

## Sample Proclamation Request Letter

Dear [Minister],

Canada faces a major problem – and a preventable one: over 400 people die every year from drowning. On behalf of the Lifesaving Society [Branch], I am writing to ask that you proclaim July 19-25, 2020 as NATIONAL DROWNING PREVENTION WEEK in [Municipality].

The Lifesaving Society is a national, charitable organization working to prevent drowning and reduce water-related injury through our training programs, Water Smart® public education, drowning research and aquatic safety standards. The Lifesaving Society certifies Canada's National Lifeguards.

National Drowning Prevention Week is one of the Society's leading public education initiatives, with events taking place across the country to focus media and community attention on the drowning problem and drowning prevention. During this week, the Society urges individuals to:

- Supervise children in and around the water.
- Refrain from drinking alcoholic beverages while participating in aquatic activities.
- Wear a personal flotation device (PFD) or lifejacket when boating.

If every Canadian followed these steps, we could greatly reduce Canada's drowning rate.

A proclamation from [Minister/Department] would give greater exposure to our lifesaving efforts to residents of [Municipality]. I hope you will consider our request.

If you have any questions, please contact me at [Contact Information].

Sincerely,

[Name and Title]