

# New Canadians Are at a Higher Risk for **DROWNING!**

**4X**<sup>N</sup>ew Canadians are four times more likely to be unable to swim than those who were born in Canada.\*



**A**lmost **80%** of New Canadians will be on or around the water this summer.\*

\* per New Canadian research



**T**herefore they need to learn to swim and learn **Water Smart Tips!**



**Y**ou can make a difference. The Lifesaving Society has a **'Toolbox'** of information to help **YOU** help New Canadians become safer around water.





## START BOATING CARDS

A website of boating safety info for  
beginners



## 5 WATER SMART TIP CARDS

Each available in 12 languages



## POWERPOINT

Water safety info and videos  
for classroom presentations



## POSTERS

Swim to Survive and Family Swim to  
Survive posters



## BUCKSLIPS

Family Swim to Survive buckslips



**Order your 'Toolbox' today...  
...or build it your way!**

Contact the Lifesaving Society  
[watersmart@lifeguarding.com](mailto:watersmart@lifeguarding.com)

416-490-8844

