united nations resolution
affirming that drowning is preventable
effective and coordinated response
united nations development flooding
water safety international cooperation
global drowning prevention
public awareness best practices
recommended interventions
ONTARIO REPORT 2021
drowning prevention plan
promote research swim skills





Working to prevent drowning and reduce water-related injury.

## Teaching Canadians to save themselves and rescue others

Annually, over 1.2 million Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

#### Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk — like men fishing in small boats — or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

#### **Drowning research**

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.

#### Setting the standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

#### Lifesaving sport

The Lifesaving Society is the Canadian governing body for lifesaving sport — a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer certification programs for officials and coaches.

Registered Charity No. 10809 7270 RR0001. All donations gratefully received. Tax receipts issued for donations of \$20 or more.

> 400 Consumers Road Toronto, Ontario M2J 1P8 416-490-8844 Fax: 416-490-8766 experts@lifeguarding.com www.lifesavingsociety.com www.lifeguarddepot.com

#### The Lifesaving Society

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 25 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada's Full Member in the International Life Saving Federation. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896. Established in England (1891) as The Swimmers' Life Saving Society, we became The Royal Life Saving Society in 1904. Today, we are known as simply the Lifesaving Society.

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<sup>\*</sup>Lifesaving Society, Water Smart, Swim to Survive, Swim for Life and National Lifeguard Service are all registered trademarks of the Royal Life Saving Society Canada.

# PRESIDENT'S REPORT

The President's report gives me an opportunity to pause and count our blessings in this fast-paced world. We have much to be grateful for.

The Society's drowning prevention mission received global attention with the United Nations historic Resolution on Drowning Prevention and declaration of July 25<sup>th</sup> as World Drowning Prevention Day. We celebrate this on our cover. The World Health Organization estimates 236,000 people died from drowning last year making it a leading cause of unintentional injury deaths worldwide. Read more in the Public Education section.

Virtual meetings, training sessions, webinars, advanced award training, blended learning, award presentations, conferences, award updates and networking all through the internet? This is something I wouldn't have even thought possible two years ago. We've been as productive as ever right from the comfort of our very own homes!

Grateful? Yes! Our talented volunteers and staff continue to find a way to make things happen in the Covid times. Read the Activity Center accolades in this report — what they've managed to accomplish this year is unbelievable and sets us up for future success. Here is just a sneak peak of what's inside.

Training Programs continues to guide us brilliantly through this pandemic with informational webinars highlighting the new blended learning strategy, teaching during Covid and our new Bronze medals update. These amazing Council members also created our successful e-learning submission to WSIB and launched a podcast that you must check out!

Our Fundraising Council had Society volunteers, staff and friends running the streets in the Scotiabank Marathon to help raise funds to support public education activities across Ontario. Even though we were not able to gather for our regular special events, you'll see this did not dampen our talented volunteers and staff.

Safety Standards had a huge role to play during 2021, providing us with updated guidance so we could all navigate Covid with confidence. We are grateful to the volunteers and staff who responded with authoritative, professional guidance to all calls for information during this time. They were outstanding.

Training and certification opportunities continued through highly effective topical webinars. Gifted presenters shared their expertise and close to 8,000 aquatic professionals attended! It's extremely impressive how quickly volunteers and staff responded to the needs of aquatic professionals.

Although Covid cancelled championships, our skilled Lifesaving Sport Council didn't let that dampen their competitive spirit. They dove right into planning for the future. We have no doubt that Lifesaving Sport will come back strong.

Our proficient Public Education Council members nurtured the Swim to Survive School Grant Program through 2021 and confirmed future funding for tens of thousands school kids in Ontario. The educational tools provided ensured our 2021 National Drowning Prevention Week was just as successful as we pivoted online through social media.

Area Services continues to be managed by our exceptional Area Chairs who speak for the Society in their respective areas, and ensure the affiliates and leadership personnel have the tools they need to provide the best aquatic educational experience.

Corporate functions were in the good hands of our Member Services Council members who creatively found the best ways to support us through 2021. They ensured we continued to celebrate all of the successes of our volunteers and their valuable work.



Our Leadership Council supported all activity centers by providing the qualified leadership to support our mandates. These marvelous volunteers and staff have been hard at work developing a new recertification program, a revamped Aquatic Management Instructor course, and much more.

2021 will be known as the year we began a collaborative joint effort with the Canadian Red Cross to transition certification holders and water safety training partners to the Lifesaving Society training programs. We welcome these professionals to our aquatic family with excitement and gratitude. Their contributions and expertise will enrich and enhance the Society's drowning prevention work.

Sadly, but with gratitude for their volunteer contributions to the Society, we record the 2021 passing of **Alice Storey**, Area Chair (Algoma District) for 20 years; **Barney Chanda**, committee member and prolific Trainer; **David Ferguson**, a leading member of the Lifesaving Society family for 60 years; and **Marlin Moore** (Calgary) who in a colourful volunteer career served in many capacities provincially, nationally and internationally, including President of the Lifesaving Society Canada and President of World Life Saving.

My two-year term as President is at an end and I profess myself shocked that it has gone by so quickly. I was worried the Coviddriven virtual experience would jeopardize relationships or affect our volunteer work but as you can see in this report, I worried for nothing.

I have been blessed to be surrounded by people who value the importance of our mission. The Board of Directors played an integral part of all our successes, and the unbelievable staff continue to blow me away with their continued talent and passion. Thank you so much to each and every one of you for your support. I am and always will be eternally grateful.

#### **Julie Dawley**

#### **Ontario Branch Governors**

John A. Macintyre	2014 -
Marc Neeb	2003 - 2014
David W. P. Pretty	1980 - 2002
William A.B. Anderson, OBE	1971 - 1979
Anthony G.S. Griffin	1963 - 1971

#### **Ontario Branch Presidents**

Julie Dawley	2020 -
Andrea Herrmann	2018 - 2020
Brian Connors	2016 - 2018
Paul Hulford	2014 - 2016
Juanita Bueschleb	2012 - 2014
Julie MacIsaac	2010 - 2012
Patrick D'Almada	2008 - 2010
Alain Rabeau	2006 - 2008
Patricia Kitchen	2004 - 2006
Victoria Hemming	2002 - 2004
Bob Clark	2000 - 2002
Calum MacLeod	1998 - 2000
Randy Killey	1996 - 1998
Tom McCullough	1994 - 1996
Gerry D. Young	1992 - 1994
Susan Glover Takahashi, PhD	1990 - 1992
Anne Jackson	1988 - 1990
Brian Wynn	1986 - 1988
Ruth A. Cruikshank, PhD	1984 - 1986
Robbie Giles	1982 - 1984
Michael Davis	1980 - 1982
Judy Kent	1978 - 1980
Jack Bramm	1977 - 1978
Robert E. Lord	1976 - 1977
Jack Bramm	1974 - 1976
William M. Brummitt, M.D.	1972 - 1974
Stanley Richardson	1970 - 1972
Eva McDonald	1969
James L. Rowney	1967 - 1969
Kirk A.W. Wipper, C.M.	1965 - 1967
R. Bredin Stapells, Q.C.	1957 - 1965
M. Glynn Griffiths	1938 - 1957
John H. Crocker	1934 - 1938
Ernest A. Chapman	1928 - 1934
Arthur L. Cochrane	1919 - 1928
Arnold H. Morphy	1908 - 1919

# TREASURER'S REPORT

The summary financial information presented here is derived from the Royal Life Saving Society Canada, Ontario Branch ("the Society") audited consolidated statements for the year ended December 31, 2021. These include the results of the Drowning Prevention Research Centre Canada, a federally incorporated registered charity controlled by the Society. Detailed audited consolidated financial statements of the Royal Life Saving Society Canada, Ontario Branch are available upon request.

In 2021, the Society experienced a partial recovery in activity levels as progress in containing Covid-19 pandemic outbreaks through vaccination campaigns and less restrictive public health measures provided an improving backdrop.

The Society's net revenue of \$5,234,000 exceeded expenses from operations of \$4,438,000, generating a surplus of \$796,000 compared with a deficit of \$988,000 in 2020. All core revenue streams showed growth except for Lifesaving Sport.

Water rescue net revenues were \$1,739,000, up 48%, as certification activity recovered. Literature sales are linked directly to training programs and as such, literature revenue increased 95% to \$1,077,000, with a significant rebound in sales of the *Canadian Lifesaving Manual*, *Alert*, and *Canadian First Aid Manual* in Ontario and in other Branches as provinces reopened.

Merchandise net revenues of \$521,000 were up 15% related to greater Lifeguard uniforms purchased by Lifesaving Society Branches, increased orders of ACTAR Squadrons and Infantry Chest plates, PRESTAN training manikins, and other items.

Fundraising net revenue was \$1,734,000 in 2021, down 1%, and included grants of \$1,100,000 representing federal wage and rent subsidies for Covid-19 relief. The Society is grateful to the federal and provincial governments, corporate sponsors, and individual donors who continuously support the Society's mission.

Investment income was \$1,209,000, up 38% from 2020. After a strong return of 16% in 2021, the investment balance remained strong at \$6.6 million at year-end (2020 \$9.1 million), despite the repayment of \$2.75 million in unspent Swim to Survive funds, including interest, to the Ministry of Education and \$600,000 withdrawn to allow the Society to maintain operations during the ongoing pandemic.

Expenditures were \$4,438,000, down 29% over the prior period, as the Society incurred lower salary costs following the 2020 restructuring, lower provisions for the Swim Loyalty program, and continued many of its effective cost control measures to preserve financial strength and stability.

Following the 2021 review of past Transfer Payment Agreements with the Ministry of Education for Swim to Survive, \$1,773,000 of accumulated provisions made in prior periods to cover approved claims and related Ministry grant revenues, were reversed. The claims were never disbursed and were reversed upon settling the agreements with the Ministry.

The Society replenished its Capital Fund by transferring \$175,000 in the year to ensure the ability to replace capital assets and implement long-term infrastructure.

In conclusion, the Society's rebounding activity levels in 2021 were encouraging, and notwithstanding the more contagious Delta and Omicron variants that continue to pose a headwind to the pace of recovery, we do believe that we are on the path to endemic status, with fewer restrictions. The Society remains well-positioned to face the financial challenges ahead and to continue working towards its mission of drowning prevention and drowning prevention research.

Crystal Maloney, CPA, CMA, CFA



# FINANCIAL HIGHLIGHTS

#### **OPERATIONS**

OI EIGHTONS				
Net Revenue	2021		2020	
	\$		\$	
Water rescue	1,739,072	33%	1,172,289	22%
Fundraising	1,733,658	33%	1,747,217	33%
Investments	1,209,189	23%	875,627	17%
Literature	1,076,683	21%	551,212	10%
Merchandise	520,592	10%	453,977	9%
Leadership	358,069	7%	290,658	6%
Research	144,361	3%	18,301	0%
Affiliation fees	112,645	2%	110,921	2%
Safety standards	51,018	1%	19,950	0%
Management training	45,791	1%	30,334	1%
National services	12,000	0%	0	0%
Lifesaving sport	3,127	0%	17,493	0%
Reversal - Swim to Survive				
grant	(1,772,592)	-34%	0	0%
_	5,233,613	100%	5,287,979	100%
Expenditures				
Training programs	2,055,142	46%	2,152,361	34%
Member services	1,406,877	31%	1,524,950	24%
Lifesaving sport	510,937	11%	577,828	9%
Research	458,556	10%	234,706	4%
Swim to Survive	431,324	10%	154,070	3%
Public education	343,844	8%	582,733	9%
Leadership	337,308	8%	391,326	6%
National levy	293,400	7%	254,944	4%
Management training	144,767	3%	164,764	3%
Safety standards	115,304	3%	130,911	2%
Amortization	112,807	3%	107,499	2%
Reversal - Accrued Swim to Survive expenditures	(1,772,592)	-40%		0%
	4,437,674	100%	6,276,092	100%
Net Contribution	4,437,074	100 /0	0,270,032	100 /0
for the year	795,939		(988,113)	
BALANCE SHEET				
Net Assets				
Net working capital	(778,351)		(3,916,699)	
Investments	6,627,119		9,116,263	
Capital assets	317,633		197,148	
	6,166,401		5,396,712	
Fund Balances	-,,		-11-	
Capital	3,331,291		2,984,144	
General	2,405,984		2,041,801	
Provincial lottery	357,530		302,265	
DPRC	71,596		68,502	
_	6,166,401		5,396,712	
	-, - , -, -, -, -, -, -, -, -, -, -, -,		-11	

## **AWARDS REPORT**

TOP LINE SUMMARY		2021	2020	2019
	Swimming	49,470	156,077	700,488
	Lifesaving	15,002	11,797	58,345
	First Aid	66,102	42,041	83,181
	Lifeguarding	23,115	11,456	34,636
	Management Training	808	478	1,115
	Lifesaving Sport	649	177	3,416
	Leadership	23,433	15,447	32,106
	Total	178,579	237,473	913,287
SWIMMING	Swim to Survive	0	32,642	82,004
	Swim for Life	49,470	123,435	618,484
		49,470	156,077	700,488
LIFESAVING	Junior Lifeguard Club	97	90	667
EII E 57 (V II V G	Canadian Swim Patrol	3,170	5,531	29,292
	Bronze Star	2,323	1,968	9,434
	Bronze Medallion	9,222	4,109	18,119
	Distinction	25	4,109	36
		150	90	796
	Lifesaving Fitness	150	90	
	Boat Rescue	15,002	11,797	58,345
FIRST AID	First Aid	46,852	27,904	66,615
	CPR	19,250	14,137	16,566
		66,102	42,041	83,181
LIFEGUARDING	Supervision	389	185	1,733
	Bronze Cross	8,895	3,972	15,920
	National Lifeguard	13,831	7,299	16,983
		23,115	11,456	34,636
MANAGEMENT TRAINING	Aquatic Supervisor	419	287	626
	Pool Operator	256	98	330
	Aquatic Safety Inspector	133	93	159
		808	478	1,115
LIFESAVING SPORT	Athletes	570	91	3,261
	Officials	79	86	155
	Officials	649	177	3,416
LEADERSHIP	Instructor	19,435	12,693	28,205
LL, WEIGHII	Examiner	3,195	2,146	3,138
	Trainer	803	608	763
		23,433	15,447	32,106
	JLC Member Recognition Seals	603	2,286	6,210
	(not included in the total certifications)			



## **AFFILIATE RECOGNITION AWARDS**

The Society recognizes affiliate members who deliver the Society's training programs, promote Water Smart® public education, and raise funds in support of the Society's drowning prevention mission. Most recognition awards are presented on the basis of points earned (see Point system, p. 9). The Water Smart Award and the Jocelyn Palm Cup are awarded from a list of nominees who meet established criteria.

ANTHONY G. S. GRIFFIN CUP: Awarded to the City of Toronto District with the largest lifesaving program. (The City does not participate in the Cochrane Cup category.)

1st	North York District	2,134
$2^{\text{nd}}$	Toronto & East York District	1,260
$3^{rd}$	West Toronto/York District	1,124
4 <sup>th</sup>	Etobicoke/York District	871
5 <sup>th</sup>	Scarborough District	730
	Total	6,119

ARTHUR LEWIS COCHRANE CUP: Awarded to the affiliate member with the largest lifesaving program.

1st	City of Ottawa	95,143
2 <sup>nd</sup>	Ezgi Guvercin	87,262
3 <sup>rd</sup>	Lifeguarding Academy	82,127
4 <sup>th</sup>	Selma Guvercin	65,004
5 <sup>th</sup>	First Aid 4 Job	60,223
6 <sup>th</sup>	Shendy's Swim School	35,679
7 <sup>th</sup>	Town of Oakville	30,145
8 <sup>th</sup>	North York CPR	26,685
9 <sup>th</sup>	City of Mississauga	26,508
10 <sup>th</sup>	City of Brampton	26,490

ARNOLD H. MORPHY CUP: Awarded to the single-facility affiliate with the largest lifesaving program.

1 <sup>st</sup>	First Aid 4 Job	60,223
$2^{\text{nd}}$	Shendy's Swim School	35,679
$3^{rd}$	Town of Essex	13,991
4 <sup>th</sup>	Dovercourt Recreation	
	Association	13,078
5 <sup>th</sup>	North York YMCA	10,662
6 <sup>th</sup>	Elemental First Aid	10,233
7 <sup>th</sup>	Carleton University	9,691
8 <sup>th</sup>	Glen Bernard Camp	9,600
9 <sup>th</sup>	Russell Aquatics	9,341
10 <sup>th</sup>	Nyree Franklin	9,004

DAVID W. PRETTY CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 100,000 and 250,000.

1 <sup>st</sup>	Town of Oakville	30,145
2 <sup>nd</sup>	City of Burlington	17,570
3 <sup>rd</sup>	City of Richmond Hill	14,794
4 <sup>th</sup>	Town of Milton	12,988
5 <sup>th</sup>	City of Kitchener	10,319
6 <sup>th</sup>	City of Waterloo	8,803
7 <sup>th</sup>	City of Oshawa	8,474
8 <sup>th</sup>	City of Cambridge	7,711
9 <sup>th</sup>	City of Windsor	5,884
10 <sup>th</sup>	City of Barrie	5,514

**BURLINGTON CUP:** Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 50,000 and 100,000.

<b>1</b> st	Town of Newmarket	11,812
$2^{nd}$	Town of Aurora	11,632
3 <sup>rd</sup>	Town of Halton Hills	10,205
4 <sup>th</sup>	Town of Caledon	7,693
5 <sup>th</sup>	Municipality of Clarington	4,087
6 <sup>th</sup>	City of Belleville	3,751
7 <sup>th</sup>	City of Pickering	2,993
8 <sup>th</sup>	City of Kawartha Lakes	2,803
9 <sup>th</sup>	Town of Georgina	2,035
10 <sup>th</sup>	Norfolk County	1,952

**SCARBOROUGH CUP:** Awarded to the municipal affiliate with the largest lifesaving program in a community with a population between 10,000 and 50,000.

1 <sup>st</sup>	Town of Essex	13,991
2 <sup>nd</sup>	City of Orillia	9,739
3 <sup>rd</sup>	City of Woodstock	4,999
4 <sup>th</sup>	Town of Orangeville	4,998
5 <sup>th</sup>	Town of LaSalle	4,743
6 <sup>th</sup>	Wilmot Township	4,596
7 <sup>th</sup>	Town of Whitchurch/Stouffville	4,376
8 <sup>th</sup>	Municipality of Port Hope	4,112
9 <sup>th</sup>	Town of Tillsonburg	4,043
10 <sup>th</sup>	Town of Bradford	

West Gwillimbury

3,487

M. G. GRIFFITHS CUP: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population under 10,000.

1 st	Town of Hanover	3,166
2 <sup>nd</sup>	Town of Kirkland Lake	2,475
3 <sup>rd</sup>	Township of North Huron	2,019
4 <sup>th</sup>	Town of Plympton-Wyoming	1,984
5 <sup>th</sup>	City of Temiskaming Shores	1,301
6 <sup>th</sup>	Township of Edwardsburg/	
	Cardinal	1,295
$7^{th}$	Town of Minto	1,218
8 <sup>th</sup>	Town of Shelburne	1,185
9 <sup>th</sup>	Town of Fort Frances	1,163
10 <sup>th</sup>	Town of Deep River	1,145

PRIVATE AFFILIATE AWARD: Awarded to the private affiliate with the largest lifesaving program.

<b>1</b> st	Ezgi Guvercin	87,262
2 <sup>nd</sup>	Lifeguarding Academy	82,127
3 <sup>rd</sup>	Selma Guvercin	65,004
4 <sup>th</sup>	First Aid 4 Job	60,223
5 <sup>th</sup>	Shendy's Swim School	35,679
6 <sup>th</sup>	North York CPR	26,685
7 <sup>th</sup>	Forest City First Aid Inc.	16,881
8 <sup>th</sup>	Davina's Swim House	14,578
9 <sup>th</sup>	Code of Confidence	13,719
10 <sup>th</sup>	<b>Dovercourt Recreation</b>	
	Association	13,078

## ERNEST A. CHAPMAN CUP: Awarded to the affiliated camp with the largest lifesaving program.

<b>1</b> st	Glen Bernard Camp	9,600
2 <sup>nd</sup>	Onondaga Camp	7,093
3 <sup>rd</sup>	Camp Tanamakoon	4,679
4 <sup>th</sup>	Camp Timberlane	4,530
5 <sup>th</sup>	Camp Kandalore	3,897
$6^{th}$	Camp Can-Aqua	3,810
7 <sup>th</sup>	Kilcoo Camp	3,228
8 <sup>th</sup>	Camp Tamakwa	2,867
9 <sup>th</sup>	Camp Winnebagoe	2,651
10 <sup>th</sup>	Camp Walden	2,486

JOHN H. CROCKER CUP: Awarded to the affiliated "Y" with the largest lifesaving program.

1 st	North York YMCA	10,662
2 <sup>nd</sup>	YMCA SWO - Bostwick YMCA	5,808
$3^{rd}$	YMCA of Owen Sound	
	Grey Bruce	5,086
4 <sup>th</sup>	YMCA of Niagara	
	(Port Colborne)	4,671
5 <sup>th</sup>	Scarborough YMCA	4,391
6 <sup>th</sup>	Markham YMCA –	
	Rudy Bratty Centre	4,103
$7^{th}$	Guelph YM-YWCA	3,393
8 <sup>th</sup>	YMCA of Eastern Ontario –	
	Brockville	3,352
9 <sup>th</sup>	Wasaga Beach YMCA	3,210
10 <sup>th</sup>	Brampton YMCA	3,185

#### WILLIAM HENRY MEMORIAL CUP:

Awarded to the affiliated school with the largest lifesaving program.

1 <sup>st</sup> 2 <sup>nd</sup> 3 <sup>rd</sup>	Dunbarton High School Aldershot High School Bishop Alexander Carter	1,075 1,000
4 <sup>th</sup>	Catholic S.S. Branksome Hall	603 495
5 <sup>th</sup> 6 <sup>th</sup> 7 <sup>th</sup>	Appleby College Lakefield College School Bishop Strachan School	483 388 120

KIRK A. W. WIPPER CUP: Awarded to the affiliated university or college with the largest lifesaving program.

1 <sup>st</sup>	CTS Canadian Career	
	College	12,302
2 <sup>nd</sup>	Carleton University	9,691
3 <sup>rd</sup>	University of Ottawa	6,796
4 <sup>th</sup>	University of Guelph	4,112
5 <sup>th</sup>	York University	3,849
6 <sup>th</sup>	University of Toronto	2,361
7 <sup>th</sup>	Brock University	2,336
8 <sup>th</sup>	Queen's University	1,724
9 <sup>th</sup>	Trent University	1,705
10 <sup>th</sup>	University of Waterloo	1,528

R. BREDIN STAPELLS CUP: Awarded to the affiliate member with the largest leadership training program; and to the municipal affiliate with the largest leadership training program per capita.

#### Open category

<b>1</b> st	Lifeguarding Academy	19,675
2 <sup>nd</sup>	Town of Oakville	14,770
3 <sup>rd</sup>	City of Vaughan	8,470
4 <sup>th</sup>	Shendy's Swim School	8,220
5 <sup>th</sup>	Town of Milton	7,335
6 <sup>th</sup>	City of London	6,995
7 <sup>th</sup>	City of Brampton	6,710
8 <sup>th</sup>	City of Richmond Hill	6,355
9 <sup>th</sup>	City of Ottawa	5,680
10 <sup>th</sup>	Town of Aurora	5,665

#### Per capita category

1 <sup>st</sup>	Town of Essex	.19490
$2^{nd}$	Twp. of North Huron	.15004
3 <sup>rd</sup>	Town of Hanover	.14641
4 <sup>th</sup>	Twp. of Terrace Bay	.12705
5 <sup>th</sup>	Wilmot Township	.11820
6 <sup>th</sup>	City of Orillia	.11355
7 <sup>th</sup>	Town of Aurora	.10116
8 <sup>th</sup>	Town of Tillsonburg	.08250
9 <sup>th</sup>	Town of Oakville	.07613
10 <sup>th</sup>	Town of Milton	.07335

JOCELYN PALM CUP: Awarded to the affiliate making the most outstanding contribution to the National Lifeguard Service.

#### City of Ottawa

WATER SMART® AWARD: Awarded to an affiliate for outstanding community service to drowning prevention education.

#### City of Ottawa

## WILLIAM M. BRUMMITT BOWL: Awarded to the affiliate with the largest first aid program.

1 st	Ezgi Guvercin	87,262
2 <sup>nd</sup>	Selma Guvercin	65,004
3 <sup>rd</sup>	First Aid 4 Job	60,223
4 <sup>th</sup>	City of Ottawa	41,763
5 <sup>th</sup>	Lifeguarding Academy	24,117
6 <sup>th</sup>	North York CPR	21,370
7 <sup>th</sup>	City of Brampton	17,365
8 <sup>th</sup>	Forest City First Aid Inc.	16,701
9 <sup>th</sup>	City of Mississauga	13,968
10 <sup>th</sup>	Code of Confidence	13,539

## JOHN E. MCCUTCHEON BOWL: Awarded to the single-facility affiliate with the largest first aid program.

<b>1</b> st	First Aid 4 Job	60,223
$2^{nd}$	Shendy's Swim School	11,781
3 <sup>rd</sup>	Elemental First Aid	10,223
4 <sup>th</sup>	Nyree Franklin	9,004
5 <sup>th</sup>	Town of Essex	7,651
6 <sup>th</sup>	<b>Dovercourt Recreation</b>	
	Association	5,220
7 <sup>th</sup>	North York YMCA	5,171
8 <sup>th</sup>	University of Ottawa	4,836
9 <sup>th</sup>	Carleton University	4,271
$10^{\text{th}}$	Sanus	4,215

# DARNELL CHALLENGE CUP: Awarded to affiliate members or institutions that demonstrate a commitment to drowning prevention by mobilizing staff and volunteers to raise funds for Water Smart.

#### Open category

PPL Aquatic, Fitness and Spa Group Inc.

#### **Municipal category**

Town of Tecumseh

#### Single-facility category

Town of Tecumseh

#### Point system

Affiliate Recognition Awards encourage and recognize the use of the Society's training programs. Point values reward affiliates who offer a full menu of lifesaving programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time commitment. Recertifications are assigned half the point value of original certifications.

#### Water Rescue Awards

Rookie/Ranger/Star Patrol	7 / 7 / 7 points
Junior Lifeguard Club	10 points
Wading Pool Attendant	10 points
Safeguard	10 points
Patrol Rider	10 points
Bronze Star	10 points
Bronze Medallion	15 points
Bronze Cross	20 points
Distinction	30 points
National Lifeguard	40 points

#### First Aid Awards

Anaphylaxis Rescuer	2 points
Basic First Aid	4 points
CPR -A / -B / -C	4 / 6 / 8 points
CPR-HCP	8 points
Emergency First Aid	12 points
AED	10 points
Airway Management	15 points
Standard First Aid	25 points

#### **Specialized Training**

Lifesaving Fitness Bronze / Silver / Gold	5 / 7 / 9 points
Boat Rescue	10 points
Lifesaving Sport Officials	15 points

#### **Leadership Training**

Assistant Instructor	20 points
Swim Instructor	40 points
Lifesaving Instructor	40 points
Examiner Course	15 points
Update Clinics	15 points
Specialized Instructors	30 points
Trainer Course	30 points
Lifesaving Sport Coach	30 points

### TRAINING PROGRAMS

Training Programs contributes to the mission of the Society by developing and supporting the delivery of training programs and related education products and services to prevent drowning and water-related injury and to train Ontarians how to swim and to rescue themselves and others in, on or around the water.

#### Bronze medal awards

The Bronze Family Chair Jason Jolicoeur and committee members Alax Brown, Kristen Curchin, Julia Cybulski, Bobby Farlow, Daniel Geiger, Zachary Kolasa, Stephanie Lue, Paige Mastronardi, Megan Metcalfe, Sarah Newton, George Turnbull and Julie Turnbull have been very busy in 2021. They:

- Provided *Explore Bronze* update webinars throughout the year, reaching an additional 100 participants.
- In conjunction with Leadership Council chair Katie Short, developed and delivered a webinar on teaching Bronze in a blended learning format to Area Chairs and instructors.
- Created a video for instructors on teaching Bronze during Covid starring City of Woodstock volunteers Emily Cybulski, Julia Cybulski, Serena Hardman, Skylar Hardman, Payton Quesnel and Sydney Quesnel.
- Created a video on how to extract a victim using a spineboard with City of Woodstock stars **Payton** Quesnel, Sydney Quesnel and Avary Woudsma. This video is available on the Society's YouTube channel.



#### First aid committee

The First Aid Services Committee underwent personnel changes in 2021. After 15 years as chair, **Rebecca Boyd** made a lateral shift to Lifesaving Sport. We welcomed **Andrew Oman** as the new First Aid Services Chair in October.

The committee continued work on the implementation of the 2020 first aid and resuscitation revisions and accompanying resources which will be reflected in upcoming reprints of the *Canadian First Aid Manual* and *First Aid Award Guide*. In addition, the committee has been conducting a thorough market analysis of its current advanced first aid programs as well as prospective new programs.

Our thanks to committee members **Tim Boone**, **Michelle Cronin**, **Jeff Frenette**, **Andrew Geimar**, **Craig Jenner**, **Jennie Miller**, **Carolyn Tyner** for their hard work over the past year.

#### First aid video and photo shoot

In May, the Society staged a first aid photo/video shoot for use in the asynchronous e-learning submission to WSIB. In accordance with Covid protocols, it was done using our talented staff, their family and close friends. Thank you to all involved and especially volunteer actors: Adelaide Bakalar, Stephanie Bakalar, Steven Byrd, Benjamin Holt, Alyssa Kwok, Alexandre Limcumpao, Zeke Lu, Jordanne Maragh, Nathan Morrell, Rebecca Pao-Li Chen, Lauren Seukumar, Marissa Somai, Allie Stewart, Charlie Stewart, Steven Tsenis, Natasha Wolsegger and Tanya Wolsegger.

#### Lifeguarding 4 Life Podcast

In December, the Training Programs Council launched a Lifeguard 4 Life podcast inviting those passionate about aquatics in Ontario to join hosts **Stephanie Bakalar** (Resource Development Chair) and **Jason Jolicoeur** (Bronze Family Chair) in conversation with aquatic experts on hot topics. Lifeguard 4 Life podcasts are available on the Lifesaving Society YouTube channel or on Spotify.





#### **National Lifeguard Revisions**

The Society finalized an update to the National Lifeguard curriculum in 2021. The 2022 roll out will include an updated *National Lifeguard Award Guide* and corresponding support resources for National Lifeguard Instructors.

We thank **Adrian Wong**, Lifeguard Services Chair for his leadership and work on the implementation of the updated National Lifeguard program in Ontario.

Committee members met in-person in December to share best practices for teaching National Lifeguard Pool with the goal of developing the updated *Teaching National Lifeguard* resource USB. We thank **Brook Beatty, Kevin Button**, **Jason Jolicoeur, Patrick King, Shelley Makepeace, Mark Paravani, Scott Ruddle** and **Carmen Wong** for their time and expertise. We also thank Resource Development committee members **Isha Maharaj, Dawson Parke, Sylvia Pearson** and **Jeannette Reesor** for their work, time and dedication to help facilitate the workshop.

## National Lifeguard Waterpark and Waterfront

In November, the Society invited subject matter experts in waterpark and waterfront to virtual workshops to help develop support resources for National Lifeguard Instructors. Thank you to Training Program Vice President **Patrick King**, Lifeguard Services Chair **Adrian Wong** and Resource Development Committee members **Megan Mintz** and **Dawson Parke** for their help in facilitating these workshops.

Thank you to our waterpark experts for collaborating and sharing best practices when teaching National Lifeguard Waterpark: Amy Lowe, Shelley Makepeace, Ashley Percy, Emily Sartor, David Shea, Stephen Tolmie, Graeme Tyrrell and Emmett Workman.

Thank you to our waterfront experts for sharing their knowledge, experience and continued dedication to the overall improvement of the National Lifeguard Waterfront program:

Meghan Burrus-Tibbett, Jacob Fitts, Cathy Gellegan-Colby, Andrew Oman, Scott Ruddle and Christine Wareing.

#### Resource development

The Society added a Resource Development portfolio to the Training Programs Council in 2021 with **Stephanie Bakalar** as chair. This committee works closely with all training program portfolios to enhance or create resources to support our affiliates. Thank you to committee members **Isha Maharaj**, **Brendan McMahon**, **Megan Mintz**, **Dawson Parke**, **Sylvia Pearson**, **Jeanette Reesor**, **Carolyn Reinhart** and **Jessica Zeagman**.

#### Swim for Life

In May, the Swim Committee hosted three virtual Swim Affiliate meetings. During these Covid times, it was helpful to network, share struggles and ideas with other Swim affiliates from across the province.

In 2021, the committee focused on developing new resources including active Water Smart ideas, staff training resources and Covid-19 tips. As a follow-up to the *Support Holds Video* launched in 2020, the Swim Committee added Support Holds stills to the Dropbox arsenal.

In response to overwhelming requests from affiliates, the Swim Committee, together with the Resource Development Committee, developed an Online Swim Instructor Credit Session. This session provides Swim Instructors with the ability to earn a credit towards recertification fully online. Special thanks to volunteers Elisabeth Drouillard, Lori Groves, Patrick King and Sarah Laughton for hosting online sessions to help launch this initiative. We also thank members of the Resource Development Committee — Isha Maharaj, Megan Mintz and Dawson Parke — who collaborated on this project.

Thank you to the Swim Chair **Lisa Brandie** and her committee members **Elisabeth Drouillard**, **Lynda Kissner**, **Sarah Laughton**, **Antonija Mazalica** and **Kayla Pariselli** for their continued dedication, hard work and perseverance supporting our Swim licensees.

## Quality assurance and certification review

The integrity of the Society's training programs depends upon maintenance of its certification standards. In 2021, written complaints about standards, program delivery and the conduct of members and volunteers, led to three full investigations by the Certification Review Committee. These investigations resulted in sanctions, temporary suspensions, revocations or decertification for offences.

Thanks to Corporate Secretary **Stas Bodrov**, for his leadership.

### **LEADERSHIP**

The Society's Leadership Activity Centre contributes to the Society's mission by developing the instructors, coaches, examiners and trainers who teach Ontarians how to swim, how to rescue, and how to be safe in, on and around the water. Leadership supports the mandates of Training Programs, Lifesaving Sport, Safety Standards, Management Training, Public Education and Area Services.

#### **National Trainers**

National Trainers are experienced and talented individuals who are instrumental in the development of instructor trainers across the province. In April, the Lifesaving Society appointed 38 National Trainers for a two-year term.

#### **Area Chairs and National Trainers Unite**

In April, Leadership vice president **Kerry Wakefield** and Member Services vice president **Cynthia Cakebread** collaborated on a first-ever virtual meeting of Area Chairs and National Trainers. The focus was to explore each other's roles within the Society, to create a support network and to develop a cooperative action plan for the Society's areas.

#### Recertification

Marek Holke and Adam Eastman, along with the Leadership Council, collaborated with colleagues from all activity centres to develop a new recertification process for the Society. The process includes an in-person course as an option to gain points toward recertification. The new recert process is set to be released in 2022.

#### **Aquatic Management Instructor**

**Tamara Wood** and **Adam Eastman**, in cooperation with Management Training, completed work on the new Aquatic Management Instructor course content. This is the first Management Training course to be integrated into the Society's competency-based system. The new *Aquatic Management Instructor Award Guide* and related Leadership Library resources are expected to be ready for Trainers in 2022.

#### Online and blended learning

Covid-19 accelerated the Society's examination of non-traditional delivery options of its courses. Throughout this time, the Leadership Council has been heavily involved in developing e-learning approaches, participating in the online learning task force, and presenting at Lifesaving Society webinars.

**Katie Short** supported the Bronze Family Committee with a webinar on *How to Teach Bronze in a Blended Learning Format*.



LIFESAVING SOCIETY

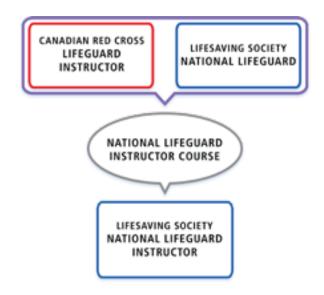
#### Leadership Library

The Leadership Council continues its commitment to producing updated and relevant support resources. Throughout 2021, **Tamara Wood** and **Katie Short** led the review of Leadership Library material to ensure that content is current. This review is ongoing as part of Leadership's standard operating procedures.

The Leadership Library is the password-required, online repository of support materials for the Society's leadership courses. Currently, access to the Leadership Library is restricted to Lifesaving Society Trainers.

#### Swim transition

Work was undertaken in 2021 to prepare for the potential transition of Canadian Red Cross Training Partners and individual certification holders to the Lifesaving Society training programs. This included the development of transition pathway descriptions and corresponding flow charts, and a Swim Transition Instructor Clinic in an asynchronous online version together with a version to be delivered by Swim for Life Trainers in person or synchronously online. Similar work was undertaken on a Trainer Orientation module.





### LIFESAVING SPORT

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring people in our humanitarian mission; by providing an incentive for lifesaving and lifeguard training; by encouraging innovation in lifesaving and lifeguarding technique; and by providing opportunities for volunteer recruitment and retention, and leadership development.

The 2021 Ontario and Canadian championships fell victim to Covid-19 restrictions. Despite the cancellation of the 2021 sport season, Ontario volunteers remained active planning for future events and working on special projects. In addition, they continue to provide expertise and experience on various committees and commissions including the Ontario Lifesaving Sport Council, the Society's National Sport Commission, the International Life Saving Federation (ILS) Sport Commission, and the RLSS Commonwealth Sport Development Committee.

#### **Ontario Lifesaving Sport Council**

Lifesaving Sport Council members were busy in 2021. They: confirmed the schedule of events for 2022; created a Survey of Sport Clubs as to their readiness for lifesaving training and competition; reviewed Rowan's Law for concussion protocols; developed a recruitment, application and critical path process for key officials; developed Covid Protocols for Sport Training and Events, and; developed a Junior Lifeguard and Junior Lifesaver Business Case Report.

Five YMCAs (Wasaga Beach, Collingwood, Innisfil, Gravenhurst, and Midland) joined the Society as Sport Fundamental Licensees in 2021.

#### **National Lifesaving Sport Commission**

Ontarians supporting the National Lifesaving Sport Commission are: Haylie Burton (Athlete Representative Chair), Alexandra Ferguson (High Performance), Bruce Hollowell (National Team Manager), Wendy Mahony (Support Services), Cheryl Sibany (Development), Perry Smith (International Liaison), Hugo Rodrigues (Technical Services) and Nathalie V Martin (Communications).

In 2021, commission member: established social media policies; reviewed the commission's Terms of Reference; endorsed coach and officials training and certification programs; selected the world championships' Chef du Mission, Officials, Coaches, Managers, and; named the following athletes to the Canadian Youth/Open National Male/Female Teams — Eithan Alpaugh, Jie-Lynn Barrett, Aurora Jacobi and Logan Sayers (from Saugeen Shores Lifesaving Club) with Haylie Burton, Ethan Mark and Ellie Schlotzhauer (from Paradise Beach Lifesaving Association).

#### **ILS Sport Commission**

The following Ontario volunteers are members of the International Life Saving Federation Sport Commission committees: **Roberto Aburto** (Sport Liaison), **Haylie Burton** (Lifesaving Sport Development), **Doug Ferguson** (Lifesaving Sport Education), and **Renata Jaciw-Zurakowsky** (Lifesaving Sport Equipment Committee). **Rebecca Boyd** is secretary for the Lifesaving Sport Regulation Committee, World Games). **Nathalie V Martin** is secretary for the Lifesaving For All Committee (ILS Americas Region, World Games). **Perry Smith** chairs the Sport Liaison Committee (ILS Americas Region, World Games).

Accomplishments in 2021 include a new *Short Course Competition Manual* and a revised Competition Manual and Rulebook for the 2022 Lifesaving World Championships.

#### Commonwealth Championships

The RLSS Commonwealth officially announced that the 2023 RLSS Commonwealth Lifesaving Championships had been awarded to the Lifesaving Society Canada. To coordinate preparations, Lifesaving Society Ontario engaged Aidan Miess as Project Manager supporting the organizing committee, which includes: Cynthia Cakebread, Jennifer Knights, Kenn Little, Jeff McCurdy, Brian Miess, Jeff Schultz and Perry Smith.

### PUBLIC EDUCATION

Public Education contributes to the mission of the Society by increasing awareness of the risks associated with activities in, on and around water. The aim is to modify Ontarians' at-risk behaviour to eliminate drowning and water-related injury.

#### School grant program

While Covid-19 paused the Swim to Survive School Grant program for the 2020/21 school year, the Ontario Ministry of Education reinstated support for the program for 2021/22. This allowed applications for 59,053 students for Swim to Survive and 12,572 students for Swim to Survive+ to be approved.

**Heather Marcy**, School's Chair, updated teacher lesson plans to match current expectations in Ontario's Health and Physical Education 2019 curriculum. In addition, a new lesson plan was created on Personal Safety and Injury Prevention for Grade 11

The Society appreciates the outstanding and ongoing support of PPL Aquatic, Fitness and Spa Group, which continued in 2021 with additional funding for the Swim to Survive+program. Since 2008, PPL has provided almost \$400,000 to support Swim to Survive programs!

that focuses on risk identification around water. These plans are posted on the Lifesaving Society's website.

Swim to Survive Chair **Tanya Wolsegger** completed work on the new *Teaching Swim to Survive Guide*, which is available to those participating in the school grant program.

Without the generous support of the Ontario Ministry of Education, the Swim to Survive School Grant program would not be possible. Special thanks to **Jillian Hamilton** for her guidance and assistance with the Application Approval Committee.

#### **UN Resolution**

The United Nations General Assembly adopted an historic Resolution on Drowning Prevention on April 28, 2021, which by focusing attention on drowning as a highly preventable public health challenge, is expected to increase UN agency actions to reduce drowning. The resolution will also encourage national governments to reduce the burden of drowning through effective policies and legislation, research, and support for community-based drowning prevention action.

The resolution, proposed by Bangladesh and Ireland and co-sponsored by more than 50 nations including Canada, is a significant milestone in a long journey in which Canada has played a key role.

Canada's support for the Resolution aligns with global and domestic priorities for safe activities and improved health for all. Canada is well placed to achieve all (and more) of the voluntary actions that the Resolution encourages Members States to adopt. All the key World Health Organization recommended interventions are addressed across Canada.

#### July 25: World Drowning Prevention Day

The UN resolution designated a World Drowning Prevention Day to be observed globally every year on July 25. In 2021, the Lifesaving Society Canada promoted videos from **Martin Forcier**, National President; **Steve Beerman**, Chair Canadian Drowning Prevention Coalition and Canada's lead for the UN Resolution; **Chris Brewster**, ILS America's President, and; **Clive Holland**, RLSS Commonwealth President.

Events were held around the world and in most provinces. The Society focused on learning to swim messaging based on the WHO's position that teaching swimming, water safety and rescue skills to school-aged children is an effective drowning prevention strategy.

In Ontario, affiliates and partners promoted the day on social media. The Lifesaving Society and the City of Vaughan marked this day at Thornhill outdoor pool by making a video promoting the teaching of survival swimming skills to children using the Swim to Survive program. Vaughan graciously donated pool time and helped to find some great swimmers to demonstrate the Swim to Survive skills! The video was posted on the Society's YouTube channel.

Special thanks to our swimmers Nova Zaidfeld, Lenci Zaidfeld, Tamara Rozenberg; to our Lifeguards Ryan Watkin, Isabella Bonello, Michael Pha, Luca Labriola, and Vanessa Coppotelli; and to City of Vaughan Recreation staff Robert Braid (Recreation Manager), Brittany Wong (Community Centre Lead), and Brook Beatty (Supervisor, Community Centres).

#### **National Drowning Prevention Week**

The Lifesaving Society Canada designates the third week in July as National Drowning Prevention Week (NDPW). The week provides a focus around which community Water Smart educators can plan news releases, do media interviews, offer public demonstrations and training events, and promote drowning prevention messages.

National Drowning
Prevention Week

LIFESAVING SOCIETY

For 2021, the Society prepared an implementation package identifying a daily theme and links to related activities. We encouraged Area Chairs and Affiliate Members to interact with the Society on social media platforms and to use the key messages on their own social media channels.

Covid again presented challenges, but many affiliates were better prepared to use social media and digital channels to deliver the key messaging. More municipal indoor pools were open, but with time, space and staff restrictions, fewer events were held than in previous years. There were more events at outdoor pools in 2021 than in 2020.

#### Indigenous outreach

Covid-19 prevented the committee from building on its previous successful outreach to indigenous youth. The committee looks forward to returning to in-person SafeGuard and Swim to Survive training after the pandemic.

Through 2021, Chair **Mitchell Blimkie** led discussions concerning actions the Lifesaving Society Ontario could take in the spirit of reconciliation with Canada's Indigenous peoples.

#### Water Smart messaging for risk takers

Public education established a working group of volunteers in university aquatic communities to identify priority social media messaging for international students in the 18–29 age group. Thanks to Margie Lizzotti (Brock University), Sean Duffy and Aiden Gibson (Ottawa University), Rebecca Boyd (York University), Megan Hutchison (Concordia University) and Lori Groves (Lifesaving Society).

#### Water Smart contests

Municipal Chair, **Judith Schultz** led the Water Smart Contest for 2021. Brampton residents **Sanay Patel** and **Isabella DeSousa** earned first place in the 7 years and under and 8 to 10-years age categories respectively.

#### Research

The Lifesaving Society reports on drowning and preventable water-related deaths provincially and nationally to provide a comprehensive fact base on the drowning problem to guide the Society and other organizations in developing effective drowning prevention solutions. Ongoing research and analysis support the Society's evidence-based water-rescue training and drowning prevention education.



#### Data collection and drowning reports

The Drowning Prevention Research Centre (DPRC) — the lead agency for drowning and water-incident research in Canada — extracts water-related death data for Canadian provinces and territories from the offices of chief coroners and medical examiners. Interim, preliminary data is derived from media releases, media clippings, news reports and internet searches. This interim data is verified and included in the coroner data collection process when the corner data becomes available.

Covid-19 restricted access to most provincial and territorial coroner and medical examiner offices for data collection.

Nevertheless, we were able to produce 2021 Infographic reports for the Maritimes, Newfoundland and Labrador, and Manitoba. These report on water-related fatalities during 2014-2018, the most recent 5-year period for which complete data are available.



Ontario interim data collected from media and internet reports indicated a decline in drowning incidents (-5%) versus 2020. The Ontario decreases were across all activities and particularly, boating (-14%) and aquatic/swimming (-11%). There was a noticeable decline in drownings of youth under 19 years of age (-50%) and adults 20-49 years (-16%), while older adults 50+ showed the greatest increase (+41%).

In Canada, interim data indicated a slight decrease in drownings (-2%) overall. The significant increases evident in Manitoba (+45%) and Quebec (+20%) were offset by decreases in Nova Scotia (-87%) Saskatchewan (-25%) and Ontario (-50%).

#### Non-fatal drowning report

The DPRC's inaugural report on non-fatal drowning – the Ontario Non-Fatal Drowning Report, 2021 – describes 5,430 emergency department visits and 953 hospitalizations due to non-fatal drowning that occurred during 2010–2019. Of note:

- For every fatal drowning, there were nearly four non-fatal drownings that required a visit to an emergency department.
- Non-fatal drowning rates were highest among children and youth. This differs from fatal drowning trends in Ontario where rates are highest among older people.
- Males accounted for approximately two-thirds of nonfatal drownings, which also differs from fatal drowning where males account for close to 80%.

In September, the DPRC followed up with a webinar titled "A Step Towards Understanding the Full Burden of Drowning: Ontario's Non-Fatal Drowning Report" which highlighted key findings and how DPRC is working towards better understanding the full burden of drowning.

More information on non-fatal drownings is key to understanding the true extent of drowning in Canada. To adequately capture this information, there is a need for clarification of the term "non-fatal drowning" and a universal system for categorizing non-fatal drowning.

In 2021, the DPRC continued to work with international experts to finalize a categorization framework for non-fatal drowning. The DPRC led a validation activity to test the framework that engaged experts who are external to the working group to categorize 10 non-fatal drowning cases using the framework. The results of this exercise will be used to fine tune the categorization framework and accompanying user guide and training materials.

#### Mapping recreational boating-related drowning incidents

The DPRC was the recipient of a Transport Canada Boating Safety Contribution Program project grant focusing on recreational boating.

In Phase I, the DPRC prepared a research report on *Recreational* Boating-Related Fatalities in Canada, 2008–2017. This report, provided to Transport Canada in the fall of 2021, describes the epidemiology of fatal recreational boating-related incidents in Canada using data from the DPRC database.

The report found that while recreational boating-related death rates decreased from 2008 to 2017, recreational boating still account for a substantial proportion (21%) of water-related deaths in Canada. Deaths most frequently occurred among adults, males, in lakes, and in the warmer months. Most recreational boating-related deaths occurred during powerboat use. Over one-third of individuals had consumed alcohol and the majority were not wearing a personal flotation device at the time of the incident.

Work was underway in 2021 on Phase 2 of the project to develop an online map of high-risk areas and "hot spots" in Canada. The intent is to enable local communities, governments, and law enforcement to take action on drowning prevention awareness initiatives specific to a geographical area and/or a focus on enforcement of safe recreational boating activities.



#### **Drowning prevention research studies**

The Drowning Prevention Research Centre collaborated on two research studies published in 2021:

Exploring a Hidden Epidemic: Drowning Among
Adults Aged 65 Years and Older, examined trends in
unintentional fatal drowning among older adults (65
years and older) in Canada, Australia, and New Zealand.
The study found that drowning claims an increasing
number of lives among older adults as the population
ages and that targeted drowning prevention strategies
are urgently needed.

Public Response on Social Media to a Social Marketing Campaign for Influencing Attitudes towards Boating Safety, described responses on Facebook to a recreational boating safety campaign in British Columbia. The campaign involved delivering messages related to drowning prevention, lifejacket wear, alcohol use, and safety equipment through multi-media formats at times and in places where boaters were likely to be engaged in, or preparing for recreational boating. The study found that response on Facebook was mostly positive, and that Facebook can be a source of instant feedback from a campaign audience.

#### **Canadian Drowning Prevention Coalition**

In January 2021, the Canadian Drowning Prevention Coalition amalgamated its operations within the Drowning Prevention Research Centre Canada (DPRC). The coalition continues its mandate to recommend high-impact solutions to reduce drowning. As a coalition stakeholder and partner the DPRC understands and recognizes the coalition's contributions to evidence-based, water-rescue advocacy and drowning prevention strategy development.

The consolidation of resources bolsters the research capacity of the DPRC with the addition of the coalition's multi-sectoral experts, collaborators and partners across Canada.

Throughout 2021, the coalition continued to build relationships with representatives from key federal governmental departments, national and provincial/territorial organizations, Members of Parliament, and Members of Provincial Parliament.

The coalition continued learning about First Nations, Inuit and Métis people through courses focused on Indigenous Canada. And, it broadened its knowledge and understanding of the importance of intersecting identity-related factors of diverse groups of people in all parts of research, policy and implementation for effectiveness and inclusiveness.

**Stephen B. Beerman**, MD continues to lead and chair the coalition and **Lisa Hanson Ouellette** continues to provide support in her role as project manager.

**Barbara Byers** chairs the New Canadian Technical Working Group. **Michael Shane** chairs the Drowning in Supervised Settings Technical Working Group with members **Eric Shendelman**, **Joey Rusnak** and **Jay Lim**. **Susan Glover-Takahashi** and **Adrian Cossu** co-chair the Water Transport-Related Technical Working Group.

# MANAGEMENT TRAINING

Management Training contributes to the mission of the Society by providing training and certification opportunities for leadership personnel who help aquatic facility owners, managers and operators prevent drowning and water-related incidents.

#### Webinar success

In the new Webinar Chair position, **Cameron Miotto** continued to deliver a series of highly relevant and much appreciated Covid-19 webinars in 2021. In total, 27 webinars featuring 42 expert panellists attracted more than 4,500 delegates. An additional 3,300 people later viewed the webinar recordings available on the Lifesaving Society website.

#### Professional development

Chair **Minnie Fisher** coordinated several webinars including the 2021 Area Chair webinar presentation on safety management services. Minnie also developed and ensured the delivery of a session at the PRO Aquatic Virtual Conference 2021 and is busy planning 2022 professional development initiatives.

#### Aquatic management training

Management Training Chair **Jerry Lynch** continued to provide feedback on the revision of the Lifesaving Society management training programs including field testing components of the new courses to ensure they meet the needs of the aquatic community.

#### **Pool operations**

Increasing the number of Pool Operator Instructors was a key project in 2021 for Pool Operator Chair **Conny Smith**, who continues her work on the development of online resources. In addition, Conny developed Pool Operator 1 recert content and successfully delivered this on a course.

### SAFETY STANDARDS

Safety Standards contributes to the mission of the Society by setting and clarifying standards and by providing tools that help pool and waterfront owners, managers and operators prevent drowning and maximize public safety.

#### Online standards

Work continued through Standards Chair, **Salman Siddiqui**, to move existing standards online to the Lifesaving Society website.

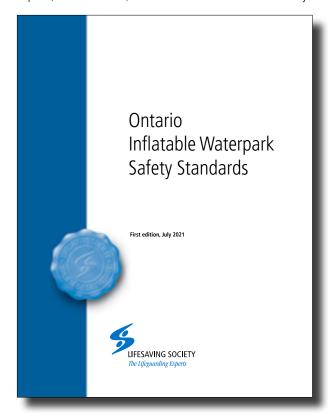
#### **Audit services**

The Lifesaving Society completed six safety audits in swimming pools and waterfronts in Ontario. Safety Audit Services Chair **Paul Di Salvo** continued development work on a new aquatic industry safety awards program and began discussions on a new Safety Audit Services "layaway" program.

#### **Covid guidelines**

In 2021, **Janice Carroll**'s Regulation Review Committee continued to update Covid-related resources for aquatic personnel.

The Regulation Review Committee concluded its research into the development of *Inflatable Waterpark Standards*, published by the Lifesaving Society in July after consultations with industry experts, manufacturers, and Affiliate Members of the Society.



#### Research partnerships

Under the direction of the Research Chair **Nathalie V Martin**, the Society continued research with its partners Ryerson University, University of Windsor and Conestoga College in 2021. These post secondary institutions are the only ones that provide certification for public health inspectors. Research topics in 2021 included Lifesaving Society safety audit reviews and the impact of Covid-19 on aquatic operations in Ontario's public swimming facilities.

#### **National Safety Standards Commission**

Ontario participated as a member of the Lifesaving Society National Safety Standards Commission in the development of several new standards. These are available on the Society's national website. **Sean Duffy** represented Ontario on the commission and undertook to lead the development of a national standard on emergency procedures.

#### Incident management resources

Incident Management Chair, **Teresa Taylor** developed a new resource for pool operators to more effectively plan for and manage major incidents. Specifically, Teresa created a Microsoft Word template for developing a Critical Incident Plan for aquatic facilities. In chart form, the template guides facility operators and employees in preparing for and managing critical incidents. The template provides a structured, systematic process for responding to a critical situation that enhances the aquatic team's response and reduces the possibility that important steps will be overlooked. The template will also help when explaining processes and procedures to staff.

In addition, a Major Aquatic Incident Table of Contents used to organize materials during a legal case, was created and posted to the Lifesaving Society website.

Teresa also developed a year's worth of content for a Safety Management social media calendar. Once a month, a safety management series was posted to attract attention to the resources available to affiliates. Thank you to **Bethany Kuboniwa** for her assistance with this project.

#### **Expert witness**

In 2021, the Lifesaving Society was retained as an expert in five cases to assist law firms in reviewing incidents in aquatic settings in Ontario, Quebec and Prince Edward Island.

The Lifesaving Society was also asked to attend court in June as an expert for the Crown in the 2017 Algonquin drowning case of Jeremiah Perry.

### **MEMBER SERVICES**

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

#### Governance

The National Society is governed by a volunteer Board of Directors nominated by provincial/territorial branches and elected at the Society's AGM. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Training Programs, Lifesaving Sport, Safety Standards and International Relations. A management team is comprised of senior staff of the 10 branches.

Lifesaving Society Ontario is governed by an elected volunteer Board of Directors with a volunteer Council of Officers and nine activity centre councils composed of professionals in recreation, education, business, finance, management, and medical and legal professions.

#### **Ontario Board of Directors**

The Board of Directors is composed of 16 members who govern the Lifesaving Society Ontario in accordance with its mission and bylaws. Directors are elected for a two-year term by the Society's membership at the annual general meeting. No person or body external to the Society is entitled to appoint any directors. Directors appoint all officers, including council chairs and area chairs, and approve all activity centre plans.

In March, **Adrian Cossu** was elected VP Information Services and **Joel Kruzich** retired as VP Strategic Planning.

#### **Ontario Council of Officers**

The Council of Officers is composed of two representatives of each activity centre council (see below), the president as chair, and the president-elect. Members of the Council of Officers are nominated by the respective activity centre council and appointed by the Board of Directors for two-year term. The Council of Officers represents active, affiliate and award members; manages topics not assigned to a single activity centre (e.g., governance review) or topics that are the responsibility of multiple activity centre councils (e.g., affiliate recognition review); and monitors the work of the Board of Directors. Any member of the Society may attend and speak at Council of Officers meetings.

#### **Activity Centre Councils**

Lifesaving Society Ontario organizes its work in the following activity centres: Training Program, Leadership, Public Education, Safety Standards, Management Training, Lifesaving Sport, Fundraising, Member Services and Area Services.

Activity Centre Councils are chaired by the topical vice-president or another individual appointed by the Board of Directors. Councils are composed of portfolio chairs (appointed by the board for a two-year term) who oversee specific portfolios

necessary to manage the work of the activity centre. Chairs recruit and develop committee members.

Any member of the Society may attend and speak at activity centre council meetings.

Lifesaving Sport Council: **Brittany Wong** became Coaching Chair replacing **Bryan Tsang** who retired in August. **Rebecca Boyd** was appointed Sport Technical Chair in October.

Training Program Council: Adrian Wong moved from Aquatic Proficiency Chair to Lifeguard Services Chair in January replacing Carolyn Tyner who retired from the portfolio. Stephanie McEnery Bakalar was appointed Resource Development Chair in January. Andrew Oman was appointed First Aid Chair in November to replace Rebecca Boyd who retired from the portfolio.

Leadership Council: Marek Holke retired as Leadership Chair in September.

Management Training Council: Cameron Miotto was appointed Webinar Chair in January.

Committees of the board: Juanita Bueschleb, Doug Ferguson, Andrea Herrmann and Robbie Giles serve on the Presidents Leadership Bursary Terms of Reference Committee.

The Society's Investment Policy Review Committee includes: **Doug Ferguson, John Macintyre, Crystal Maloney, Dawn Maragh, Brian Miess** and **Marc Neeb**.

The Fund Management Report Committee is comprised of **Crystal Maloney**, **Doug Ferguson** and **Dawn Maragh**.

Past president **Andrea Herrmann** chairs the 2022-2024 Nominating Committee with **John Macintyre**, Governor, and past presidents **Brian Connors** and **Julie MacIsaac**.

Members of the Board, activity centre councils and Council of Officers are listed on the inside back cover. The Society's CEO is an ex-officio member of the Board of Directors and Council of Officers. Staff senior officers and directors are ex-officio members of their corresponding activity centre councils.

#### **Area Services Council**

The Area Services Council provides support services for Area Chairs, their volunteer personnel, and the individual members who support community delivery of drowning prevention activity. The Area Services Council is comprised of the Area Services Chair and five Regional Representatives elected by Area Chairs. The VP Member Services chairs the Council.

#### Area Chairs

The Board of Directors appoints chairs to represent the Society in designated geographic areas. These volunteer area chairs operate in 38 regions of Ontario. Area Chairs recruit volunteer committee members and field representatives to help serve the area.

## **BOARD OF DIRECTORS**



John Macintyre Governor



Julie Dawley President



Andrea Herrmann Past President



Kathleen Finn President Elect



Crystal Maloney Treasurer



Brian Miess CEO



Stanislav Bodrov Corporate Secretary



Kenn Little VP Fundraising



Adrian Cossu VP Information Services



Kerry Wakefield VP Leadership



Jeff Shultz VP Lifesaving Sport



Jennifer Knights VP Management Training



Cynthia Cakebread VP Member Services



Christine Wagg VP Public Education



Gary Sanger VP Safety Standards



Patrick King VP Training Program

The Society appointed new Area Chairs in 2021. In August, **Tiffany Vis** became Area Chair for Thunder Bay replacing **Roy Warren**, and **Michael Hundt** replaced **Lisa Adams** as Chair for Grey-Bruce. In September, **Cameron Labonte** replaced **Lynda Bowman** as Chair for Muskoka-Parry Sound.

#### Member Services Council

## Ontario Conference and Governor's Awards Gala

The Lifesaving Society Ontario hosted its 112th Annual General Meeting (April 17) virtually for the second time via Go-To-Webinar. Following the AGM, the Society's Affiliate Recognition Awards were also virtually presented. In another first, the Society's annual gathering of Area Chairs was held virtually (April 18-19) via multiple online platforms.

#### **Eva McDonald Memorial Prize**

The Eva McDonald Memorial Prize is presented to an undergraduate in the University of Toronto Faculty of Kinesiology & Physical Education who makes a significant contribution to the development of aquatics and lifesaving education through the university and the Lifesaving Society. In 2021, the prize was presented to **Daniel Basile**.

#### Hilary M. Weston Award

The Hilary M. Weston Award is designed to enable youth (who would otherwise be financially unable) to participate in the Society's training program. The Society waives examination fees and provides the required support literature. Award recipients undergo lifesaving training under the auspices of an Affiliate Member whom the Society invites to waive its registration fees.

#### **Rescue and Honour Awards**

Due to Covid-19, no Rescue Awards of Merit were presented 2021, and the Society was unable to present 2021 Commonwealth Honour Awards.

#### Personnel

The Lifesaving Society Ontario builds organizational strength through its healthy volunteer system. In 2021, Ontario staff and volunteers continued to contribute to National Society and international initiatives.

#### **Lifesaving Society Canada**

Ontario volunteers continue to support the national Society in its work. In May, **Sindy Parsons** replaced **Perry Smith** as the Ontario member of the National Training Program Commission. **Marek Holke** sits as an Observer on the commission.

**Renata Jaciw-Zurakowsky** and **Perry Smith** are members of Branch Representatives to the National Sport Commission. Perry sits on the National Sport Commission as International Representative.

**Kathleen Finn** and **Patricia Kitchen** serve on the national Governance Committee. **Julie Dawley** is a member of the Bylaw Committee. **Steve Box** is a member of the Society's Finance Committee. **Andrea Herrmann** chairs the National Strategic Planning Committee.

**Roberto Aburto** is a member of the Mediation Committee. **Barbara Byers** is a member of the National Drowning Prevention Week (2022) Working Committee.

**Wendy Mahony** continues to provide provincial/territorial Branches with member management support.

#### **Other National Organizations**

**Michael Shane** sits on the Blue Flag Jury for Canada and Standards Council of Canada.

#### **International Life Saving Federation**

Ontarians with ILS appointments include: **Haylie Burton** (Athletes Commission); **Barbara Byers** (Chair, Child Drowning Committee, Drowning Prevention Commission); **Wendy Schultenkamper** (Secretary, Rescue Commission). Individuals serving on the ILS Sport Commission are listed in the Lifesaving Sport Report (p. 13).

#### **RLSS Commonwealth**

In 2021, **Becky Lehman** was appointed to replace **Doug Ferguson** as Director of Lifeguard Programmes for the RLSS Commonwealth Lifeguard Certification Reciprocity Project.

**Bob Clark** serves on the Royal Life Saving Society Commonwealth Board of Trustees, and chairs the RLSS Heritage Committee. The Lifesaving Society Ontario continues to assist Commonwealth Caribbean nations as requested.



On December 14, 2021, The Honourable Elizabeth Dowdeswell, Lieutenant Governor of Ontario, and the Society's Honorary Patron (centre), hosted an investiture at Queen's Park to recognize 2020 Commonwealth Honour Award recipients (from left): Andrea Herrmann, Scott Bilodeau, Kevin Wong, Her Honour Elizabeth Dowdeswell, John Macintyre, Michelle Amar, Kathy Fisher.

## Information and Communication Services

Communication services and Information services staff work closely together to serve the needs of the Society's members through a variety of channels. Of note in 2021, we:

- Published four issues of *Lifeliner* for 111,000 subscribers.
- Distributed 28 direct email campaigns to members, an increase of 7% over 2020.
- Executed our second online AGM (200 attendees).
- Provided technical support for the National Society's online annual meeting and Ontario's webinar series.
- Monitored, created and posted dozens of social media messages/ images on Facebook, Instagram and Twitter.
- Upgraded our WIFI network to provide stronger and faster connections to the internet for our volunteers and members.
- Built the technical foundation for delivering e-learning courses.
- Laid the groundwork for the Society's future SharePoint site to provide better collaboration between stakeholders.
- Programmed updates to Member Management ensuring members' records accurately reflect changes to training programs and affiliate services in Ontario and other provincial/territorial Branches.
- Launched a single coordinated membership and licence renewal process to streamline admin for affiliate members.
- Created a donation portal for the Drowning Prevention Research Centre (including the Canadian Drowning Prevention Coalition) via CanadaHelps.org
- Managed the continuation of "work from home" for the Society's 48 staff to ensure member services were maintained during Covid lockdown periods.

#### Office staff

In 2021, we welcomed new staffers:

Juanita Bueschleb as Content Developer;
Lisa Hanson Ouellette as Project

Manager – Research; Marek Holke as
Lifeguard and First Aid Manager; Aidan

Miess as Project Manager – Sport, and;

Dora Seaver as Support Admin (Events).

During 2021, **Perry Smith** moved to Business Development as Sport/Sales Manager. **Nicholas Tsenis** was promoted to Leadership Manager; **Anissa Spears** was promoted to Accounting Clerk — Accounts Receivable and; **Greg Parsons** returned as Shipper-Receiver.

Part-time staff included: **Meagan Byrd**, **Iris Harrison** and **Lilly Morrell**.

**Phil McCurdy** continues to provide information technology support for the Society in Ontario.

In 2021, we said farewell to **Induja Ravi Barnes**, **Colin Cruikshank**, **Heather Williams** and **Thelma Zosa**.

The Society employed the following permanent staff in 2021:

Genevieve Fernandes, Secretary to the CEO Brian Miess, Chief Executive Officer

#### **Training Program**

Cornelia Chu, Admin Assistant Carol Cruikshank, Manager Marek Holke, Manager Becky Lehman, Senior Officer Sindy Parsons, Manager Nicholas Tsenis, Admin Assistant, Manager

#### Research

Barbara Byers, Senior Officer Tessa Clemens, Manager Lori Groves, Manager Lisa Hanson Ouellette, Manager Lucie Simoes, Drowning Research Associate

#### **Aquatic Safety Management**

Michael Shane, Director

#### **Finance**

Induja Barnes, Accounts Receivable Naeem Iqbal, Accounts Payable Eva Leung, Bookkeeper Dawn Maragh, CFO Laurie Priestman, Admin Assistant Lorna Seukumar, Accounting Clerk

#### **Business Development**

Pam D'Costa-Dupley, Admin Assistant Renata Jaciw-Zurakowsky, Senior Officer Gaurang Kumar, Order Desk Ateeq Laeeq, Purchasing Agent James Mahony, Shipper-Receiver Aidan Miess, Manager Greg Parsons, Shipper-Receiver Perry Smith, Manager Anissa Spears, Shipper-Receiver, Accounts Receivable

#### **Communication Services**

Ed Bean, Manager Juanita Bueschleb, Content Developer Ryan Ferguson, Manager Adrian Herscovici, Senior Officer Brian Kitamura, Graphic Designer JP Molin, Manager

#### **Member Services**

Wendy Craggs, Admin Assistant Daniel Di Matteo, Admin Assistant Daksha Moti, Admin Assistant Ann Palmer, Admin Assistant Dora Seaver, Admin Assistant Sheri Stewart, Senior Officer Heather Williams, Manager Thelma Zosa, Admin Assistant

#### **Information Services**

Colin Cruikshank, Manager Rocky Lu, IT Support Specialist Nadia Luck, Admin Assistant Peter Mahony, Manager Wendy Mahony, Senior Officer Daksha Moti, Admin Assistant

### **FUNDRAISING**

Fundraising activities contribute to the mission of the Society by raising money to support public education activities that prevent drowning and water-related injury.

Water Smart® and Swim to Survive® campaigns raised \$27,821 in 2021. Volunteers and donors across Ontario accepted the challenge for fundraising in a variety of ways. Thank you and congratulations to all of our supporting affiliates.

#### Scotiabank marathon



Scotiabank, TORONTO WATERFRONT MARATHON VIRTUAL RACE

Lifesaving Society volunteers, staff and friends raised \$4,085 in the Scotiabank Charity Challenge – Toronto Waterfront Marathon Virtual Race in October. Participants chose the date, time and race location and distance that worked for them.

#### PPL Swim-a-thon

Aries Group, Vac Alert.

**PPL Aquatic, Fitness and Spa Group Inc.** (Pool People Limited) raised \$27,500 in their annual swim-a-thon. Our thanks to **Paul Denstedt** (President), **Tim Bown** (Vice President and event organizer) and event coordinators **Megan Asotra**, **Sabrina D'Amico** and **Rob Lewis** and the entire staff of 200 for their outstanding work.

We thank the following businesses that generously donated to Swim to Survive+ through PPL's swim-a-thon from:

Benson Kearley, IFG Insurance Brokers, Consolidated Pool & Spa Industries, Covertech Industries Limited, Dynamic Connections Inc., Fabco Plastics Wholesale Ltd., Hayward Pool Products Canada Inc., Humberview Chevrolet Buick GMC, Hydropool Industries, Infield Clipboard, M.C. Mechanical Services, Mursatt Chemicals Limited, Northern Stainless and Rail Products, Powerbody Fitness, SCP Distributors, Michael Shepley – Professional Corporation, Sherrard Kuzz LLP Employment & Labour Lawyers, Sportsart Fitness, The

#### Gaming

Nevada Lottery tickets netted \$55,264.71 in 2021 thanks to participating Ontario retail store owners.

#### Corporate and partner support

The work of the Lifesaving Society is made possible in part by the generous support of our partners. We gratefully acknowledge the contributions of: 4503431 Canada Inc, City of Toronto - Parks, Forestry & Recreation, Dolphin Surf Craft, KF Services Inc., RBC Foundation, Richardson Wealth Limited, TDSB, Wellington County Waves.

#### **Darnell Challenge Cup**

The Society awards its Darnell Cup to affiliate members or institutions that demonstrate a commitment to drowning prevention by mobilizing staff and volunteers to raise funds for Water Smart. The Cup is presented in three categories — Overall, Municipal and Single-Facility. For 2021:

**PPL Aquatic, Fitness and Spa Group Inc.** (Pool People Limited) led the overall ranking for the fourteenth year in a row. Since 2008, PPL Inc. has donated almost \$400,000 for Swim to Survive and Swim to Survive Plus programs.

The **Town of Tecumseh** led the municipal and single-facility ranking by raising \$256. Thanks to **Kerri Rice**, Manager Recreation Special Projects and event coordinators **Sydney Talbot** and **Jesse Hebert** and the entire aquatic staff.



#### **David and Olive Pretty Archives**

The David and Olive Pretty Archives attracts and directs funds for the collection, preservation and display of materials important to the historical record of the Society's lifesaving work. The fund is named in honour of Mrs. J.M. (Olive) Pretty, Secretary-Treasurer of the Ontario Branch from 1932 to 1956 and her son David who served in multiple volunteer roles over eight decades including Governor of the Lifesaving Society Ontario.

#### Hilary M. Weston Award

In 2021, we received a donation from **Karen Lipiec** to this fund, which provides lifesaving training opportunities for individuals who otherwise would be financially unable to participate in the Society's lifesaving programs. The Society instituted the Hilary M. Weston Award in 2001, in grateful recognition of the Lieutenant Governor's Patronage of the Society from 1997–2002.

#### Megan Holliday Memorial Fund

The fund — which honours the memory of Megan Holliday, an exceptional athlete from London, Ontario — covers the lifeguard certification costs of London-area recipients. To date, five recipients have completed lifeguard certifications and one was certified as a National Lifeguard Instructor.

#### **Royal Circle of Friends**

The Society acknowledges donors who have made deferred gifts through wills, trusts, insurance or estate plans. Thank you to **Adam & Rachelle Eastman, Mark Feigenbaum** and **Cheryl Sibany**.

#### **Donor clubs**

The Society is pleased to acknowledge individuals who donate funds towards the Society's work.

Distinction Club (\$500 or more): Edward Bean, Timothy Bean, Barbara & Jim Byers, Dennis & Joan Duncan, Karrie Eby, R. Douglas & Wendy Ferguson, Joel Kruzich, Robert & Patricia Lord, Donald MacDonald, John A. Macintyre, Calum MacLeod, Brian Miess, Deborah Nathan, Perry Smith, Ryan K. Winger.

Merit Club (\$300 to \$499): Andrea Herrmann, Guy Holt, Margaret Lizzotti, Nigel Mahabir, Tom McCullough, Brian Swales.

Bronze Club (\$100 to \$299): Stephen Assaly, Helen & Bruce Blake, Keith Brown, Michelle Cacektes-Mitre, Noreen Campbell, Susan Corak, Ruth Cruikshank, Julie Dawley, Envy Décor, Christy DeCosimo, Michelle Dharmalingam, Michelle Duwyn, Elizabeth Fisher, Robbie Giles, Julie Gilmour, John Gossling, Arthur Heinmaa, Heather Johnston, Patricia Kitchen, Rebecca Lehman, Patricia Anne Lewis, Kenn Little, Christopher Love, Crystal Maloney, Trevor Martin, Erin Massey, Jeffrey Mayne, Cathy Meyer, Samantha Mincone, Frances Morris,

Heather Morris-Stokes, Kevin Nash, Jaclyn Neill, Ruth Ogino, Ann Palmer, Laurie Priestman, Charlene Pugh, Rob Richardson, Allan J. Ritchie, Brendan Roy, Pauline Russell, Joseph Santarelli, Fred Sauer, Laura Sfreddo, Michael Shepley, Manny Soares, Darren Tong, Sohan Van De Mosselae, Roy & Gayle Warren, Liam Wells, Robert White, Olof & Lorraine Wilson-Saliba, Gerry Young.

In 2021, we also received \$855 from individuals who donated through the **United Way** and \$2,405 through **Benevity Community Impact**.

#### In memoriam donations

The Society is honoured to be the recipient of in memoriam donations.

In 2021, these include donations received in memory of Mustapha Adam from KF Services Inc.; Matthew "Gary" **Bauld** from Kenn Little; **Trevor Joseph Baxter** from Peter Baxter, Helen & Bruce Blake, Karen Christian, City of Toronto -Aquatic Management Team, Karrie Eby, Melanie Gaudet, Karen Lipiec, Ruth & Gene Ogino & anonymous donor; Marion E. Cannon from Laurie Priestman; Luc Cepisca from Samantha Mincone; Barnabas "Barney" Chanda from R. Douglas & Wendy Ferguson, Heather Johnston, Brian Miess; Randy **Crowder** from Bruce Emmerton; **Claudius Fehr** from Edward Bean; **David Ferguson** from Ruth Cruikshank, Julie Dawley, R. Douglas & Wendy Ferguson, Robbie Giles, Rebecca Lehman; James Lehman from Rebecca Lehman; Patricia McCuaig from Margaret Lizzotti; Marlin Moore from Edward Bean; Mark Palmer from Ann & Aaron Palmer; Chris Rawnsley from Susan Corak: Donna Elizabeth Smith from Barbara & Jim Byers, Christopher Love, Brian Miess, Laurie Priestman, Perry Smith; Onorina Verdecchia from Joseph Santarelli.

#### In honour donations

In 2021, we received a donation in honour of **Kenn Little** from Andrea Herrmann.

LIFESAVING SOCIETY

Ontario Branch of The Royal Life Saving Society Canada. Established 1908.

Honorary Patron

The Honourable Elizabeth Dowdeswell, Lieutenant Governor of Ontario

2021 Board of Directors

Governor John Macintyre Past President Andrea Herrmann

President Julie Dawley President Elect Kathleen Finn Corporate Secretary

Stanislav Bodrov Treasurer Crystal Maloney **VP** Fundraising Kenn Little

**VP Information Services** 

Adrian Cossu VP Leadership Kerry Wakefield VP Lifesaving Sport Jeff Schultz

**VP Management Training** 

Jennifer Knights **VP Member Services** Cynthia Cakebread VP Public Education Christine Wagg **VP Safety Standards** 

Gary Sanger

VP Strategic Planning

Joel Kruzich

**VP Training Programs** 

Patrick King

Training Programs Council Aquatic Proficiency

Adrian Wong \* Bronze Medal Awards Jason Jolicoeur\*

First Aid Services

Rebecca Boyd, Andrew Oman

Lifequard Services Adrian Wong' Swim Program Lisa Brandie

Resource Development Stephanie McEnery Bakalar

Public Education Council

Community Outreach Christine Wareing

Municipal Judith Schultz Indigenous Mitchell Blimkie Schools

Heather Marcy\*

Social Media Megan Hutchison Swim to Survive Tanya Wolsegger\*

Lifesaving Sport Council Athlete Representative

Jacob Miess

Chair without Portfolio Mackenzie Salmon

Coaching

Bryan Tsang, Brittany Wong

**Event Management** Jeff McCurdy\* High Performance Michael Hundt Sport Development Leslie Aziz Sport Officials

Hugo Rodrigues\* **Sport Promotion** Connor Marois Technical Rebecca Boyd

Safety Standards Council Court & Inquest Findings

David Pignataro

Major Incident Management

Teresa Taylor\* Regulation Review Janice Carroll Research Nathalie V Martin\*

Safety Audit Services Paul Di Salvo

Safety Standards Salman Siddiqui

Management Training Council Aquatic Management Training

Jerry Lynch **Pool Operator** Conny Smith\*

Professional Development

Minnie Fisher\* Webinar Cameron Miotto

Member Services Council

Affiliate Services Christine Pelletier\* Annual Conference Jennifer Miller\* **Rescue Commendations** 

Jennifer Evans

Volunteer Personnel

Amy Lowe

Area Services Council Area Services

Heather Morris-Stokes\*

Central Melissa Willson

East Sean Duffy\* **Greater Toronto** Anna Morrell North Penny Lecour West

Leadership Council

Chair

Adam Eastman

Kathy Fisher

Chair

Marek Holke\*

Chair Katie Short\* Chair Tamara Wood\*

**Fundraising Council Fundraising Events** 

Heather Kazan Personal Giving Pat Lewis\* Social Media Eddie Tang\*

Area Chairs Windsor-Essex

Sarah Newton & George Turnbull

Chatham-Kent Jane McGee Sarnia-Lambton Chris Fields

London-Middlesex Lynn Loubert Tillsonburg

Janet McCurdy & Vicki Rutherford

Niagara Margaret Lizzotti Huron-Perth

Andrea Slade & Amy Nelder Waterloo-Wellington

Jennifer Miller & Bruce Parkin Hamilton-Wentworth

Bruce Broker & Kathy Fisher

Burlington Heather Kress

Oakville

Jonathan Brooker & Jennifer Fruscella

Mississauga

Judith Schultz & Leslie Aziz

Brampton-Caledon Tanya Wolsegger Grey-Bruce

Bert Lennox & Lisa Adams &

Michael Hundt Halton

Heather Morris-Stokes & Melissa Willson

Huronia

Christine Wareing

Muskoka-Parry Sound

Lynda Bowman & Meghan Kirk-Steele

& Cameron Labonte

York Brook Beatty Durham Erin Horlock

Kawartha-Haliburton

Heidi Fisher Peterborough-Hastings-Northumberland Alyssa Heffernan & Laura McMaster

Kingston

Tanya Grierson & Tim Boone Lanark-Leeds & Grenville

Cornwall Lori Gibeau Ottawa

Adam Eastman

Sean Duffy Upper Ottawa Valley Patricia Wilson

North Bay-Nipissing Penny Lecour & Andrew Oman

Sudbury-Manitoulin

Laura Tagliafierro & Kirk McKee

Algoma District Ben Ayton **Temiskaming** Sheryl Gilbert Cochrane District

Paul Baril & Amanda Nadeau

Lake Superior

Roy Warren & Tiffany Vis & Emma Strickland

Dryden-Kenora

Casey Pyykka & Leana Moffitt

Toronto - East

Jen Ciavoliello & Laura Merlo

Toronto - North

Mary Elmaassarany & Wendy Hoehle & Anna Morrell

Toronto – South

Valarie Morgado, Matt Garber, Jessica Ferraro

Toronto - West

Micah Serrano & Giselle Vidad

Affiliate Branches Nunavut Kaitlin Coleman

\*Representative to the Council of Officers

