



## Be Water Smart<sup>®</sup>

### About drowning ...

- Almost 500 people drown each year in Canada.
- Drowning can happen in as little as 10 seconds. Victims rarely call, wave, or signal for help because they can't keep their heads above water.
- Drownings often happen suddenly and unexpectedly and many victims are alone.
- 2 out of every 3 people who drown do so within 15 m of safety.

### Are you Water Smart?

### What can you do to stay safe?

All children should learn to swim. We can teach them.  
For more informations, visit [www.lifesavingsociety.com](http://www.lifesavingsociety.com)  
or contact your local pool.



LIFESAVING SOCIETY

*The Lifeguarding Experts*

### Persuasive Letter Planner

**Date:** \_\_\_\_\_

**Salutation:**

Dear (Greetings): \_\_\_\_\_

**Point of View** (What does the audience need to know about safe practices?):

We/ I think

\_\_\_\_\_

**Reasons** (Why does the audience need to know this information? or Why is it important?):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**Concluding Statement:**

We/ I have shown that (Tell the audience what they need to do about it)

\_\_\_\_\_

**Closing:**

Sincerely, (Respectfully, Regards, etc.)

\_\_\_\_\_

