DATE: December 18, 2019
TO: Area Chairs, Council
FROM: Patrick King, Lifeguard Services Chair
RE: Jocelyn Palm Cup 2019 Nominations

Please take a moment and help us in our search in discovering which affiliate made the most outstanding contribution to National Lifeguard for 2019.

The National Lifeguard Committee is accepting nominations for the Jocelyn Palm Cup for 2019. Each year the committee must select the affiliate who stands out above all the others for that particular year. As you can well imagine this is not a simple task, so the committee would ask that you take a moment to help us.

Attached are the criteria used in the selection process by the committee. Please review the criteria carefully and when you have reached a decision, complete the Jocelyn Palm Cup Nomination Form and return it to the Ontario Branch Office no later than January 7, 2020. If you have further questions, feel free to email training@lifeguarding.com.

Completed packages can be sent to training@lifeguarding.com.
Jocelyn Palm Cup – Nomination Form

Awarded to the Ontario Affiliate Member making the most outstanding contribution to National Lifeguard in 2019.

<table>
<thead>
<tr>
<th>NOMINATOR</th>
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<tbody>
<tr>
<td>NOMINATED AFFILIATE NAME</td>
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<tr>
<td>Affiliate Contact Person</td>
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<td>Affiliate Contact Phone #</td>
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<tr>
<td>Area</td>
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<td>Municipality/service population</td>
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<td>Number of facilities</td>
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<td>Type of facilities (i.e., outdoor, beach, etc.)</td>
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<tr>
<td>Number of aquatic staff</td>
<td>(Part-time: _____ Full-time: _____)</td>
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<tr>
<td>Number of volunteers (if relevant)</td>
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CRITERIA

In determining which Ontario Affiliate Member will earn the Jocelyn Palm Cup for 2019, the National Lifeguard Committee will be looking for and will consider the following:

- Community Engagement
- The promotion of NL certification as the single standard for lifeguarding
- The development of NL leadership personnel
- A significant contribution to NL over the past year which merits special recognition
- The promotion of Lifeguarding as a career and employment opportunity
Please attach a response to the following questions.

1. Tell us how the Affiliate's lifeguarding program engaged its community.
2. How did the Affiliate promote National Lifeguard as the single standard for lifeguarding?
3. How did the Affiliate actively promote the development of National Lifeguard Instructors/Trainers?
   a. What strategies were used to have staff participate as an active instructor and trainer?
4. What special activities, training, or development did the Affiliate provide their lifeguards?
   a. Did the Affiliate contribute to the National Lifeguard program in any other way?
5. What strategies and techniques did the Affiliate use to promote lifeguarding as a career and employment opportunity?
   a. Share any successful recruitment strategies.

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