supervision was distracted.

The On Guard Card is attached to a lanyard and provides the wearers with important safety tips for keeping young children and non-swimmers safe. The card comes with an accompanying brochure, which describes how best to use the card effectively. Anyone can purchase the On Guard Card; it is ideal for backyard pool builders and suppliers to purchase for their clients. Order the cards online directly from the Society at lifeguarddepot.com.

National Drowning Prevention Week, July 19–27, 2014

Lifesaving Society Ontario issued a media release that listed the latest drowning trends and included key prevention messages. The latest trends for the year, when combined with the data obtained from provincial coroner offices, reinforced the Society’s drowning position. The late start to summer, with much colder water in the province’s lakes, combined with the unseasonably cool summer, contributed to a lower number of drownings in Ontario leading up to National Drowning Prevention Week and throughout the remainder of the summer.

Water Smart® Contest

Participants submitted photos that express the Lifesaving Society’s Water Smart messages. Here are the province’s top three winning entries!

1st Sydney Reid, age 8, St. Catharines

2nd Fiona Loo, age 9, Buckler Aquatics (Toronto)

3rd Ella Tereault, age 8, Buckler Aquatics (Toronto)

Thanks to **Lisa Limarzi** for her leadership in this initiative.

Lifesaving Shorts Video Contest

The Town of Pelham was the 2014 winner in our fifth annual Lifesaving Shorts Video Contest (a Water Smart video contest for teens). Watch this year's videos on our website and start brainstorming for next year!

Thanks to **Andrea Herrmann** for her leadership in this initiative.

New portfolio – Aboriginal

The priority during the first year of this portfolio was to research current programs on offer and to explore the barriers that may exist to prevent aboriginal people from getting in the water and learning about the dangers of being in and around water. Consultation and learning was focused primarily in the Ottawa area.

Schools

Children and teenagers are important recipients of drowning prevention messages for two reasons: one, it is important to ensure their safety and two, because they represent our future. Children and teenagers are also an accessible group since they all attend schools. In 2014 the Schools Chair compiled a list of the executive assistants to all of the directors of education in the province in an effort to build a contact list within the school boards. Efforts were also directed at aligning curriculum expectations with the drowning prevention message to promote the usage of Society resources by teachers.

Multicultural

Water Smart messages were delivered at events in York Region such as the Markham Fair, York Region Police Week and Safety Week. Contact information was collected on newcomer agencies across the region.

2014 drownings

Interim data collected from media and Internet reports indicated a dramatic decline in drowning incidents in 2014 (-23%) versus 2013. This trend was evident across the country with a decline of 13% for all of Canada, with only Manitoba, Newfoundland, Saskatchewan and Nunavut showing an increase in drownings in 2014 versus 2013. The cold winter for much of central and eastern Canada contributed to frozen Great Lakes in Ontario and a much delayed start to spring and summer, with cold lake temperatures contributing negatively to participation in swimming and boating. By age, there was a notable decline in drownings with children: no children under 5 drowned in 2014 (versus 5 in 2013) and less than half as many children under 19 drowned (10 in 2014 versus 22 in 2013). By activity, boating fatalities remained the same (27) and transportation incidents reflected a steep decline from 28 to 9, in line with the 2012 total of 9. Swimming or aquatic incidents reflected a -11% decline from 2013 (25 versus 28).

Research

The Lifesaving Society researches and reports on drowning and preventable water-related deaths provincially and nationally. The purpose of the drowning research is to provide a comprehensive fact base on the drowning problem to guide the Society and other organizations in developing effective drowning prevention solutions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and drowning prevention education.

Thanks to **Brian Connors, Peter Tozer, Micole Ongman and Noah Wayne.**

World Health Organization puts drowning on the public health agenda

The Lifesaving Society Canada collaborated with the World Health Organization (WHO) to distribute its newly released *Global Report on Drowning: Preventing a Leading Killer*.

This is the first time the WHO has devoted a report exclusively to drowning.

The WHO report covers drowning in all countries of the world across all ages and calls for a substantial scaling-up of comprehensive efforts and resources targeted at prevention. The report is a wake-up call for global drowning prevention action and a catalyst for renewed drowning prevention efforts here in Canada.

The Lifesaving Society supports the development of a coordinated national drowning prevention plan targeting communities at risk and the Society is committed to building an inclusive and dynamic coalition to produce and implement it.



Provincial and regional drowning reports

The Drowning Prevention Research Centre (DPRC) is the lead agency for drowning and water-incident research in Canada. The Centre conducts research into fatal and non-fatal drowning, significant aquatic injury and rescue interventions. In 2014 the DPRC prepared drowning reports for the Lifesaving Society. Eight individual reports were prepared for: British Columbia, Manitoba, the Maritimes, Newfoundland, Northern Canada (Territories), Ontario, Quebec and Saskatchewan. The reports highlighted drownings from 2002 to 2011 and provided unofficial interim data from media and Internet reports from 2012 and 2013.



SAFETY MANAGEMENT

Aquatic Safety Management Services contributes to the mission of the Society by setting and clarifying standards that help pool and waterfront owners, managers and operators to prevent drowning and maximize public safety in their aquatic environments.

Research

Research into the possible risks associated with swimming after eating completed by Research Chair **Nathalie Vallières** last year established that there is insufficient evidence linking eating, swimming and drowning. Most evidence pointed to other factors such as lack of supervision, alcohol or drug use, high risk-taking and not wearing a lifejacket as the primary causes of drowning in Canada.

Court and inquest

Court and Inquest Chair **Joanne Wilson** conducted a review of the coroner inquest recommendations from the Yi Fan Wang inquest in New Brunswick. The Society provided expert witness testimony at this inquest. In all, the Society provided expert witness service in 10 cases in 2014, reviewing case details and preparing reports.

Audit safety services

The Lifesaving Society's Aquatic Safety Audit service assists aquatic facility owners and operators in maintaining and improving safe pool and waterfront operations.

In 2014 audits were completed for the City of Barrie, City of Belleville, City of Mississauga, Moncton YMCA, Township of St. Clair and the Windsor International Aquatic Training Centre. Topical audits were completed for the City of Cambridge (Waterfront), the Town of Oakville, Town of Saugeen Shores, and the Toronto Pan Am Aquatic Centre. Architectural Safety Audits were completed for the City of Markham, the Town of Lakeshore and York University.

Led by Audit Chair **Teresa Taylor**, the revisions for the safety audit and inspection checklists were completed, and the creation of an architectural audit checklist commenced. Thanks to committee member **Greg Peri** for his time and effort in creating the architectural checklist and for making the auditor and inspector checklist user-friendly.

Currently, the Aquatic Safety Audit Service is developing an initiative for an Aquatic Staff Manual Review service. Thanks to committee member **Bob Clark** for his work in creating the opportunity proposal document.

Incident management

Major Incident Management Chair **Bruce Hollowell** completed a proposal for a Post Major Incident Management product line and began the work of compiling a list of current services offered by the Society along with ad hoc support, which can be packaged to offer affiliates.

Aquatic management training

Based on the results of the original consultation with area chairs, provincial trainers, the Council of Officers and affiliates, Aquatic Supervisor draft content was created by the AST revisions committee.

Led by Chair **Cheryl Sibany**, pilots continued in 2014, with participation from the City of Guelph, City of Ottawa, Town of Essex and the YMCA of Greater Toronto. Work continues on this project.

Thanks to all the committee members, affiliates and trainers for their efforts to date.



Regulation review

Led by Chair **Janice Carroll**, the Regulation Review Committee revised the Society's *Guide to Public Pools Regulation* to include new standards and safe operating practices. The new *Guide to Waterslides* is in final editing stages. Establishing national safety standards remains a priority: the 2014 Canadian Public Pool Safety Standards was published outlining 16 approved standards. The Lifesaving Society Ontario hosted a national safety management meeting where Janice Carroll and reps from across Canada introduced and discussed new standards.

Thanks to committee members **Karen Cronin, Paul DiSalvo** and **Bruce Hollowell**.

Ask the experts

Led by Vice President **Gary Sanger**, work within Aquatic Safety Management Services continued on other fronts including several presentations delivered across Canada. The Society organized presentations at: PRO Aquatics Conference – National YMCA Conference – PRO Educational Forum – York Region Aquatic Council – Atlantic Canada Recreation Conference – Atlantic Canada Training Workshop – Lifesaving Society Area Chair Conference – Barrie and Toronto Ministry of Health workshops – Blue Flag Canada Workshop.

The Society also participated as a jury member on the Great Lakes Blue Flag Committee. As a jury member the Lifesaving Society offers its advice on beach safety and votes on the awarding of the Blue Flag status in Canada.

Aquatic Safety Management Services training courses were held in May, September and November at the Society's headquarters. The Lifesaving Society also hosted a Safe Water Symposium in April: the one-day symposium featured several speakers from across Canada and the United States who spoke about safe-water practices to over 50 delegates.

Photo by James Johnson





Governor Marc Neeb (*right*) and incoming governor John Macintyre shake hands at the Society's annual meeting in March. Marc served as governor since 2003. *Photo by Val Attanasio*

MEMBER SERVICES

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

Governance

The National Society is governed by a volunteer Board of Directors nominated by provincial/territorial branches and elected at the Society's AGM. National commissions are led by volunteer commissioners who report to the Board of Directors. These

commissions are: Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Management and International Relations. A management team is comprised of senior staff of the 10 branches.

Lifesaving Society Ontario is governed by an elected volunteer Board of Directors with a volunteer Council of Officers and eight activity centre councils composed of professionals in recreation, education, business, finance, management, and medical and legal professions.

Ontario Board of Directors

The Board of Directors is composed of 16 members who govern the Lifesaving Society Ontario in accordance with its mission and bylaws. Directors are elected for a two-year term by the Society's membership at the annual general meeting. No person or body external to the Society is entitled to

appoint any directors. Directors appoint all officers, including council chairs and area chairs, and approve all activity centre plans.

In March 2014, **Jennifer Knights** and **Kenn Little** joined the Board of Directors as Vice President Leadership and Vice President Fundraising, respectively. In April, Governor **Marc Neeb** retired and was replaced by **John Macintyre**. In August, **Sheri Krauss** resigned as Vice President Member Services. In October, **Julie Dawley** joined the Board of Directors as Vice President Member Services.

Ontario Council of Officers

The Council of Officers is composed of 18 people, two representing each activity centre council (see below), the president and the president elect. Members of the Council of Officers are nominated by the respective activity centre council and appointed by the

Board of Directors for two-year terms. The Council of Officers, chaired by the president, represents active, affiliate and award members; manages topics not assigned to a single activity centre (e.g., governance review) or topics that are the responsibility of multiple activity centre councils (e.g., affiliate recognition review); and monitors the work of the Board of Directors. Any member of the Society may attend and speak at Council of Officers meetings.

Ontario activity centre councils

Activity centre councils are composed of chairs who oversee specific portfolios necessary to manage the work of the activity centre. Chairs recruit and develop committee members.

Each activity centre is chaired by the related vice president or another individual appointed by the Board of Directors. Activity centre portfolio chairs are appointed by the Board for a two-year term. Any member of the Society may attend and speak at activity centre council meetings.

In 2014, there were eight activity centre councils and one task force: Training Program, Lifesaving Sport, Public Education, Safety Management, Drowning Research, Fundraising, Member Services, Area Services and Leadership Task Force.

In April 2014, the Public Education Council appointed **Heather Marcy** as Schools Chair. In August, **Lisa Brandie** resigned as Community Outreach Chair from the Public Education Council. In October, **Julie Augustine** resigned as Corporate Sponsorship & Donations Chair and was replaced by **Chantelle Gallagher**. **Edmond Tang** was appointed as Gaming Chair and **Pat Lewis** as Personal Giving Chair for the Fundraising Council. **Debbie Mackay** was appointed Swim Chair replacing **Kerry Wakefield** for the Training Programs Council. Leadership Task Force Chairs were appointed: **Mitchell Blimkie** as Instructor Trainer Chair, **Kerry Wakefield** as Instructor Chair, **Tamara Wood** as Examiner Chair and **Brad McConnell** as Recertifications Chair.

Members of the Board, activity centre councils and Council of Officers are listed on the inside back cover. The Society's executive director is an ex-officio member of the Board of Directors and Council of Officers. Staff directors are ex-officio members of their corresponding activity centre councils.

Area Services Council

The Area Services Council provides support services for Area Chairs, their volunteer personnel, and the individual members who support community delivery of drowning prevention activity. The Area Services Council is comprised of the Area Services Chair and five Regional Representatives elected by Area Chairs. The VP Member Services chairs the Council.

In 2014, 28 areas had a Vice Chair, ensuring a succession plan for consistent area management.

Area chairs

The Board of Directors appoints chairs to represent the Society in designated geographic areas. These volunteer area chairs operate in 37 regions of Ontario. Area Chairs recruit volunteer committee members and field representatives to help serve the area.

The Society appointed new Area Chairs in 2014. In March, **Wendy Hoehle** was appointed Area Co-Chair for Toronto-North York. **Jeff McCurdy** was appointed Area Chair for Kawartha-Haliburton. **Alyssa Heffernan** and **Rachel Pearson** were appointed Co-Chairs for Peterborough-Hastings-Northumberland. In August, **Kenn Little** (Windsor-Essex), **Jennifer Knights** (London-Middlesex) and **Brandi Allingham** (Lanark Leeds & Grenville) resigned as Area Chairs. **Amanda Nadeau** was appointed Co-Chair for Cochrane District. In October, **Jeff McCurdy** (Kawartha-Haliburton) and **Julie Dawley** (Tillsonburg) resigned as Area Chairs. In November, **Andrea Slade** was appointed Co-Chair of Huron-Perth. **Scott Bilodeau** resigned as Area Chair for Peel and was replaced by **Marek Holke**. In December **Heidi Fisher**

and **Vicki Rutherford** were appointed Area Chair (Kawartha-Haliburton) and Area Co-Chair (Tillsonburg), respectively.

Member Services Council

Ontario Conference

The City of Windsor hosted the 105th Ontario Annual General Meeting and Area Chair Conference, March 28-30, 2014. St. Clair Centre for the Arts was the site of the Governor's Investiture recognizing volunteers with the President's List and Commonwealth Honour Awards. Affiliate and Rescue awards presentations and social followed the AGM. Area chairs convened their annual conference over the following two days. Our thanks to Windsor staff and volunteers for their hospitality, specifically: **Kenn Little, Cynthia Cakebread, Carolanne Smith, Sarah Newton, Jennifer Valdez, Julie Augustine, Pat McLaughlin, Peggy Callery, Jodi Wood, Jason Jolicoeur, George Turnbull, Elisa Graceffa, Cristina Fallone** and **Kristen Curchin**.

Eva McDonald Memorial Prize

The Eva McDonald Memorial Prize is presented to an undergraduate in the University of Toronto Faculty of Physical Education and Health who makes a significant contribution to the development of aquatics and lifesaving education through the university and the Lifesaving Society. In 2014 the prize was presented to **Julie Szpara**, an active lifeguard, Lifesaving Instructor and Bronze Examiner. Julie was also an OUA Gold Medalist with the Women's Water Polo team at the university.

Hilary M. Weston Award

The Hilary M. Weston Award is awarded to youth financially unable to participate in the Society's training program. The Society provides selected youth with the examination fee and required support literature. Award recipients undergo lifesaving training under the auspices of an affiliate member whom the Society invites to waive its registration fees. In 2014, 381 individuals earned Lifesaving Society certifications through the Hilary M. Weston Award.

Rescue Award of Merit

The Lifesaving Society honours individuals who step forward in an emergency to help someone in distress. The Society's Rescue Award of Merit is presented to an individual involved in a water-related rescue, or to Lifesaving Society award holders for a non-aquatic rescue. In 2014, the Society awarded the Rescue Award of Merit to: **Nancy Beland** (Orleans), **Kathryn Culliton** (Callander), **Megan D'Orazio** (Hamilton), **Emma Hughes** (Welland), **Meghan Lavoie** (Welland), **Geoffrey Midgley** (Brantford), **Christopher Porter** (Welland), **Sylwia Rozner** (Mississauga), **Shauna Ryce** (Hamilton), **Thomas Slek** (Brampton), **Evan Spindler** (London) and **Tara Vanderlinden** (Kanata).

Commonwealth Honour Awards

Commonwealth Honour Awards recognize leadership and service to the Society.

Service Commendations (formerly *Certificate of Thanks*) honour volunteers for significant contributions to the aims of the Society. In 2014, the Service Commendation was awarded to: **Julie Augustine** (Essex), **Noreen Campbell** (Carp), **Wady Dyson** (Toronto), **Julie Ellis** (Dundalk), **Chris Fields** (Corunna), **Daniel Geiger** (Mississauga), **Chris Mahoney** (Wallaceburg), **Christine Mitchell** (Orillia), **Heather Morris-Stokes** (Acton), **Robin Rankin**

(Thornton), **Joseph Rusnak** (Brampton), **Nancy Schad** (Stouffville), **Kim Scholl** (Wingham), **Paul Stone** (Toronto) and **George Turnbull** (Windsor).

The Service Medal acknowledges a minimum of five years of noteworthy service as a volunteer officer or committee member. In 2014, the Service Medal was awarded to: **Lisa Adams** (Owen Sound), **Scott Bilodeau** (Georgetown), **Randy Cavallin** (Sudbury), **Amy Nelder** (Stratford), **Alexandra Ferguson** (Ajax), **Ryan Ferguson** (Toronto), **Marek Holke** (Caledon), **Dieter Kreps** (Thunder Bay), **Hugo Rodrigues** (Cornwall), **Kathryn Short** (Kanata), **Teresa Taylor** (Bradford), **Alvin Tedjo** (Toronto). Recipients are eligible for a Bar to Service Medal at intervals of four years. In 2014, the Bar to Service Medal was awarded to: **Roberto Aburto** (Ottawa), **Janice Carroll** (Mount Albert), **Kathy Fisher** (York), **Paul Hulford** (Ottawa), **Lynda Kissner** (Dunnville), **Nathalie Vallières** (Ottawa), **Peter Whittington** (Brandon, Manitoba), **Tamara Wood** (Pickering).

The Service Cross honours meritorious service of at least 15 years. In 2014, the Service Cross was awarded to: **Brian Connors** (Burlington), **Bert Lennox** (Hanover), **Margie Lizzotti** (Thorold), **Karen Macfarlane** (Ajax), **Julie MacIsaac** (Port Perry), **Marc Neeb** (Aurora), **Shanna Reid** (Port Elgin) and **Cheryl Sibany** (Scarborough). Recipients are eligible for a Bar to Service Cross at intervals of five years. In 2014, the Bar to Service Cross was awarded to: **Daniel Bérubé** (Gatineau), **Juanita Bueschleb** (Mississauga), **Micole Ongman** (Stouffville) and **Joanne Wilson** (Georgetown).

President's List

The President's List recognizes the Lifesaving Society's most active volunteer examiner in each area, and pays tribute to all examiners and the hours they spend at the core level of the Society's training programs. In recognition of their dedication and generosity in support of drowning prevention, the president of the Ontario Branch honours: **Benjamin Ayton** (Sault

Ste. Marie), **Leslie Aziz** (Mississauga), **Anthony Duong** (Sudbury), **Lori Gibeau** (Cornwall), **Sheryl Gilbert** (New Liskeard), **Jordan Hagler** (Richmond Hill), **Virginia Hurlburt** (Brantford), **Sarah Jackson** (Chatham), **Rachel Kennedy** (Burlington), **Brandon Koebel** (Hanover), **Victoria Kullas** (Timmins), **Trevor Mitchell** (Sarnia), **Jesse Peter** (Brampton), **Kyle Rich** (Powassan), **Joseph Rusnak** (Brampton), **Samantha Slofstra** (Crystal Beach), **Krista TerMarsch** (Beachburg), **Tomas Valiquette** (Thunder Bay) and **David Van Elswyk** (Winona).

Personnel

In 2014, Ontario staff and volunteers continued to contribute to National Society and international initiatives. **Wendy Mahony** continues to provide Branches with member management software and PCO data management and liaison with Transport Canada. **Carol Cruikshank** supported the Society's National Leadership Revision Project. **JP Molin** is a member of Transport Canada's Recreational Boating Committee. **Barbara Byers** chairs the Educational Programs Committee of the Canadian Safe Boating Council. **Michael Shane** provides Canada-wide support for safety management services including the development of public pool safety standards and national competition safety guidelines. **Juanita Bueschleb** represents Ontario as the National Society Board member. **Paul Hulford** and **Brian Connors** serve as member representatives. The following serve on National committees: **Peter Mumford** serves as Training Program Commission member. **Juanita Bueschleb** (Nomination and Governance Committee and Strategic Planning Committee), **Patricia Kitchen**, **Yvan Chalifour** and **John Bankes** (Roles and Responsibility Task Force), **Patricia McMullen** (Ad Hoc Finance member), **Celine Morin** (Ad Hoc Finance and Budget and Audit Chair, OMC support and guidance), **Yvan Chalifour** (Budget and Audit) and **Tina Asselin** (OMC support and guidance).



Governor Marc Neeb presents the Rescue Award of Merit to Emma Hughes. Photo by Val Attanasio

Steve Box heads the National Lifesaving Sport Commission – which includes **Rebecca Boyd** (Event Management Manager), **Ryan Ferguson**, **Emily Verreault** (National Athlete Representative) and **Hugo Rodrigues** (Communications Manager).

Patricia Kitchen serves as the Society's International Relations Commissioner and **Patrick D'Almada** as National Safety Management Commissioner. **Janice Carroll** is a member of the National Safety Management Commission. **Bob Clark** serves as the RLSS Commonwealth 125th Committee Chair. **Patrick D'Almada** serves as the Development Aid Commissioner. **Julie Maslsaac** serves as the Public Education Commissioner.

Joan Duncan (Trustee), **Lorraine Wilson-Saliba** (Sport Development Chair), **Bob Clark** (RLSS 125th Committee Chair), **Doug Ferguson** (Executive Director) and

Patricia Kitchen (International Relations Commissioner) attended the 2014 Commonwealth Action Planning Meeting in Toronto in November.

Barb Byers is a member of the ILS Drowning Prevention Commission and on the board of the U.S. National Water Safety Congress. **Doug Ferguson** sits on the ILS Business Commission. **Rebecca Boyd** and **Perry Smith** are members of the ILS Sport Commission. Perry served as Chief Referee and Rebecca as Deputy Referee at the Lifesaving World Championships in September. **Lorraine Wilson-Saliba** chairs the RLSS Commonwealth Sport Development Committee. **Joan Duncan** is Canada's representative on the RLSS Commonwealth Management Committee.

Juanita Bueschleb attended The Lifesaving Foundation – Drowning Prevention & Rescue 2014 Conference in Dublin, Ireland.

In September 2014 we had 12 officials representing Ontario at Rescue 2014 in Montpellier, France. **Cynthia Cakebread**, **Doug Ferguson**, **Sarah Ingleton**, **Shanna Reid**, **Hugo Rodrigues**, **Perry Smith**, **Carmen Wong**, **Rebecca Boyd**, **Edmund Chan**, **Anne-Marie Friedmann**, **Lorraine Wilson-Saliba** and **Michelle Amar**.



Staff (front row, from left): Laurie Priestman, Lorna Seukumar, Genevieve Fernandes, Shirley Wong, Inthu Ravindran, Nadia Luck, Kelly Manoukas, Doug Ferguson, Lucie Simoes, Wendy Mahony, Sheri Krauss, Rhonda Pennell. **(Standing, from left):** Ann Palmer, James Mahony, Pam D'Costa Dupley, Jennifer Kessell, Daksha Moti, Peter Mahony, Barbara Byers, Renata Jaciw-Zurakowsky, Carol Cruikshank, Jean Crane, Iris Harrison, Phil McCurdy, Kevin Jackson, Sindy Parsons, Naeem Iqbal, Ed Bean, Ateeq Laeeq, Brian Miess, J.P. Molin, Amy Lowe, Heather Williams, Tessa Clemens, Dawn Maragh, Matt Boehm, Adrian Herscovici, Lorraine Wilson-Saliba, Perry Smith, Mihail Silariu, Rocky Lu, Stephanie McEnery, Ryan Ferguson, Cally Ye.
Photo by John William Bauld

Office staff

The Lifesaving Society Ontario employs 45 staff members, including nine directors and eight managers. In 2014 we welcomed **Inthu Ravindran, Amy Lowe, Ryan Ferguson, Colin Cruikshank, Peter Mahony and Sheri Krauss** to the staff team and said goodbye to **Kevin Ma** and **Rosalie Sinanan**.

In September 2014, **Wendy Mahony**, long-time Member Services Director, assumed the role of Information Services Director – a new staff position designed to provide enhanced support for the increasing demands for information technology services.

Summer and part-time staff included: **Cally Ye, Jessica Gyles, Kacper Bugaj, Joanna Saul, Mihail vSalariu and Lorna Seukumar. Bruce Ferguson, Phil McCurdy, Rick Walters and Wes Machnio** continue to provide information technology support for the Society in Ontario.

The Society employed the following permanent staff in 2014:

Doug Ferguson, Executive Director
 Genevieve Fernandes, Executive Director's Secretary

Training Programs

Perry Smith, Director
 Carol Cruikshank, Manager
 Becky Lehman, Manager
 JP Molin, Manager
 Lori Groves, Admin Assistant

Public Education

Barbara Byers, Director
 Sindy Parsons, Manager
 Daksha Moti, Admin Assistant
 Lucie Simoes, Drowning Data Collector
 Tessa Clemens, Drowning Research

Aquatic Safety Management

Michael Shane, Director
 Ann Palmer, Admin Assistant

Lifesaving Sport

Lorraine Wilson-Saliba, Director
 Jennifer Kessell, Admin Assistant

Finance

Dawn Maragh, Director
 Kevin Jackson, Purchasing Manager
 Shirley Wong, Bookkeeper
 Naeem Iqbal, Accounts Payable
 Yee Lau, Accounting Clerk
 Lorna Seukumar, Accounting Clerk
 Rhonda Pennell, Accounts Receivable

Fundraising

Kelly Manoukas, Fund Developer
 Laurie Priestman, Admin Assistant

Merchandise

Brian Miess, Director
 Pam D'Costa-Dupley, Admin Assistant
 Renata Jaciw-Zurakowsky, Corporate Sales Representative

Member Services

Ed Bean, Communications Director
 Adrian Herscovici, Communications Manager
 Stephanie McEnery, Writer
 Matt Boehm, Graphic Designer
 Wendy Mahony, Information Services Director
 Wendy Mahony / Sheri Krauss, Member Services Director
 Heather Williams, Member Services Manager
 Nadia Luck, Admin Assistant
 Thelma Zosa, Admin Assistant
 Rocky Lu, Admin Assistant
 Colin Cruikshank, Member Services Clerk
 Peter Mahony, Member Services Clerk
 Rosalie Sinanan / Amy Lowe, Member Services Clerk
 Inthu Ravindran, Member Services Clerk
 Jean Crane, Member Services Clerk
 Ateeq Laeeq, Member Services Clerk
 Kevin Ma / Ryan Ferguson, Member Service Clerk
 Iris Harrison, Receptionist
 James Mahony, Shipper-Receiver

FUNDRAISING

Fundraising activities support public education and lifesaving sport activities that prevent drowning and water-related injury.

Thanks to our Fundraising Council volunteers: Vice President **Kenn Little**, Special Events Chair **Eddie Tang**, Fundraising Events Chair **Julie Augustine**, Personal Giving Chair **Pat Lewis**, Corporate Sponsorship & Donations Chair **Chantelle Gallagher** and Gaming Chair **Edmond Tang**. Thanks to past council members, **Wady Dyson** (vice president) and **Heather Kazan** (fundraising events chair).

In the community

Volunteers and donors raised over \$48,000 for the Society's Water Smart® and Swim to Survive® campaigns in 2014.

Darnell Challenge Cup 2014

The Darnell Challenge Cup recognizes the drowning prevention commitment of the Society's affiliate members and institutions that mobilize staff and volunteers to raise funds for Water Smart.

Overall category: PPL Aquatic, Fitness and Spa Group Inc. (Pool People Ltd.), \$20,000.

Municipal and single-facility categories: Town of Bradford West Gwillimbury, \$2,549.

PPL Aquatic, Fitness and Spa Group Inc. (Pool People Limited) led the overall ranking for the seventh year in a row. Since 2008, PPL Inc. has raised \$100,505 for Swim to Survive and \$100,000 for the Swim to Survive+ (Plus) program. Special thanks to CEO **Dale Papke**, President **Paul Denstedt**, vice president and swim-a-thon event organizer **Tim Bown**, event coordinators **Jon Pientka**, **Chris Flood** and the entire staff of 200 for their outstanding work.

Congratulations to the **Town of Bradford West Gwillimbury**, which led the municipal and single-facility categories. This is their first double win. Special thanks to **Bethany Kuboniwa**, **Teresa Taylor** and the aquatic staff.

Our affiliates and members organized and participated in many other events. Thanks to the aquatic staffs from **Aurora, Barrie, Bracebridge, Bradford West Gwillimbury, Essex, Georgina, Hanover, Iroquois Falls, LaSalle, Leamington, Lucknow, Markham, Norfolk County, Orangeville, PPL Aquatic Fitness and Spa Group Inc., Richmond Hill, Saugeen Shores, St. Catharines, Tillsonburg, Vaughan, Whitchurch-Stouffville, Windsor, Woodstock, YMCA Central East - Belleville & Quinte** and **YMCA of Owen Sound**.

Events

Our 105th AGM Silent Auction raised \$3,765. Thanks to all who contributed. Volunteers: **Kenn Little, Heather Kazan** and **Eddie Tang**, and aquatic staff from **Windsor-Essex: Cheryl Cakebread, Peggy Callery, Cristina Fallone, Elisa Graceffa, Jason Jolicoeur, Jillian Mattiuz, Jeff McEwan, Sarah Newton, Ashley Percy, George Turnbull and Heather Zaleski**. Individual donors: **Jenn Boughner, Brenda & Steve Lance, Kenn Little & Michael Wilcox, Heather Johnston, Jennifer Kessell, Margie Lizzotti, Julie MacIsaac, Marc Neeb, Sarah Newton, Palmer/Coyne Family, John Rapp, Dawn Schneider, Stacey Weston**. Businesses and organization donors: **Art Gallery of Ontario (AGO), City of Temiskaming Shores, City of Windsor Recreation & Culture, CN Tower, DIPSTIX, Mariposa Cruises, Microsoft Canada Inc., Magna International Inc., Maple Leaf Sports & Entertainment (MLSE), Nancy Johns Gallery & Framing, Oakville executive Golf Course, Ontario Science Centre, Oxford Properties Group (Scarborough Town), Pizza Pizza Limited, PRAXIS, Shaw Festival, Stratford Shakespeare Festival, Tarragon Theatre, The Keg Restaurants Ltd., The National Ballet of Canada, The Niagara Parks Commission, Thirty One Gifts, Tillsonburg Community**

Centre, Tree Top Trekking, Windsor Family Credit Union Sports Centre, Windsor Spitfires, Windsor Symphony Orchestra.

The seventh annual *Lifesaving Society April Pools Day* raised \$3,000 thanks to our affiliates from **Aurora, Bradford, Bracebridge, Essex, Iroquois Falls, Markham, St. Catharines, Whitchurch-Stouffville** and **Woodstock**.

For the sixth year, lifeguards across the province took part in the annual *Lifesaving Society 500 Metre Swim for 500 Lives*. Nine facilities and 286 guards from **Barrie, Bradford West Gwillimbury, LaSalle, Richmond Hill, St. Catharines** and **Tillsonburg** raised over \$3,500.

Lifeguards took drowning prevention to the streets for the fifth annual *Lifesaving Society Rescue Tube Relay*, running, cycling and canoeing over 270 km and raising over \$675. Thanks to **Michael Hundt** and the Grey Bruce area affiliates from **Hanover, Lucknow, Saugeen Shores-Port Elgin** and the **YMCA of Owen Sound** aquatic staff.

Lifeguards from **Bradford West Gwillimbury, Richmond Hill, Vaughan, Windsor** and **Whitchurch-Stouffville** organized the *Lifesaving Face to Face* event and raised over \$1,400 for Water Smart.

Lesley Burton Zehr swam 35.5 km of the 75 km swim across Lake Huron in July during her *SEALS Swim to Survive* event. Lesley had to abandon the swim at the halfway mark due to poor weather. She raised \$12,000 for the Society's Swim to Survive program. The Society is grateful for her effort and hard work. Because of Lesley, over 500 Grade 3 students will have the opportunity to learn to Swim to Survive. Thanks to the boat captains, lifeguards, crew, volunteers and donors who supported this event.

University of Guelph lifeguards **Derek Quick** and **John Carey** set out on their *Pedal 4 Drowning Prevention* ride on July 2 from Vancouver to fundraise

for the Lifesaving Society's Swim to Survive program. Over the span of 52 days, the duo stopped in various communities across the TransCanada Highway providing presentations at recreation centres promoting water safety and Swim to Survive lessons. They completed their cross-country bike ride on August 25, 2014 in Halifax, Nova Scotia. The duo peddled 6,228 kilometres and raised \$1,750.

Lifesaving Society clubs

In 2014, a number of high schools organized Lifesaving Society clubs and ran CPR training workshops. Thanks to these clubs that together raised over \$400: **Brebeuf College School** (Toronto), **Colonel by Secondary School** (Gloucester), **Marc Garneau Collegiate** (Toronto), **Thornhill Secondary School** (Thornhill) and **Sir Winston Churchill High School** (St. Catharines).

Band for a Cause

The sale of wristbands raised \$633 for the Swim to Survive program in 2014. Thanks to the **Town of Bradford West Gwillimbury**, **Crossley Aquatics Ltd.**, **Peterborough Fire Services**, **Township of Selwyn** and **Town of Wabush**.

Donor clubs

The Society is pleased to acknowledge individuals who donate funds towards the Society's work.

Distinction Club (\$500 or more). In 2014: **John F. Bankes**, **Marlene Baur**, **Tim Bean**, **Ed Bean**, **Barbara & Jim Byers**, **Ruth Cruikshank & Gerry Young**, **Dennis & Joan Duncan**, **Karen Eaton**, **David Jackson**, **Robert Lord**, **John Macintyre**, **Marc Neeb**, **Jocelyn Palm**, **Rob Richardson**, **Fred Sauer**, **Tom Yeh**.

Merit Club (\$300 to \$499). In 2014: **Brad Bean**, **Timothy Bown**, **Brian Connors**, **Frances Hatherton**, **Guy Holt**, **Enzo & Grace Ianno**, **Wendy Mahony**, **Tom**

McCullough, **Stephen Onoprijenko**, **Allan J. Ritchie**, **Carol White**, **Jaime Wouters**.

Bronze Club (\$100 to \$299). In 2014: **James Ball**, **Patricia Bent**, **Sue Black**, **Sandra Bornstein**, **Keith Brown**, **Dr. William Brummitt**, **Ken Bunner**, **Peter Carey**, **Lawrence Chung**, **Susan Corak**, **Marion Cruikshank**, **Ronald Demianiuk**, **Denise Dietrich**, **Michelle Duwyn**, **James Edwards**, **James Ford**, **Edwin Formanek**, **David Ghosh**, **Julie Grenier**, **Aron Griffith**, **Glen Grossmith**, **Janet Hall**, **Mary Harvey**, **G. Hastings**, **Mark Hawley**, **Edward Hill**, **Barbara Jennings**, **Chris Jennings**, **Liisa Kaarid**, **Christine Keiser**, **Patricia Kitchen**, **Jaye Kuntz**, **Gwen Lambert**, **Brenda Lance**, **Rebecca Lehman**, **Kenn Little**, **Diane Lucas**, **Julie MacIsaac**, **Edwin Madill**, **Kelly Manoukas**, **Rose McAfee**, **Janet McCurdy**, **Mary Lou McDoom**, **David Munro**, **Ann & Aaron Palmer**, **Erin Peddle**, **Sarah Pituley**, **Patricia Psutka**, **Mario Ramirez**, **Tommie Roden**, **Emma Rudahigan**, **Roy Sakaguchi**, **Tom Sampson**, **Janet Schmid Knowles**, **Laura Sfreddo**, **Michael Shepley**, **Deborah Sullivan**, **Teresa Taylor**, **Brian D. Townsend**, **Margaret Van Ommen**, **Roy & Gayle Warren**, **Paul Weir**, **Barb Whitby**, **Lorraine & Olof Saliba**, **Ryan K. Winger**, **David YM Wong**, **Tamara Wood**.

Friends of the Society (\$25 to \$99). In 2014: **Patrick Abe**, **Lisa Adams**, **Michelle Amar**, **Laura Aseltine**, **Maisie Askey**, **Julie Augustine**, **Keith Auty**, **Koula & Dennis Bak**, **Marcie Battrick**, **Blake Belcher**, **Kathy Bennett**, **Helen Boisvenue**, **Amy Brett**, **Donna Burditt**, **Cynthia Cakebread**, **John Cann**, **Ericka Castellon**, **Hung Kit Chan**, **Tony Ciarleglio**, **Nicole Colyer**, **Janice Corbeil**, **Ruth Corbett**, **Carol Cruikshank**, **Michael D'Agostino**, **Howard Dietrich**, **Sylvia Digby**, **Marguerite DiManno**, **Ben Doran**, **Bryan Doran**, **Jenny Michelle Dudok**, **Ted Durbacz**, **Jim Elashuk**, **Bruce Emmerton**, **Jose Estelamoreya**, **Chandra Farrer**, **Elizabeth Fisher**, **Karmen Flajs**, **Jasmine Forde Payne**, **Lynn Galimoto**, **Heather Gaultie**, **Cathy Gelligan-Colby**, **Marina Gomes**, **Rui Gomes**, **Helen Govette**, **Sid Gratton**, **Liz Halladay**, **Jim Hanmore**, **Rob Harvey**, **David Henderson**, **Robert**

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United Way

Thank you to those who provide support through the United Way Campaign donor designation program. In 2014 we received \$619.

Royal Circle of Friends

The Society gratefully acknowledges people who have committed future support through wills, life insurance or estate plans. Thanks to **Mark Feigenbaum**, **Cheryl Sibany**.

This year we lost Royal Circle of Friends member **Mr. David Walter Page Pretty**. Please visit the Society's website to learn more about David's outstanding contributions to the Lifesaving Society.

The Olive Pretty Archives

This fund supports the collection, preservation and display of materials important to the Society's historical record. In 2014 we received donations from: **John F. Bankes, Lawrence Chung, Ruth Cruikshank, Heather Gaudie, Patricia Kitchen, Wendy Mahony, Tommie & Don Roden, Steven Rosenhek, The Estate of David W. Pretty.**

Brian Jones Memorial Fund

This fund honours the memory of Brian Jones, a respected leader of the Society who died in 1992. The fund supports drowning prevention education for the residents of eastern Ontario. In 2014 we received donations from: **Paul Weir.**

Hilary M. Weston Award

The Society instituted the Hilary M. Weston Award in recognition of her patronage as the Lieutenant-Governor (see page 27). In 2014 we received a donation from: **Diane Davis, Michelle Dharmalingam, Robert Clark, Gale Payne.**

Royce Crossley-Hickman Fund – National Lifeguard Award

The Royce Crossley-Hickman Fund honours the memory of an exceptional young athlete and lifeguard from the County of Simcoe, who tragically passed away in 2009. In 2014 we received donations from: **Kelly Manoukas, Laurie Priestman, Rob Richardson.**

Megan Holliday Memorial Fund

In honoured memory of an exceptional athlete, this fund covers the lifeguard training costs of London-area recipients. Donations to date total \$3,600. Since inception, two recipients have

completed their lifeguard certification and one recipient was certified as an instructor. In 2014, two recipients enrolled in the National Lifeguard program in the London area.

In memoriam donations

The Society is honoured to be the recipient of donations in memory of individuals. In 2014 we received donations in memory of: **Bud Colby, Robert Cruikshank** from Ruth Cruikshank & Gerry Young, **Claire Emmerton** from Bruce Emmerton, **Mihir Kumar Ghosh** from David Ghosh, **Vinod Gopal** from Barbara & Jim Byers, **Kelly Manoukas, Ted Hopper** from Chandra Farrer, **Le Brothers (Larry & Calvin)** from Kelly Manoukas, **Jim Lehman** from Rebecca Lehman, **Yue Liu** from Chinese Community Association of Ottawa, **Vera Mahony** from Ed Bean, **Kathy Bennett, Barbara & Jim Byers, Carol Cruikshank, Marion Cruikshank, Ruth Cruikshank & Gerry Young, Kelly Manoukas, Melissa Manfre** from Robert & Jennifer Clark, **Jeff McDonald** from North Toronto Aquatic Club, **Mary McGlaughin** from Beverly Verwey, **Mark Palmer** from Ann & Aaron Palmer, **David Pretty** from John Bankes, **Ed Bean, Patricia & Maurice Bent, William Brummitt, Barbara & Jim Byers, Lawrence Chung, Carol Cruikshank, Ruth Cruikshank & Gerry Young, James Edwards, The Granit Club, Edwards & Mary Hill, Robert Hill, Anne & Robert Hurlbut, Patricia Kitchen, John Macintyre, Myra Northgrave, Nancy Northgrave, Tommie & Don Roden, Marguerite Tykaluk, Brian Joseph Priestman** from Laurie Priestman, **Lawrence Murray Priestman** from Barbara & Jim Byers, **Kenn Little, Kelly Manoukas, Laurie Priestman, Chris Rawnsley** from Susan Corak, **Kelly Manoukas, Colin Reichle** from Denise Dietrich, **Marjorie Sandiford** from Barbara & Jim Byers, **Kathleen Florence Takahashi** from Ed Bean, **Carol Cruikshank, Ruth Cruikshank & Gerry Young, Sheila Profit, Marie Rush, Roy Sakaguchi, Mits Sumiya, Lloyd Yamada.**

In honour donations

The Society receives donations in honour of individual milestones. In 2014 we received donations in honour of: **Kristianna's Birthday** from Chloe Crawford, **Nathan Kapitor** from Michelle Duwyn, **Dale & Wendy Papke Nuptials** from 1886601 Ontario Inc. (Andy & Lorrie Nietvelt), **Marlene Baur & Kevin Larose, Sue Black & Chris Ralphs, Robert & Sandra Borsntein, Kelly & Timothy Bown, Nicole Curran & Edwin Formanek, Gail & Glen Grossmith, Mark Hawley, Enzo & Grace Ianno, Carrie & David Jackson, Barbara Jennings, Chris Jennings, Christine & Harold Keiser, Janet & Martyn Knowles, Diane Lucas, Kelly Manoukas, Rose McAfee, Kamal & Mary McDoom, Kerry & Stephen Onoprijenko, Papke Properties Ltd., Sarah & Jeffrey Pituley, Allan Ritchie, Tom Sampson, Fred & D. Sauer, Brian Townsend, Gregory & Jaime Wouters, **Shanna Reid** from Parks and Recreation Ontario.**

In-kind gifts

The Society acknowledges donors who have made in-kind gifts: **Blackburn Radio, Nancy Burton, Chris Cressman, Hallmark Canada, Microsoft Canada Inc., Steven Rosenhek, Dawn Schneider, Toron AMI International Asset Management, Roseanne Toronchuk, William Zehr.**

Lifesaving sport

Thanks to **Blistex Corp.** for its generous support of Ontario championships since 2006 with over \$35,000 in cash and products donated for our athletes and events, the SEALS Swim to Survive event and the AGM silent auction.

Gaming

Nevada Lottery tickets in 2014 netted over \$45,000. Thanks to Bazaar Marketing: President **Tim Stuart**, Vice President **Gary Jacob** and Vice President **Darlene Peach**. Thanks to the support team: **Shirley Leslie**, **Cathy Smith** and Bazaar's regional sales reps, **Pryce Goulding**, **Susan Goulding**, **Judy Muldoon**, **Ross Roberstson**, **Morris Zuchter**. Thank you to all participating Ontario retail store owners.

MBNA® Affinity MasterCard®

Holders of the Lifesaving Society MasterCard® Platinum Plus and Preferred MasterCard raised \$2,922 through purchases and card registrations. Thank you to all card holders for their continued support.

Generous support

The work of the Lifesaving Society is made possible due in part to the generous support of our partners. We gratefully acknowledge the contribution of the following organizations and companies:

Government and foundation support

Our sincere thanks to the **Ontario Provincial Government** for the ongoing support for the Swim to Survive Grade 3 school grant program and thank you to the **Ontario Trillium Foundation** for the support we receive for the Swim to Survive+ Grade 7 school grant program.

Corporate support

Thanks to the **Stephanie Gaetz Keepsafe Foundation**, **PPL Aquatic, Fitness and Spa Group Inc.**, **Papke Properties** and Pool & Hot Tub Council of Canada members: **Backyard Brands Inc.**, **Betz Pools Ltd.**, **Central Spa & Pool Supply**, **H2O Lifeguard and Recreational Management**, **Hydropool Hot Tubs**, **Elm Sales & Equipment Inc.**, **Northeastern Swimming Pool**

Distributors Inc., **Synmark**, **Total Tech Pools & Leisure** and the **Pool & Hot Tub Council of Canada – Toronto Chapter** for their support in the expansion of the Swim to Survive+ survival training program.

We also received donations for Swim to Survive+ through PPL Aquatic, Fitness and Spa Group Inc. annual swim-a-thon from: **Adriatic Insurance Brokers Ltd.**, **Airzone Mechanical Ltd.**, **Consolidated Pool & Spa Industries**, **Coverttech Industries Ltd.**, **Dynamic Connections**, **Eagle Lift Truck Service Ltd.**, **Fabco Plastics Wholesale Ltd.**, **Federal Wireless**, **Greely Containment and Rework**, **JR Rodin Insurance Brokers Inc.**, **Kel-Tech Electric Canada Ltd.**, **Marville Travel**, **Mursatt Chemicals Limited**, **Northeastern Swimming Pool Distributors Inc.**, **RRG Landscaping Inc.**, **Rock Products**, **SK Law Management Inc.**, **The Printing Shack**.

We received additional financial support from: **4503431 Canada Inc. (Booth Family)**, **Boucher & Jones Fuels**, **Chinese Community Associations of Ottawa**, **Country Paws Boarding Inc.**, **Franklin Templeton Investments Corp.**, **Gowling Lafleur Henderson LLP**, **Granite Club**, **Lake Huron Zone Recreationists Association**, **Hawco Product Limited**, **North Toronto Aquatic Club**, **R & A Apartments**, **SCA (Svenska Cellulosa Aktiebolaget)**, **Waterloo Regional Aquatics Council**.



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