



LIFESAVING SOCIETY

*The Lifeguarding Experts*

## **Water Smart® Contest Action Steps For 8-12 Poster Contest**

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- 1) Select a date(s) to run the contest.

A great time to run the contest is during National Drowning Prevention Week (July 17–23) or on World Drowning Prevention Day July 25. But any time during the summer works too!

- 2) Distribute entry form and a blank 8 ½ by 11" sheet of paper to all participating locations.

- 3) Execute the contest.

Could be distributed as a dry or take-home activity for swimming lessons, handed out to leisure swim participants at outdoor pools or as an art activity with campers.

- 4) Display all entries at your facility. For maximum public involvement, ensure it is an area easily seen by all.

Voting could be done using staff, campers, or even get the community involved and let them drop off ballots to help determine the winner.

- 5) Announce the first-place winner for your facility and send in the winning poster and entry form by September 6, 2022.

Email: [watersmart@lifeguarding.com](mailto:watersmart@lifeguarding.com)

*or*

Mail: Water Smart Contest 2022  
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400 Consumers Rd  
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