



LIFESAVING SOCIETY

*The Lifeguarding Experts*

## **Water Smart® Contest Action Steps For 7 & Under Colouring Contest**

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- 1) Select a date(s) to run the contest.
- 2) Photocopy or print and distribute to the colouring sheet to all participating locations.
- 3) Execute the contest.

A great time to run this is during National Drowning Prevention Week (July 17–23) or on World Drowning Prevention Day July 25. But any time during the summer works too!

Could be distributed as a dry or take-home activity for swimming lessons, handed out to leisure swim participants at outdoor pools or as an art activity with campers.
- 4) Display all entries at your facility. For maximum public involvement, ensure it is an area easily seen by all.

Voting could be done using staff, campers, or even get the community involved and let them drop off ballots to help determine the winner.
- 5) Award the first-place winner with the prize provided in your package from the Lifesaving Society and ensure they get a first-place notation on their colouring sheet so everyone can see.