

2017 Water Smart Contest Rules & Regulations

By submitting an entry into the contest, you are guaranteeing that you have read and agree to the Rules and Regulations of the contest and you grant the Lifesaving Society, Ontario Branch the right to contact you/the entrant regarding the entry, publicize the entry, promote the entry for any other purpose related to the Contest and/or broadcast of the entry.

Affiliates may only submit one entry per age group (8 – 12 and/or 13 – 17) and each entry must provide the following information:

- Entrants name, age, email address, mailing address and phone number
- and facility name and contact information.

Affiliates may send winning entries and a copy of the entry to watersmart@lifeguarding.com with the subject line **2017 Water Smart Contest** or mail to:

The Lifesaving Society
400 Consumers Road,
Toronto ON, M2J 1P8
Attention: Daksha Moti.

Deadline

September 29, 2017 and all finalists will be announced by January 31, 2018. Proof of age of entrant(s) and verification of identity may also be required.

Submissions

It is only one entry per participant and must:

- be the original creation of the entrant(s)
- not be defamatory, libelous, obscene, lewd, offensive, pornographic, sexually explicit, disparaging or otherwise illegal, objectionable or inappropriate
- not violate or infringe any copyright, trademark, privacy or publicity right or other proprietary or intellectual property right of any person or entity
- not contain any copyrighted material not in the public domain or for which you have not obtained the rights to use;
- not contain any artwork for which you have not obtained the rights to use;

All entries must be appropriate for all audiences. Entries referencing sex, drugs, or violence will not be accepted as entries. Any entry that includes content that is deemed inappropriate, indecent, obscene, as determined by the Lifesaving Society in its sole discretion, will not be eligible.

By entering the Lifesaving Water Smart Contest, each entrant – with the consent of parent(s) and/or guardian(s) in the case of those under 18 years of age - is representing and warranting that the entry they submit are their own creations and that they have obtained permission, if applicable, to enter this contest,

and that the submission of the idea will not violate any enforceable agreements or understandings the submitter has with any third party.

Rights and stuff

By submitting an entry, each entrant agrees and hereby irrevocably and perpetually grants and assigns to the Lifesaving Society, Ontario Branch complete ownership and marketing rights to the content, along with the right to use entrant's name, likeness, image and biographical information in any manner and medium in connection with the Water Smart Contest and without any additional compensation. The Lifesaving Society may: (a) edit and/or format the content, (b) create derivative works from the content or any portion thereof, and (c) reproduce, publish, display and distribute any of the content or derivative works in any medium now or hereafter existing, including without limitation, posting on The Lifesaving Society's website or any other website or platform for purposes of the competition and for any general promotional purpose of The Lifesaving Society.

Contest details

Age Group	Contest Task	Prize
8 – 12	<p style="text-align: center;"><i>Draw a Water Smart® Super Hero</i></p> <p>Criteria for the contest includes:</p> <ol style="list-style-type: none"> 1) The name of the super hero 2) Slogan or motto or message 3) Super power <p>Super hero's example messages:</p> <ol style="list-style-type: none"> a) Swim with a Buddy b) Wear a Lifejacket c) Stay Within Arms' Reach 	<p>Facility Awarded Prize: Swim to Survive T-shirt <u>or</u> Lifesaving Society Ball Cap (included in Contest Kit)</p> <p>Provincially Awarded Prizes: 1st Place – \$100 Lifesaving Society Prize Pack 2nd & 3rd Place – \$35 Lifesaving Society Prize Pack</p>
13 – 17	<p style="text-align: center;"><i>Create a Water Smart® Game</i></p> <p>Criteria for the contest includes:</p> <ol style="list-style-type: none"> a) It can be any kind of game (e.g. card game, board game, dice game, etc.) b) Game must include at least one Water Smart® message c) The game must be interactive d) The game must include all rules and regulations and ready to be played <p>Water Smart messages:</p> <ol style="list-style-type: none"> I. If you're not within arm's reach, you've gone too far II. Always swim with a buddy III. Don't drink and drive your boat IV. Always wear your lifejacket in a boat V. Check the ice VI. All Canadian children should learn to Swim to Survive 	<p>Facility Awarded Prize: Swim to Survive T-shirt <u>or</u> Lifesaving Society Ball Cap (included in Contest Kit)</p> <p>Provincially Awarded Prizes: 1st Place – \$100 Visa Gift Card 2nd & 3rd Place – \$50 Visa Gift Card</p>