



LIFESAVING SOCIETY
The Lifeguarding Experts

2017 WATER SMART AWARD SUBMISSION REPORT

Purpose:	To recognize affiliate members for promoting Water Smart activity /messages.
Eligible:	All Lifesaving Society affiliate members.
Deadline for submission:	January 12, 2018.
Submission process:	Complete report on pages 2 and 3. Attach examples and submit to the Lifesaving Society office to the attention of Barbara Byers – 400 Consumers Road, Toronto, Ontario M2J 1P8
Campaign Resources:	Go to www.lifesavingsociety.com/Who's Drowning/Take Action . 2017 Canadian Drowning Report and 2017 Ontario Drowning Report. Posters, brochures, DVD's etc.

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Save this form on your computer. Fill it in and forward to Barbara Byers, Public Education Director by:
email (Barbarab@lifeguarding.com), or by fax (416-490-8766), or by mail Lifesaving Society, 400 Consumers Road,
Toronto, Ontario M2J 1P8
Deadline January 12, 2018

1.	Affiliate			
2.	Contact Name			
a)	Contact Email Address			
b)	Contact Phone Number			
3.	Location(s) of Activity / Event:			
4.	Indicate the Water Smart messages used in your campaign:			
	<ul style="list-style-type: none"> • If you're not within arm's reach, you've gone too far. 			
	<ul style="list-style-type: none"> • Always swim with a buddy. 			
	<ul style="list-style-type: none"> • Don't drink and drive your boat. 			
	<ul style="list-style-type: none"> • Always wear your lifejacket in a boat. 			
	<ul style="list-style-type: none"> • Check the ice. 			
	<ul style="list-style-type: none"> • Ensure enhanced supervision of non-swimmers at all times. 			
	<ul style="list-style-type: none"> • All Canadian children should learn to Swim to Survive 			
	<ul style="list-style-type: none"> • ON GUARD- When you wear the card, you're On Guard 			
5.	Identify the key activities / events that you used to deliver your Water Smart campaign: (see chart on the next page)			
Message		Activity / Event	Date	# People
	(Example) If you're not within arm's reach, you've gone too far.	Information event at day cares, children's fair.	July 15, 2017	25
	(Example) Always wear your lifejacket in a boat.	Displays set up at 3 marinas with poster and lifejackets	July 30, 2017	200

